Workforce Management Market by Solution, by Service, by Deployment, by Organization Size, by Vertical, by Region - Global Forecast to 2020

Description:


The penetration of workforce management solutions can be widely seen in sectors such as government, retail, healthcare, and the BFSI. Increasing cloud and mobile penetration has introduced new methods of working in various sectors. The concept of real-time workforce management is gaining popularity due to the increasing complexity in business activities and rapid change in the conditions of people and their plans. Technological advancements have significantly supported the growth of the workforce management market. Talent management and workforce analytics are the fastest-growing solutions in the market. The market in North America is expected to have the largest market size; however, the emerging economies in the APAC region are expected to have immense growth potential.

The report will help application developers, service providers, software providers, cloud service providers, market leaders, or new entrants in this market in understanding the competitors better and gain more insights to improving their position in business. There is a separate section on competitive landscape, which includes details on the competitor ecosystem, mergers and acquisitions, partnerships, and agreements. There are also company profiles of ten players in this market and some key innovators. In this section, market internals have been provided that can help put one ahead of the competitors.

Scope of the Report

The research report categorizes the workforce management market to forecast the revenues and analyze the trends in each of the following submarkets:

On the Basis of Solutions:
- Time and Attendance
- Learning Management
- Compensation Management
- Workforce Scheduling
- Talent Management
- Workforce Planning
- Talent Acquisition
- Performance Management
- Analytics
- Others

On the Basis of Services:
- Deployment and Integration
- Support and Maintenance
- Training and Education

On the Basis of Organization Sizes:
- SMBs
- Large Enterprises

On the Basis of Deployment Types:
- On-premises
- Cloud
On the Basis of Verticals:

- Government and public utilities
- BFSI
- Education
- It and telecommunication
- Manufacturing
- Retail
- Healthcare
- Automotive
- Energy and utilities
- Others

On the Basis of Regions:

- North America
- Europe
- Asia-Pacific
- Middle East & Africa
- Latin America

Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Years Considered for the Study
  1.4 Limitation
  1.5 Currency
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Data
    2.1.1 Secondary Data
      2.1.1.1 Key Data From Secondary Sources
    2.1.2 Primary Data
      2.1.2.1 Key Data From Primary Sources
      2.1.2.2 Key Industry Insights
      2.1.2.3 Breakdown of Primary Interviews
  2.2 Market Size Estimation
    2.2.1 Bottom-Up Approach
    2.2.2 Top-Down Approach
  2.3 Market Breakdown and Data Triangulation
  2.4 Assumptions

3 Executive Summary

4 Premium Insights
  4.1 Attractive Market Opportunities in the Workforce Management Market
  4.2 WFM Market, By Solution and Service
  4.3 WFM Market, By Solution
  4.4 WFM Market Potential
  4.5 Life Cycle Analysis, By Region (2015)

5 Market Overview
  5.1 Introduction
  5.2 Evolution of the WFM Market
  5.3 Market Segmentation
    5.3.1 By Solution
    5.3.2 By Service
    5.3.3 By Organization Size
    5.3.4 By Vertical
5.3.5 By Region
5.4 Market Dynamics
  5.4.1 Drivers
    5.4.1.1 Emergence of the Cloud Platform
    5.4.1.2 Mobile Application Upends the WFM Market
    5.4.1.3 Changing Work Dynamics
  5.4.2 Restraint
    5.4.2.1 Lack of Awareness Still Promotes Traditional Methodologies
  5.4.3 Opportunities
    5.4.3.1 Increasing Adoption of WFM By Smbs
    5.4.3.2 Organizations' Inclination Toward Human Resource Analytics
  5.4.4 Challenge
    5.4.4.1 High Training Investments By the Organizations

6 Industry Trends
  6.1 Introduction
  6.2 Value Chain Analysis
  6.3 Porter's Five Forces Analysis
    6.3.1 Threat of New Entrants
    6.3.2 Threat of Substitutes
    6.3.3 Bargaining Power of Suppliers
    6.3.4 Bargaining Power of Buyers
    6.3.5 Intensity of Competitive Rivalry
  6.4 Success Stories: WFM Case Studies
  6.5 Strategic Benchmarking

7 Workforce Management Market Analysis, By Solution
  7.1 Introduction
  7.2 Time and Attendance
  7.3 Learning Management
  7.4 Compensation Management
  7.5 Workforce Scheduling
  7.6 Talent Management
    7.6.1 Workforce Planning
    7.6.2 Talent Acquisition
    7.6.3 Performance Management
  7.7 Workforce Analytics
  7.8 Others

8 Workforce Management Market Analysis, By Service
  8.1 Introduction
  8.2 Deployment and Integration
  8.3 Support and Maintenance
  8.4 Training and Education

9 WFM Market Analysis, By Deployment Type
  9.1 Introduction
  9.2 Cloud
  9.3 On-Premises

10 Workforce Management Market Analysis, By Organization Size
  10.1 Introduction
  10.2 Small and Medium Businesses
  10.3 Large Enterprises

11 WFM Market Analysis, By Vertical
  11.1 Introduction
  11.2 Government
  11.3 BFSI
  11.4 Education
  11.5 IT and Telecom
  11.6 Manufacturing
  11.7 Retail
11.8 Automotive
11.9 Energy and Utilities
11.10 Healthcare
11.11 Others

12 Geographic Analysis
12.1 Introduction
12.2 North America
12.3 Europe
12.4 APAC
12.5 Middle East and Africa
12.6 Latin America

13 Competitive Landscape Ny Profile
13.1 Overview
13.2 Competitive Situation and Trends
  13.2.1 New Product Launches
  13.2.2 Acquisitions
  13.2.3 Partnerships and Agreements
  13.2.4 Collaborations and Expansions

14 Company Profile
(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*
  14.2 Atoss Software AG
  14.3 Infor Global Solutions
  14.4 Kronos
  14.5 IBM Corporation
  14.6 Oracle Corporation
  14.7 SAP AG
  14.8 Workforce Software
  14.9 Clicksoftware Technologies Ltd.
  14.10 Automatic Data Processing (ADP), LLC.
  14.11 Workday
  14.12 Key Innovators
    14.12.1 Peoplefluent
    14.12.2 Reflexis System Inc.
    14.12.3 Nice Systems Inc.
    14.12.4 Crown Workforce Management System

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View Might Not Be Captured in Case of Unlisted Companies.

15 Appendix
15.1 Industry Excerpts
15.2 Discussion Guide
15.3 Introducing RT: Real-Time Market Intelligence
15.4 Related Reports

List of Tables
Table 1 Workforce Management Market Size and Growth, 2013 - 2020 (USD Million, Y-O-Y %)
Table 2 Drivers: Impact Analysis
Table 3 Restraints: Impact Analysis
Table 4 Opportunities: Impact Analysis
Table 5 Challenge: Impact Analysis
Table 6 Workforce Management Market Size, By Solution, 2013 - 2020 (USD Million)
Table 7 Time and Attendance: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 8 Learning Management: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 9 Compensation Management: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 10 Workforce Scheduling: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 11 Talent Management: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 12 Workforce Planning: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 13 Talent Acquisition: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 14 Performance Management: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 15 Workforce Analytics: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 16 Others: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 17 Workforce Management Market Size, By Service, 2013 - 2020 (USD Million)
Table 18 Professional Service: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 19 Support and Maintenance: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 20 Training and Education: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 21 Workforce Management Market Size, By Deployment Type, 2013 - 2020 (USD Million)
Table 22 Cloud: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 23 On-Premises: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 24 Workforce Management Market Size, By Organization Size, 2013 - 2020 (USD Million)
Table 25 Small and Medium Business: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 26 Large Enterprise: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 27 Workforce Management Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 28 Government: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 29 BFSI: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 30 Education: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 31 IT and Telecom: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 32 Manufacturing: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 33 Retail: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 34 Automotive: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 35 Energy and Utilities: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 36 Healthcare: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 37 Others: WFM Market Size, By Region, 2013 - 2020 (USD Million)
Table 38 Workforce Management Market Size, By Region, 2013 - 2020 (USD Million)
Table 39 North America: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 40 North America: Talent Management Software Market Size, 2013 - 2020 (USD Million)
Table 41 North America: Market Size, By Service, 2013 - 2020 (USD Million)
Table 42 North America: Market Size, By Deployment Type, 2013 - 2020 (USD Million)
Table 43 North America: Market Size, By Organization Size, 2013 - 2020 (USD Million)
Table 44 North America: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 45 Europe: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 46 Europe: Talent Management Software Market Size, 2013 - 2020 (USD Million)
Table 47 Europe: Market Size, By Service, 2013 - 2020 (USD Million)
Table 48 Europe: Market Size, By Deployment Type, 2013 - 2020 (USD Million)
Table 49 Europe: Market Size, By Organization Size, 2013 - 2020 (USD Million)
Table 50 Europe: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 51 APAC: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 52 APAC: Talent Management Software Market Size, 2013 - 2020 (USD Million)
Table 53 APAC: Market Size, By Service, 2013 - 2020 (USD Million)
Table 54 APAC: Market Size, By Deployment Type, 2013 - 2020 (USD Million)
Table 55 APAC: Market Size, By Organization Size, 2013 - 2020 (USD Million)
Table 56 APAC: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 57 MEA: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 58 MEA: Talent Management Software Market Size, 2013 - 2020 (USD Million)
Table 59 MEA: Market Size, By Service, 2013 - 2020 (USD Million)
Table 60 MEA: Market Size, By Deployment Type, 2013 - 2020 (USD Million)
Table 61 MEA: Market Size, By Organization Size, 2013 - 2020 (USD Million)
Table 62 MEA: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 63 Latin America: Market Size, By Solution, 2013 - 2020 (USD Million)
Table 64 Latin America: Talent Management Software Market Size, 2013 - 2020 (USD Million)
Table 65 Latin America: Market Size, By Service, 2013 - 2020 (USD Million)
Table 66 Latin America: Market Size, By Deployment Type, 2013 - 2020 (USD Million)
Table 67 Latin America: Market Size, By Organization Size, 2013 - 2020 (USD Million)
Table 68 Latin America: Market Size, By Vertical, 2013 - 2020 (USD Million)
Table 69 New Product Launches, 2012 - 2015
Table 70 Acquisitions, 2012 - 2015
Table 71 Partnerships and Joint Ventures, 2012 - 2015
Table 72 Collaborations and Expansion, 2012 - 2015

List of Figures

Figure 1 Workforce Management Market: Research Design
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