Healthcare Payer Services Market by Service Type, By Application & by End Users (Public & Private Payers) - Analysis and Global Forecast to 2020

Description:

"Healthcare Payer Services Market by Service Type (BPO, ITO, KPO), By Application (Claims, Provider, Member management, HR services, Analytics & Fraud, Billing & Accounts) & by End Users (Public & Private Payers) - Analysis and Global Forecast to 2020"

Healthcare insurance providers/payers are adopting various outsourcing solutions to streamline their business processes and deliver better services to their customers. Outsourcing has surfaced as a successful business model that mitigates the burden of administration, procurement, accounting, logistics and other tasks, and develops cost-effective business processes.

The healthcare payer services (outsourcing) market is segmented on the basis of service type, application, and end users. The healthcare payer services (outsourcing) market, by service type, is segmented into BPO services, ITO services, and KPO services. On the basis of application, the healthcare payer services market is segmented into claims management services, member management services, provider management services, integrated front office services & back office operations, billing & accounts management services, analytics & fraud management services, and HR services. On the basis of end users, the healthcare payer services market is segmented into private and public payers. The rising insurance enrolments, federal healthcare mandates in the U.S., increasing healthcare frauds and in-house shortage of skilled personnel are the major factors driving market growth. On the other hand, factors like rising incidences of data breach & loss of confidentiality, unforeseen costs associated with outsourcing along with the loss of managerial control in outsourced projects are expected to restrain the growth of the healthcare payer services market. In addition to this, migration from legacy systems is posing as a major challenge for the global healthcare payer market.

Cognizant Technology Solutions (U.S.), Accenture plc (Ireland), Concentrix Corporation (U.S.), ExlService Holdings, Inc. (U.S.), Xerox Corporation (U.S.), (Ireland), Genpact Limited (U.S.), Hewlett-Packard (U.S.), Hexaware Technologies Limited (India), FirstSource Solutions Limited (India), HCL Technologies Ltd. (India), Teleperformance Group (France), Hinduja Global Solutions Ltd. (India), SourceHOV (India), Sutherland Global Services (U.S.), and Wipro Limited (India) are some of the key players involved in providing healthcare payer outsourcing services worldwide.

Scope of the Report:

This research report categorizes the healthcare payer services market into the following segments:

Healthcare Payer Services (Outsourcing) Market, by Service Type
- BPO Services
- ITO Services
- KPO Services

Healthcare Payer Services (Outsourcing) Market, by Application
- Claims management services
- Integrated front office service and back office operations
- Member management services
- Provider management services
- Billing and accounts management services
- Analytics and fraud management services
- HR Services

Healthcare Payer Services (Outsourcing) Market, by End User
- Private Payers
- Public Payers
Healthcare Payer Services (Outsourcing) Market, by Region

- North America
  - U.S.
  - Canada
- Europe
  - EUS
  - Rest of Europe (RoE)
- Asia-Pacific
  - India
  - Rest of Asia-Pacific (RoA)
- Rest of the World (RoW)

Healthcare Payer Services (Outsourcing) Ecosystem Comprises of:

- Vendors of healthcare payer services, Third-party service providers, among others
- End-users: Healthcare payers (private & public)
- Other Stakeholders: Government organizations, Business Consultants, Venture Capitalist

Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Years Considered for the Study
  1.4 Currency
  1.5 Limitations
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Methodology Steps
  2.2 Secondary and Primary Research Methodology
    2.2.1 Secondary Research
  2.3 Key Data From Secondary Sources
    2.3.1 Primary Research
    2.3.2 Key Industry Insights
  2.4 Key Data From Primary Sources
  2.5 Key Insights From Primary Sources
  2.6 Market Size Estimation Methodology
  2.7 Market Forecast Methodology
  2.8 Market Data Validation and Triangulation
  2.9 Assumptions

3 Executive Summary
  3.1 Introduction
  3.2 Current Scenario
  3.3 Future Outlook
  3.4 Conclusion

4 Premium Insights
  4.1 Global healthcare payer services Market
  4.2 healthcare payer services Market, By Service Type and Region
  4.3 healthcare payer services Market, By Service Type (2015 vs 2020)

5 Market Overview
  5.1 Introduction
  5.2 Market Segmentation
  5.3 Market Dynamics
    5.3.1 Drivers
      5.3.1.1 Outsourcing: A Cost-Effective Solution for Healthcare Payers
      5.3.1.2 Federal Mandates in the U.S. Increasing Payer Workload
5.3.1.3 Increasing Healthcare Fraud
5.3.1.4 Dynamic Nature of Health Benefit Plan Designs
5.3.1.5 In-House Shortage of Skilled Personnel

5.3.2 Restraints
5.3.2.1 Rising Incidences of Data Breaches and Loss of Confidentiality
5.3.2.2 Unforeseen Costs Associated With Outsourcing
5.3.2.3 Loss of Managerial Control

5.3.3 Opportunities
5.3.3.1 Advanced Data Analytics
5.3.3.2 Switching to Icd-10 Standards
5.3.3.3 Service Portfolio Expansion

5.3.4 Challenges
5.3.4.1 Migration From Legacy Systems
5.3.4.2 Cultural Differences and Language Barriers

6 Healthcare Payer Outsourcing Market, By Service Type
   6.1 Introduction
   6.2 Business Process Outsourcing Services
   6.3 Information Technology Outsourcing Services
   6.4 Knowledge Process Outsourcing Services

7 Healthcare Payer Outsourcing Market, By Application
   7.1 Introduction
   7.2 Claims Management Services
      7.2.1 Claims Adjudication Services
      7.2.2 Claims Settlement
      7.2.3 Information Management Services
      7.2.4 Claims Repricing
      7.2.5 Claims Investigation Services
      7.2.6 Claims Indexing Services
      7.2.7 Litigation Management
   7.3 Integrated Front-End Services and Back-Office Operations
   7.4 Member Management Services
   7.5 Provider Management Services
   7.6 Billing and Accounts Management Services
   7.7 Analytics and Fraud Management Services
   7.8 Hr Services

8 Healthcare Payer Outsourcing Market, By End User
   8.1 Introduction
   8.2 Private Payers
   8.3 Public Payers

9 Global Healthcare Payer Outsourcing Market, By Region
   9.1 Introduction
   9.2 North America
      9.2.1 U.S.
         9.2.1.1 Rise in Insurance Enrolments Triggered By the Patient Protection and Affordable Care Act (PPACA)
      9.2.2 Canada
         9.2.2.1 Outsourcing, A Strategic Solution to Curtail Healthcare Costs in Canada
   9.3 Europe
      9.3.1 European Union Five (EUS)
         9.3.1.1 Insurance Fraud Amounting to Rising Healthcare Costs in Germany and the U.K.
         9.3.1.2 Lack of Skilled Personnel in Germany
      9.3.2 Rest of Europe
         9.3.2.1 Increased Focus of Major Players
   9.4 Asia-Pacific
      9.4.1 India
         9.4.1.1 India, A Low-Cost Destination Coupled With Availability of Highly Skilled It Labor
      9.4.2 Rest of APAC
9.4.2.1 High Growth Opportunities and Increased Focus of Major Players in the Philippines
9.4.2.2 Emerging Role of China in Global Outsourcing
9.4.2.3 Rise in the Aging Population in Japan, A Major Workload for Payers

9.5 Rest of the World
9.5.1 Initiatives By Market Players to Enter Emerging Markets Such as Brazil & Colombia

10 Competitive Landscape
10.1 Overview
10.2 Competitive Situation and Trends
  10.2.1 Expansion
  10.2.2 Agreements/Collaborations/Partnerships/Joint Ventures/Alliances
  10.2.3 Acquisitions/Mergers
  10.2.4 New Product Launches
  10.2.5 Others

11 Company Profiles
11.1 Introduction
11.2 Cognizant Technology Solutions
  11.2.1 Business Overview
  11.2.2 Cognizant Technology Solutions: Company Snapshot
  11.2.3 Service Offerings
  11.2.4 Recent Developments
  11.2.5 MnM View
11.3 Accenture PLC
  11.3.1 Business Overview
  11.3.2 Accenture PLC: Company Snapshot
  11.3.3 Service Offerings
  11.3.4 Recent Developments
  11.3.5 MnM View
11.4 Exlservice Holdings, Inc.
  11.4.1 Business Overview
  11.4.2 Exlservice Holdings, Inc.: Company Snapshot
  11.4.3 Service Offerings
  11.4.4 Recent Developments
  11.4.5 MnM View
11.5 Concentrix Corporation (A Subsidiary of Synnex Corporation)
  11.5.1 Business Overview
  11.5.2 Synnex Corporation (Parent Company of Concentrix Corporation): Company Snapshot
  11.5.3 Service Offerings
  11.5.4 Recent Developments
  11.5.5 MnM View
11.6 Hewlett-Packard
  11.6.1 Business Overview
  11.6.2 Hewlett-Packard: Company Snapshot
  11.6.3 Services Offerings
  11.6.4 Recent Developments
11.7 Hinduja Global Solutions Limited
  11.7.1 Business Overview
  11.7.2 Hinduja Global Solutions Limited: Company Snapshot
  11.7.3 Service Offerings
  11.7.4 Recent Developments
  11.7.5 MnM View
11.8 Xerox Corporation
  11.8.1 Business Overview
  11.8.2 Xerox Corporation: Company Snapshot
  11.8.3 Service Offerings
  11.8.4 Recent Developments
11.9 Dell, Inc.
  11.9.1 Business Overview
  11.9.2 Dell, Inc.: Company Snapshot
  11.9.3 Service Offerings
  11.9.4 Recent Developments
11.10 Genpact Limited
Table 31 Healthcare Payer Services Market Size, By Region, 2013 - 2020 (USD Million)
Table 33 North America: Healthcare Payer Services Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 34 North America: Healthcare Payer Services Market Size, By Application, 2013 - 2020 (USD Million)
Table 35 North America: Claims Management Services Market Size, By Type, 2013 - 2020 (USD Million)
Table 36 North America: Healthcare Payer Services Market Size, By End User, 2013 - 2020 (USD Million)
Table 37 Macroeconomic Indicators for the Healthcare Market in the U.S.
Table 38 U.S.: Healthcare Payer Services Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 39 U.S.: Healthcare Payer Services Market Size, By Application, 2013 - 2020 (USD Million)
Table 40 U.S.: Claims Management Services Outsourcing Market Size, By Type, 2013 - 2020 (USD Million)
Table 41 U.S.: Healthcare Payer Services Market Size, By End Users, 2013 - 2020 (USD Million)
Table 42 Macroeconomic Indicators for the Healthcare Market in Canada
Table 43 Canada: Healthcare Payer Services Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 44 Canada: Healthcare Payer Services Market Size, By Application, 2013 - 2020 (USD Million)
Table 45 Canada: Claims Management Services Market Size, By Type, 2013 - 2020 (USD Million)
Table 46 Canada: Healthcare Payer Services Market Size, By End User, 2013 - 2020 (USD Million)
Table 47 Europe: Healthcare Payer Services Market Size, By Region, 2013 - 2020 (USD Million)
Table 48 Europe: Healthcare Payer Services Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 49 Europe: Healthcare Payer Analytics Market Size, By Application, 2013 - 2020 (USD Million)
Table 50 Europe: Claims Management Services Outsourcing Market Size, By Type, 2013 - 2020 (USD Million)
Table 51 Europe: Healthcare Payer Analytics Market Size, By End User, 2013 - 2020 (USD Million)
Table 52 EU5: Healthcare Payer Analytics Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 53 EU5: Healthcare Payer Analytics Market Size, By Application, 2013 - 2020 (USD Million)
Table 54 EU5: Claims Management Services Outsourcing Market Size, By Type, 2013 - 2020 (USD Million)
Table 55 EU5: Healthcare Payer Analytics Market Size, By End User, 2013 - 2020 (USD Million)
Table 56 RoE: Healthcare Payer Analytics Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 57 RoE: Healthcare Payer Analytics Market Size, By Application, 2013 - 2020 (USD Million)
Table 58 RoE: Claims Management Services Outsourcing Market Size, By Type, 2013 - 2020 (USD Million)
Table 59 RoE: Healthcare Payer Analytics Market Size, By End User, 2013 - 2020 (USD Million)
Table 60 Asia-Pacific: Healthcare Payer Analytics Market Size, By Country, 2013 - 2020 (USD Million)
Table 61 Asia-Pacific: Healthcare Payer Analytics Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 62 Asia-Pacific: Healthcare Payer Analytics Market Size, By Application, 2013 - 2020 (USD Million)
Table 63 Asia-Pacific: Claims Management Services Outsourcing Market Size, By Type, 2013 - 2020 (USD Million)
Table 64 Asia-Pacific: Healthcare Payer Analytics Market Size, By End User, 2013 - 2020 (USD Million)
Table 65 India: Healthcare Payer Analytics Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 66 India: Healthcare Payer Analytics Market Size, By Application, 2013 - 2020 (USD Million)
Table 67 India: Claims Management Services Outsourcing Market Size, By Type, 2013 - 2020 (USD Million)
Table 68 India: Healthcare Payer Analytics Market Size, By End User, 2013 - 2020 (USD Million)
Table 69 Rest of APAC: Healthcare Payer Analytics Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 70 Rest of APAC: Healthcare Payer Analytics Market Size, By Application, 2013 - 2020 (USD Million)
Table 71 Rest of APAC: Claims Management Services Market Size, By Type, 2013 - 2020 (USD Million)
Table 72 Rest of APAC: Healthcare Payer Analytics Market Size, By End User, 2013 - 2020 (USD Million)
Table 73 RoW: Healthcare Payer Analytics Market Size, By Service Type, 2013 - 2020 (USD Million)
Table 74 RoW: Claims Management Services Market Size, By Type, 2013 - 2020 (USD Million)
Table 75 RoW: Healthcare Payer Analytics Market Size, By Application, 2013 - 2020 (USD Million)
Table 76 RoW: Healthcare Payer Analytics Market Size, By End User, 2013 - 2020 (USD Million)
Table 77 Expansions, 2012 - 2015
Table 78 Agreements/Joint Ventures/Partnerships/Collaborations/Alliances, 2012 - 2015
Table 79 Acquisitions, 2012 - 2015
Table 80 New Product Launches, 2012 - 2015
Table 81 Other Strategies, 2012 - 2015

List of Figures

Figure 1 Global Healthcare Payer Analytics Market: Research Methodology Steps
Figure 2 Sampling Frame: Primary Research
Figure 3 Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Market Forecast Methodology
Figure 7 Data Triangulation Methodology
Figure 8 North America Dominates the Global Healthcare Payer Outsourcing Market in 2015
Figure 9 Analytics and Fraud Management Market to Witness the Highest Growth Rate From 2015 to 2020
Figure 10 North America is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 11 Rising Insurance Enrolment Driving the Market
Figure 12 North America Dominated the Healthcare Payer Outsourcing Market in 2015
Figure 13 North America to Grow at the Highest Rate During the Forecast Period
Figure 14 BPO Services Commanded the Largest Market Share
Figure 15 Healthcare Payer Analytics Market Segmentation
Figure 16 Drivers, Restraints, Opportunities, & Challenges
Figure 17 BPO Services Segment to Account for the Largest Share of Healthcare Payer Analytics Market, in 2015
Figure 18 The Claims Management Services Segment is Expected to Continue to Account for the Highest Share of the Market During the Forecast Period
Figure 19 Private Payers Segment to Account for the Largest Market Share During the Forecast Period
Figure 20 North America is Expected to Command the Largest Share of the Global Healthcare Payer Outsourcing Market in 2015
Figure 21 The U.S. to Witness the Highest Growth in the Healthcare Payer Services Market in North America
Figure 22 BPO Services to Dominate the European Healthcare Payer Services Market
Figure 23 Rest of APAC to Dominate the Asia Pacific Healthcare Payer Services Market
Figure 24 Claims Management Services to Dominate the RoW Healthcare Payer Services Market
Figure 25 Expansion Was the Key Growth Strategy for Market Players
Figure 26 Battle for Market Share: Expansion Was the Key Strategy
Figure 27 Key Players Focusing on Expansion, 2012-2015
Figure 28 Key Players Focusing on Agreements/Collaborations/Joint Ventures/Alliances/Partnerships, 2012-2015
Figure 29 Key Players Focusing on Acquisitions/Mergers, 2012-2015
Figure 30 Key Players Focusing on New Product Launches, 2012-2015
Figure 31 Key Players Focusing on Other Strategies, 2012-2015
Figure 32 Geographic Revenue Mix of Top Market Players
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