Freight transportation is a crucial factor determining the global economic development. On a country level, established transport infrastructure provides access to internal markets and basic services for the population. Refrigerated transport transits temperature-sensitive freight in a controlled environment to preserve its shelf life during transportation.

This includes perishable commodities, flowers, and pharmaceutical supplies, among others, which require safe and efficient transportation. Refrigerated transport ensures that these temperature-sensitive goods are transported efficiently, safely, and hygienically and do not pose a danger to the end user. Refrigerated vehicles are a critical part of the cold chain operations and are utilized by logistics operators for short as well as long haul transportation.

This report aims to estimate the refrigerated transport market for 2015 and to project the demand for the same by 2020. It provides detailed qualitative and quantitative analyses of the market for fleet operators, refrigerated transport manufacturers and component suppliers also including end-use industries: food processing businesses, seafood companies, livestock producers, and the agricultural sector.

The research methodology used in the report involved the utilization of various secondary sources such as encyclopedias, directories, and databases to identify and collect information useful for an extensive, commercial market study. The primary sources experts from related industries and suppliers—were interviewed to obtain and verify critical information as well as to assess the future prospects of the refrigerated transport market.

Consumers are getting accustomed to almost any fruit or vegetable, or processed foods being available year round, at their local supermarket, which is made possible by international sourcing. Globalization has increased due to trade liberalization, advances in transport infrastructure and communication technologies, and growth of multinational companies in the food retail sector.

Advances in refrigerated transport technology have resulted in improved food safety, reduced food waste, reduction in energy consumption, and reduction in environmental impact. The right combination of telecommunication, science, and information technology has enabled technological innovations in refrigerated systems and equipment. Climate change is a major influencing factors in the trade of perishables; it directly affects transportation infrastructure and indirectly impacts energy infrastructure and prices.

The market size for the refrigerated vehicle market is projected to reach USD 14.1 Billion by 2020 witnessing a CAGR of 6.27% during the forecast period. The market size, in terms of volume, for the refrigerated transport, by perishable commodities is projected to a CAGR of 2.53% to 3.01 Billion tons during the forecast period.

The report also provides a comprehensive review of market drivers, restraints, opportunities, challenges, and key issues in the refrigerated transport market. The key players in the refrigerated transport market have also been identified and profiled. Apart from a quantitative analysis, the report also covers qualitative aspects such as value chain analysis, PEST analysis, and Porter's five force analysis for the refrigerated transport market.

Competitive developments of top players in the refrigerated transport market have been discussed in detail. Leading players in the market, such as United Technologies Corporation (U.S.), Ingersoll Rand Inc., (Ireland), Tyson Foods (U.S.), and Smithfield Foods Inc. (U.S.) have been profiled, along with their recent developments and other strategic industry activities.

This report segments the refrigerated transport market based on perishable food type (chilled & frozen), by
refrigerated vehicle type (vans, trucks, trailers & containers), by road transportation technology (air blown evaporators & eutectic devices), by road transportation mode (single & multi temperature) and by region (Asia-Pacific, Europe, North America, and RoW).

Scope of the Report:

Chilled Products
- Milk
- Bakery & confectionery products
- Dairy products
- Beverages
- Controlled Atmosphere Condition Product
- Baby Corn
- Fresh Fruits & Vegetables

Frozen Products
- Ice cream
- Frozen dairy products
- Meat-Processed
- Fish & Sea Food
- Bakery Products

Refrigerated vehicle market, by mode
- Road
- LCV
- MHCV
- HCV
- Sea
- Reefer Containers

Refrigerated vehicle market, by technology
- Vapor Compression Systems
- Air Blown Evaporators
- Eutectic Devices

Refrigerated transport market, by region
- North America
- Europe
- Asia-Pacific
- RoW

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