**Electric Motor Sales Market by Type (AC & DC), by Voltage (Low, Medium & High), by Output Power (Integral & Fractional HP), by End-User (Industrial, Commercial, Residential, Transportation & Agriculture), & by Region - Global Forecast to 2020**

**Description:**
Electric motors convert electrical energy into mechanical energy. Major applications of electric motors include compressors, blowers & pumps, industrial fans, machine tools, household appliances, power tools, and disk drives. Factors driving the electric motor sales market include growing motorized automation across major industries, increasing electric motors driven appliances, continuously growing agricultural sector, strong automobile production, and transition towards energy-efficient motors.

Electric motor sales market is segmented on the basis of type, voltage range, output power, end-users, and region. The years considered for the study are:
- Historical Year - 2013
- Base Year - 2014
- Estimated Year - 2015
- Projected Year - 2020
- Forecast Period - 2015 to 2020

For company profiles in the report, 2014 has been considered. Where information is unavailable for the base year, the prior year has been considered.

**Research Methodology**

This research study involves extensive usage of secondary sources, directories, and databases (such as Hoovers, Bloomberg, Businessweek, Factiva, and OneSource) to identify and collect information useful for this technical, market-oriented, and commercial aspects of electric motors. The below explain the research methodology.

- Analysis of all the operational and upcoming infrastructural projects across the world
- Analysis of country-wise industrial growth rate for the past three years
- Estimation of cost of electric motors in various regions using the cost variance models
- Analysing electric motor sales market trends in various regions/ and countries supported by the on-going industrial activities and rising automobile production
- Overall market size values are finalized by triangulation with the supply side data which include the product developments, supply chain and annual shipments of electric motors across the globe

**Stakeholders:**
The stakeholder's for the report includes:
- Raw material suppliers- These include Ramco Electric Motors(U.S.), Swinger Coil Systems(U.S.), Marathon Electric (India), and Mersen (France) among others
- Electric Motor Manufacturers - These include ABB (Switzerland), WEG (Brazil), General Electric (U.S.), Nidec Corporation(Japan), Denso Corporation(Japan) and Siemens (Germany) among others

**Scope of the report:**
- By Type:
  - AC Motors
  - DC Motors
- By Voltage Range:
  - Low (Less than 1kV)
  - Medium (1.1-6.6 kV)
  - High (above 6.6 kV)
Market share analysis by revenue of five key companies has been included in the report. The scope accordingly assists market participants to identify high growth markets and managing key investment decisions. For this report, major players in the electric motor sales market have been identified through various primary and secondary sources, which include annual reports of top market players, interviews with key opinion leaders such as CEOs, directors, and marketing people.
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