
Description: Security analytics redefines the power of Security Information and Event Management (SIEM) capabilities by providing effective and better network security to predict and mitigate potential cyber threats. The report aims at estimating the market size and future growth potential of the market across different segments such as application, service, deployment type, organization size, vertical, and region.

The base year considered for the study is 2014 and the forecast period for the market size is from 2015 to 2020. With the rise in BYOD adoption in SMBs and large enterprises, the endpoint security analytics is expected to play a key role in fueling the growth of the market during the forecast period.

The research methodology used to estimate and forecast the security analytics market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global market from the revenue of the key players in the market.

After arriving at the overall market size, the total market was split into several segments and sub-segments which are then verified through primary research by conducting extensive interviews with key people such as CEOs, VPs, Directors, and executives. This data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments and sub-segments. The breakdown of profiles of primaries is depicted in the below figure:

The security analytics ecosystem comprises security analytics vendors such as IBM, EMC RSA, Logrhythm, and Juniper Networks; security service providers such as Dell SecureWorks and EMC RSA; system integrators such as CGI Group, Anixter, and CSC and various consulting firms such as Accenture, Deloitte, and Ernst & Young sell these security analytics solutions to end users to cater to their unique business requirements and security needs.

Target audience
- Cybersecurity Vendors
- IT Security Providers
- Network Security Providers
- Managed Security Service Providers
- Cloud Security Providers
- Consulting Firms

Scope of the Report

The research report segments the security analytics market to following submarkets:

By Application:
- Data and Information Security Analytics
- Network Security Analytics
- Application Security Analytics
- Endpoint Security Analytics
- Others

By Service:
- Consulting
- Training & Support
- Managed Services
By Deployment type:
- Cloud
- On-Premises

By Organization size:
- Small and Medium Businesses (SMBs)
- Large Enterprises

By Vertical:
- Government & Defense
- Banking, Financial Services, and Insurance (BFSI)
- Consumer Goods and Retail
- IT & Telecom
- Healthcare
- Energy & Utilities
- Manufacturing
- Academic Research
- Transportation
- Others

By Region:
- North America
- Europe
- Asia-Pacific
- Middle East and Africa
- Latin America

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