
Description: Security analytics redefines the power of Security Information and Event Management (SIEM) capabilities by providing effective and better network security to predict and mitigate potential cyber threats. The report aims at estimating the market size and future growth potential of the market across different segments such as application, service, deployment type, organization size, vertical, and region.

The base year considered for the study is 2014 and the forecast period for the market size is from 2015 to 2020. With the rise in BYOD adoption in SMBs and large enterprises, the endpoint security analytics is expected to play a key role in fueling the growth of the market during the forecast period.

The research methodology used to estimate and forecast the security analytics market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global market from the revenue of the key players in the market.

After arriving at the overall market size, the total market was split into several segments and sub-segments which are then verified through primary research by conducting extensive interviews with key people such as CEOs, VPs, Directors, and executives. This data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments and sub-segments. The breakdown of profiles of primaries is depicted in the below figure:

The security analytics ecosystem comprises security analytics vendors such as IBM, EMC RSA, Logrhythm, and Juniper Networks; security service providers such as Dell SecureWorks and EMC RSA; system integrators such as CGI Group, Anixter, and CSC and various consulting firms such as Accenture, Deloitte, and Ernst & Young sell these security analytics solutions to end users to cater to their unique business requirements and security needs.

Target audience
- Cybersecurity Vendors
- IT Security Providers
- Network Security Providers
- Managed Security Service Providers
- Cloud Security Providers
- Consulting Firms

Scope of the Report

The research report segments the security analytics market to following submarkets:

By Application:
- Data and Information Security Analytics
- Network Security Analytics
- Application Security Analytics
- Endpoint Security Analytics
- Others

By Service:
- Consulting
- Training & Support
- Managed Services
By Deployment type:
- Cloud
- On-Premises

By Organization size:
- Small and Medium Businesses (SMBs)
- Large Enterprises

By Vertical:
- Government & Defense
- Banking, Financial Services, and Insurance (BFSI)
- Consumer Goods and Retail
- IT & Telecom
- Healthcare
- Energy & Utilities
- Manufacturing
- Academic Research
- Transportation
- Others

By Region:
- North America
- Europe
- Asia-Pacific
- Middle East and Africa
- Latin America

Contents:
1 Introduction
  1.1 Objectives Of The Study
  1.2 Market Definition
  1.3 Market Scope
  1.3.1 Markets Covered
  1.3.2 Years Considered For The Study
  1.4 Currency
  1.5 Limitations
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Data
  2.1.1 Secondary Data
  2.1.1.1 Key Data From Secondary Sources
  2.1.2 Primary Data
  2.1.2.1 Key Data From Primary Sources
  2.1.2.2 Key Industry Insights
  2.1.2.3 Breakdown Of Primary Interviews
  2.2 Market Size Estimation
  2.2.1 Bottom-Up Approach
  2.2.2 Top-Down Approach
  2.3 Market Breakdown And Data Triangulation
  2.4 Research Assumptions

3 Executive Summary

4 Premium Insights
  4.1 Attractive Market Opportunities In The Global Security Analytics Market
  4.2 Security Analytics Market, By Component
  4.3 Security Analytics Global Market
  4.4 Lifecycle Analysis, By Region, 2015

5 Market Overview
  5.1 Introduction
  5.2 Market Evolution
5.3 Market Segmentation
5.3.1 By Application
5.3.2 By Service
5.3.3 By Deployment Type
5.3.4 By Organization Size
5.3.5 By Vertical
5.3.6 By Region
5.4 Market Dynamics
5.4.1 Drivers
5.4.1.1 Rise In The Sophistication Level Of Security Breaches
5.4.1.2 Growing Government Regulations And Standards
5.4.1.3 Rise In Cloud Adoption For Security Analytics
5.4.2 Restraints
5.4.2.1 Lack Of Knowledge About Advanced Threats And Attacks
5.4.2.2 Shortage Of Talent In Security Analytics
5.4.3 Opportunities
5.4.3.1 Convergence Of Big Data Analytics With Security Intelligence
5.4.3.2 Emergence Of Managed Security Services
5.4.4 Challenges
5.4.4.1 Diverse Nature Of Advanced And Sophisticated Threats
5.4.4.2 Security Analytics Technology Implementation
5.5 Regulatory Implications
5.6 Innovation Spotlight

6 Industry Trends
6.1 Introduction
6.2 Value Chain Analysis
6.3 Strategic Benchmarking
6.3.1 Strategic Benchmarking: Technology Integration And Product Enhancement
6.4 Demand Overview

7 Security Analytics Market Analysis, By Application
7.1 Introduction
7.2 Data And Information Security Analytics
7.3 Network Security Analytics
7.4 Endpoint Security Analytics
7.5 Application Security Analytics
7.6 Others

8 Security Analytics Market Analysis, By Service
8.1 Introduction
8.2 Managed Services
8.3 Training And Support
8.4 Consulting

9 Security Analytics Market Analysis, By Deployment Type
9.1 Introduction
9.2 Cloud
9.3 On-Premises

10 Security Analytics Market Analysis, By Organization Size
10.1 Introduction
10.2 Small And Medium Businesses (Smbs)
10.3 Large Enterprises

11 Security Analytics Market Analysis, By Vertical
11.1 Introduction
11.2 Government And Defense
11.3 Bfsi
11.4 Consumer Goods And Retail
11.5 It And Telecom
11.6 Healthcare
11.7 Energy And Utilities
11.8 Manufacturing
11.9 Academic Research
11.10 Transportation
11.11 Others

12 Geographic Analysis
12.1 Introduction
12.2 North America
12.3 Europe
12.4 Asia-Pacific (Apac)
12.5 Middle East And Africa (Mea)
12.6 Latin America

13 Competitive Landscape
13.1 Overview
13.2 Competitive Situation And Trends
13.2.1 Agreements, Partnerships, Collaborations, And Joint Ventures
13.2.2 Mergers And Acquisitions
13.2.3 New Product Launches
13.2.4 Business Expansions

14 Company Profiles (Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View)*
14.1 Introduction
14.2 Cisco Systems, Inc.
14.3 The Hewlett-Packard Company (Hp)
14.4 International Business Machines Corporation (Ibm)
14.5 Emc Rsa
14.6 Juniper Networks
14.7 Fireeye, Inc.
14.8 Arbor Networks, Inc.
14.9 Logrhythm Inc.
14.10 Click Security
14.11 Blue Coats Systems, Inc.
*Details On Business Overview, Products & Services, Key Insights, Recent Developments, Swot Analysis, Mnm View Might Not Be Captured In Case Of Unlisted Companies.

15 Appendix
15.1 Industry Experts
15.2 Discussion Guide
15.3 Introduction Rt: Real-Time Market Intelligence
15.4 Available Customizations
15.5 Related Reports

List of Tables
Table 1 Security Analytics Market Size and Growth, 2013–2020 (USD Million, Y-O-Y %)
Table 2 Market Size, By Component, 2013–2020 (USD Million)
Table 3 Drivers: Impact Analysis
Table 4 Restraints: Impact Analysis
Table 5 Opportunities: Impact Analysis
Table 6 Challenges: Impact Analysis
Table 7 Innovation Spotlight: Latest Technology Innovations
Table 8 Security Analytics Market Size, By Application, 2013-2020 (USD Million)
Table 9 Data and Information Security Analytics: Market Size, By Region, 2013-2020 (USD Million)
Table 10 Network Security Analytics: Market Size, By Region, 2013-2020 (USD Million)
Table 11 Endpoint Security Analytics: Market Size, By Region, 2013-2020 (USD Million)
Table 12 Application Security Analytics: Market Size, By Region, 2013-2020 (USD Million)
Table 13 Others: Security Analytics Market Size, By Region, 2013-2020 (USD Million)
Table 14 Security Analytics Market Size, By Service, 2013-2020 (USD Million)
Table 15 Managed Services: Market Size, By Region, 2013-2020 (USD Million)
Table 16 Training and Support: Market Size, By Region, 2013-2020 (USD Million)
Table 17 Consulting: Market Size, By Region, 2013-2020 (USD Million)
Table 18 Security Analytics Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 19: Market Size, By Region, 2013-2020 (USD Million)
Table 20: On-Premises: Market Size, By Region, 2013-2020 (USD Million)
Table 21: Security Analytics Market Size, By Organization Size 2013-2020 (USD Million)
Table 22: SMBs: Market Size, By Region, 2013-2020 (USD Million)
Table 23: Large Enterprises: Market Size, By Region, 2013-2020 (USD Million)
Table 24: Security Analytics Market Size, By Vertical, 2013-2020 (USD Million)
Table 25: Government and Defense: Market Size, By Region, 2013-2020 (USD Million)
Table 26: BFSI: Market Size, By Region, 2013-2020 (USD Million)
Table 27: Consumer Goods and Retail: Market Size, By Region, 2013-2020 (USD Million)
Table 28: IT and Telecom: Market Size, By Region, 2013-2020 (USD Million)
Table 29: Healthcare: Market Size, By Region, 2013-2020 (USD Million)
Table 30: Energy and Utilities: Market Size, By Region, 2013-2020 (USD Million)
Table 31: Manufacturing: Market Size, By Region, 2013-2020 (USD Million)
Table 32: Academic Research: Market Size, By Region, 2013-2020 (USD Million)
Table 33: Transportation: Market Size, By Region, 2013-2020 (USD Million)
Table 34: Others: Security Analytics Market Size, By Region, 2013-2020 (USD Million)
Table 35: Security Analytics Market Size, By Region, 2013-2020 (USD Million)
Table 36: North America: Market Size, By Component, 2013-2020 (USD Million)
Table 37: North America: Market Size, By Application, 2013-2020 (USD Million)
Table 38: North America: Market Size, By Service, 2013-2020 (USD Million)
Table 39: North America: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 40: North America: Market Size, By Organization Size, 2013-2020 (USD Million)
Table 41: North America: Market Size, By Vertical, 2013-2020 (USD Million)
Table 42: Europe: Market Size, By Component, 2013-2020 (USD Million)
Table 43: Europe: Market Size, By Application, 2013-2020 (USD Million)
Table 44: Europe: Market Size, By Service, 2013-2020 (USD Million)
Table 45: Europe: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 46: Europe: Market Size, By Organization Size, 2013-2020 (USD Million)
Table 47: Europe: Market Size, By Vertical, 2013-2020 (USD Million)
Table 48: Asia-Pacific: Market Size, By Component, 2013-2020 (USD Million)
Table 49: Asia-Pacific: Market Size, By Application, 2013-2020 (USD Million)
Table 50: Asia-Pacific: Market Size, By Service, 2013-2020 (USD Million)
Table 51: Asia-Pacific: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 52: Asia-Pacific: Market Size, By Organization Size, 2013-2020 (USD Million)
Table 53: Asia-Pacific: Market Size, By Vertical, 2013-2020 (USD Million)
Table 54: Middle East and Africa: Market Size, By Component, 2013-2020 (USD Million)
Table 55: Middle East and Africa: Market Size, By Application, 2013-2020 (USD Million)
Table 56: Middle East and Africa: Market Size, By Service, 2013-2020 (USD Million)
Table 57: Middle East and Africa: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 58: Middle East and Africa: Market Size, By Organization Size, 2013-2020 (USD Million)
Table 59: Middle East and Africa: Market Size, By Vertical, 2013-2020 (USD Million)
Table 60: Latin America: Market Size, By Component, 2013-2020 (USD Million)
Table 61: Latin America: Market Size, By Application, 2013-2020 (USD Million)
Table 62: Latin America: Market Size, By Service, 2013-2020 (USD Million)
Table 63: Latin America: Market Size, By Deployment Type, 2013-2020 (USD Million)
Table 64: Latin America: Market Size, By Organization Size, 2013-2020 (USD Million)
Table 65: Latin America: Market Size, By Vertical, 2013-2020 (USD Million)
Table 66: Agreements, Partnerships, Collaborations, and Joint Ventures, 2015
Table 67: Mergers and Acquisitions, 2010-2014
Table 68: New Product Launches, 2011-2015
Table 69: Business Expansions, 2010-2014

List of Figures
Figure 1: Global Security Analytics Market: Research Design
Figure 2: Breakdown of Primary Interviews: By Company Type, Designation, and Region
Figure 3: Market Size Estimation Methodology: Bottom-Up Approach
Figure 4: Market Size Estimation Methodology: Top-Down Approach
Figure 5: Data Triangulation
Figure 6: Security Analytics Services Expected to Grow at the Highest CAGR During the Forecast Period
Figure 7: Endpoint Security Analytics Application Expected to Grow at the Highest CAGR From 2015 to 2020
Figure 8: Training and Support Services Expected to Grow at the Highest CAGR During the Forecast Period
Figure 9: Cloud Deployment to Grow at the Highest CAGR During the Forecast Period
Figure 10 SMBS Expected to Grow at the Highest CAGR From 2015 to 2020
Figure 11 Government and Defense Sector to Grow at the Highest CAGR From 2015 to 2020
Figure 12 North America Expected to Hold the Largest Share of the Security Analytics Market in 2015
Figure 13 Rise in the Sophistication Levels of Security Breaches Expected to Boost the Security Analytics Market
Figure 14 Services Expected to Grow at the Highest CAGR During the Forecast Period
Figure 15 Data and Information Security Analytics to Hold the Largest Share of the Security Analytics Market Among Applications
Figure 16 Asia-Pacific has Immense Opportunities for the Growth of the Security Analytics Market
Figure 17 Evolution of the Security Analytics Market
Figure 18 Security Analytics Market, By Application
Figure 19 Market By Service
Figure 20 Market By Deployment Type
Figure 21 Market By Organization Size
Figure 22 Market By Vertical
Figure 23 Market By Region
Figure 24 Security Analytics Market: Drivers, Restraints, Opportunities, and Challenges
Figure 25 Value Chain
Figure 26 Strategic Benchmarking: Technology Integration and Product Enhancement
Figure 27 Demand Overview: Number of Cyber Attacks, By Top Vertical, August 2014 – August 2015
Figure 28 Endpoint Security Analytics Expected to Grow at the Highest Rate During the Forecast Period
Figure 29 Training and Support Services Expected to Grow at the Highest CAGR During the Forecast Period
Figure 30 Cloud-Based Deployment Expected to Grow at the Highest CAGR During the Forecast Period
Figure 31 SMBS Expected to Grow at the Highest CAGR During the Forecast Period
Figure 32 Government and Defense Vertical Expected to Grow at the Highest CAGR During the Forecast Period
Figure 33 North America Estimated to Hold the Largest Market Size in the Global Security Analytics Market During the Forecast Period
Figure 34 Regional Snapshot: Asia-Pacific is the Emerging Region in the Market
Figure 35 North America Market Snapshot: Presence of Key Security Analytics Vendors is A Major Factor Contributing Towards the Growth of the Security Analytics Market
Figure 36 Asia-Pacific Market Snapshot: Rising Demand From End Users is A Major Factor Contributing Towards the Growth of the Security Analytics Market
Figure 37 Companies Adopted New Product Launch as the Key Growth Strategy From 2011 to 2015
Figure 38 Cisco Systems Grew at the Highest Rate Between 2012 and 2014
Figure 39 Battle for Market Share: New Product Launches is the Key Strategy of the Leading Market Players
Figure 40 Geographic Revenue Mix of Top Players
Figure 41 Cisco Systems: Company Snapshot
Figure 42 Cisco Systems: SWOT Analysis
Figure 43 HP: Company Snapshot
Figure 44 HP: SWOT Analysis
Figure 45 IBM: Company Snapshot
Figure 46 IBM: SWOT Analysis
Figure 47 EMC RSA: SWOT Analysis
Figure 48 Juniper Networks: Company Snapshot
Figure 49 Juniper Networks: SWOT Analysis
Figure 50 Fireeye: Company Snapshot

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