Description: Over the years, the adoption of cloud computing in healthcare has increased owing to the rising need to curtail healthcare costs and improve the quality of healthcare. Thus, the stakeholders in the healthcare cloud computing market have implemented Clinical Information System (CIS) such as Electronic Medical Record (EMR), Computerized Physician Order Entry (CPOE), and Radiology Information System (RIS), among others. This technology offers easier and faster access to data depending on the way it is stored, that is, on public, private, or hybrid cloud.

In 2014, the Clinical Information Systems (CIS) segment accounted for the largest share of the North American Healthcare Cloud Computing market, by application; the private cloud segment accounted for the largest share of the healthcare and life sciences cloud computing market, by deployment model; the Software-as-a-service (SaaS) segment accounted for the largest share of healthcare and life sciences cloud computing market, by service model; the pay-as-you-go segment accounted for the largest share of the healthcare and life sciences cloud computing market, by pricing model; the software segment accounted for the largest share of the healthcare and life sciences cloud computing market, by component; while the healthcare providers segment accounted for the largest share of the healthcare and life sciences cloud computing market, by end user.

In 2014, the U.S. accounted for the largest share of the North American Healthcare Cloud Computing market and is expected to witness the highest growth rate. The market for healthcare cloud computing in the U.S. is expected to rise in insurance enrollments triggered by the Patient Protection and Affordable Care Act (March 2010), inadequate IT infrastructure among payers, and conference, symposia, and seminars conducted on cloud computing in the U.S.

The North American Healthcare and Life Sciences Cloud Computing market witnesses high competitive intensity as there are several big and many small firms with similar product offerings. These companies adopt various strategies (agreements, partnerships, collaborations, expansions, and new product launches) to increase their market shares and to establish a strong foothold in the North American Healthcare Cloud Computing market.

Scope of the Report:

This research report categorizes the North American healthcare and life sciences cloud computing market into the following segments and subsegments:

- North American Healthcare Cloud Computing Market, by Application
  - Healthcare Cloud Computing Applications
    -- Clinical Information Systems (CIS)
    --- Electronic Medical Records (EMR)
    --- Picture Archiving and Communication System (PACS)
    --- Radiology Information System (RIS)
    --- Computerized Physician Order Entry (CPOE)
    --- Laboratory Information System (LIS)
    --- Pharmacy Information System (PIS)
    --- Others (point-of-care solutions, surgical information systems, intensive care information systems, emergency care solutions, specialty care information systems, nursing information systems, and diagnostic imaging systems)
    -- Non Clinical Information Systems
    --- Revenue Cycle Management (RCM)
    --- Automatic Patient Billing (APB)
    --- Cost Accounting
    --- Payroll
    --- Claims Management
--- Others
- Life Sciences Cloud Computing Applications
  -- Clinical Research and R&D
  -- Supply Chain
  -- Payroll
  -- Others (Storage, Manufacturing, and Operations)
  -- Software-as-a-service (SaaS)
  -- Infrastructure-as-a-service (IaaS)
  -- Platform-as-a-service (PaaS)
- North American Healthcare Cloud Computing Market, by Deployment Model
  -- Private cloud
  -- Public cloud
  -- Hybrid cloud
- North American Healthcare Cloud Computing Market, by Pricing Model
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