Warranty Management System Market by Types (Claim & Transaction Management, Warranty Analytics, Billing & Administration Management, Warranty Tracking) by Deployment (On Premise, Cloud), by Verticals, by Regions - Global Forecast to 2020

Description:
Warranty management system redefines the contract and warranty management processes by providing integrated software to automate and standardize the warranty allied processes. The report aims at estimating the market size and future growth potential of the market across different segments such as software, service, deployment type, vertical, region. The base year considered for the study is 2014 and the forecast period is from 2015 to 2020. With the rise in claims cost and strained supplier-OEM relationship, the market is expected to play a key role in fuelling the growth of the market during the forecast period.

The research methodology used to estimate and forecast the warranty management system market begins with capturing data on key vendor revenues through secondary research. The vendor offerings are also taken into consideration to determine the market segmentation. The bottom-up procedure was employed to arrive at the overall market size of the global market from the revenue of the key players in the market. After arriving at the overall market size, the total market was split into several segments and sub-segments which are then verified through primary research by conducting extensive interviews with key people such as CEOs, VPs, Directors, and executives. This data triangulation and market breakdown procedures were employed to complete the overall market engineering process and arrive at the exact statistics for all segments and sub-segments.


Target audience
- System Design and Development Vendors
- System Integrators Service Providers
- Consultants/Consultancies/Advisory Firms
- Training and Education Service Providers
- Support and Maintenance Service Providers
- Warranty and Insurance Management Firms
- Original Equipment Manufacturer (OEM)

Scope of the Report
The research report segments the warranty management system market to following submarkets:

By Software:
- Claim Management
- Service Contract
  - Contract Management
  - Warranty and Contract Tracking
  - Warranty Transaction Management
- Warranty Intelligence
- Warranty Analytics
- Interactive Dashboards and Reporting
- Administration Management
- Campaign And Product Registration
- Billing Management
- Customer Experience
By Service:
- Professional Service
- Deployment & System Integration Service
- Customization Service

By Deployment type:
- On-Demand
- On-Premise

By Vertical:
- Manufacturing
- Automotive
- Healthcare
- Supply Chain & Logistics
- Food & Beverages
- Others

By Region:
- North America
- Europe
- Asia-Pacific
- Middle East and Africa
- Latin America

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