Sodium Reduction Ingredient Market: Global Industry Analysis and Opportunity Assessment, 2015 - 2025

Description:
This industry offers a 10-year forecast for the global sodium reduction ingredient market between 2015 and 2025. In terms of value, the market is expected to register a CAGR of 11.7% during the forecast period. This report provides market dynamics and trends of all seven regions that influence the current nature and future status of the sodium reduction ingredient market over the forecast period (2015–2025).

Report Description
This report examines the sodium reduction ingredient market for the period 2015–2025. The primary objective of the report is to offer insights on advancements of sodium reduction ingredient market that have raised a futuristic market for sodium reduction ingredient, which is significantly transforming global businesses and enterprises. Government initiatives towards generating awareness regarding low sodium intake, coupled with rising number of health conscious consumers, is expected to fuel market growth of sodium reduction ingredient over the forecast period. Companies operating in the sodium reduction ingredient market are focused on penetrating untapped and potential markets in various region, and also lay emphasis on launching new range of sodium reduction ingredient products for various applications.

The sodium reduction ingredient market report starts with a market overview in terms of market size or value. Moreover, this section includes analysis of key trends, drivers and restraints from the supply and demand side, which are influencing the global sodium reduction ingredient market. Impact analysis of key growth drivers and restraints, based on the weighted average model is included in the sodium reduction ingredient market report to better equip clients with crystal clear decision-making insights.

The global sodium reduction ingredient market is segmented on the basis of application, ingredient and region. On the basis of application, the market is segmented into sauce/dips/dressings, snacks, bakery products, cheese/butter, frozen food and others (beverages, baby food, and breakfast cereal). A detailed analysis has been provided for every segment in terms of market size (value) analysis for sodium reduction ingredient across each region.

As highlighted earlier, the sodium reduction ingredient market is segmented on the basis of application, ingredient and region. All these segments are included in this section to make the study more comprehensive. The subsequent sections provide a detailed analysis by application, ingredient and region, of the sodium reduction ingredient market. The sections provide detailed analysis covering key trends, absolute dollar opportunity and BPS analysis.

The report highlights sodium reduction ingredient adoption by region. It provides a market outlook for 2015–2025 and sets the forecast within the context of the sodium reduction ingredient market, including new technological developments as well as novel product offerings in the sodium reduction ingredient market. This study discusses the key regional trends contributing to growth of the global sodium reduction ingredient market and analyses the degree to which drivers are influencing this market in each region. Key regions assessed in this report are North America, Latin America, Western Europe, Eastern Europe, Asia Pacific excluding Japan (APEJ), Japan and Middle East & Africa.

All the above sections, by application, ingredient and region, evaluate present scenario and growth prospects of the sodium reduction ingredient market for the period 2015–2025. We have considered 2014 as the base year and provided data for the trailing 12 months.

To calculate the sodium reduction ingredient market size, we have also considered revenue generated by sodium reduction ingredient manufacturers. The forecast presented here assesses total revenue by value across the sodium reduction ingredient market. In order to offer an accurate forecast, we started by sizing the current market, which forms the basis of how the sodium reduction ingredient market would develop in the future. Given the characteristics of the market, we triangulated the outcome of three different types of analysis, based on supply side, downstream industry demand and economic envelope.

Moreover, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts...
in terms of CAGR, but also analyse on the basis of key parameters such as year-on-year (Y-o-Y) growth to understand the predictability of the market and to identify the right opportunities across the sodium reduction ingredient market.

As previously highlighted, the sodium reduction ingredient market is split into a number of segments. All the segments, i.e., by application, ingredient, and region are analysed in terms of Basis Point Share to understand individual segment's relative contribution to market growth. This detailed level of information is important for identification of various key trends of the sodium reduction ingredient market.

Another key feature of this report is the analysis of all key segments in terms of absolute dollar opportunity. This is traditionally overlooked while forecasting. However, absolute dollar opportunity is critical for assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales and delivery perspective of the sodium reduction ingredient market.

Furthermore, to understand key growth segments in terms of growth and adoption of sodium reduction ingredient by various end user industries across the globe in the near future, this industry developed the sodium reduction ingredient market's Attractiveness Index. The resulting index should help providers identify real market opportunities.

In the final section of the report, a Competitive landscape is included to provide report audiences with a Dashboard view, based on categories of provider in the value chain, presence in sodium reduction ingredient product portfolio and key differentiators. Key players covered in the report are sodium reduction ingredient manufacturers. This section is primarily designed to provide clients with an objective and detailed comparative assessment of key providers specific to a market segment in the sodium reduction ingredient value chain and potential players for the same. Report audiences can gain segment-specific vendor insights to identify and evaluate key competitors based on in-depth assessment of capabilities and success in the sodium reduction ingredient marketplace.

Detailed profiles of providers are also included within the scope of the report to evaluate their long- and short-term strategies, key offerings and recent developments in the sodium reduction ingredient market. Key competitors covered are Cambrian Solutions Inc., Kerry Group PLC, Associated British Foods plc, Givaudan SA, E. I. Du Pont De Nemours and Company, Innophos Holdings, Inc, Jungbunzlauer Suisse A.G., Sensient Technologies Corporation and Tate & Lyle PLC.

Key Segments Covered

By Application
- Sauce/dips/dressings
- Snacks
- Bakery products
- Cheese/butter
- Frozen food
- Others (beverages, baby food and breakfast cereal)

By Ingredients
- Yeast extract
- Mineral blends
- Magnesium sulphate
- Calcium chloride
- Potassium sulphate
- Potassium chloride
- Potassium lactate
- Amino acid
- Others (hydrolyzed vegetable protein, trehalose and nucleotides)

Key Regions/Countries Covered

North America
- U.S.
- Canada
Latin America
- Brazil
- Argentina
- Mexico
Western Europe
EU5
Nordic
Rest of Western Europe
Eastern Europe
Poland
Russia
Rest of Eastern Europe
Asia Pacific Excluding Japan (APEJ)
China
India
Australia and New Zealand
Rest of APEJ
Japan
Middle East & Africa
GCC
North Africa
South Africa
Rest of MEA

Key Companies
Cambrian Solutions Inc
Kerry Group PLC
Associated British Foods plc
Givaudan SA
E. I. Du Pont De Nemours and Company
Innophos Holdings, Inc
Jungbunzlauer Suisse A.G.
Sensient Technologies Corporation
Tate & Lyle PLC.

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