
Description: This report on ‘Global Bentonite Market’ for the period 2015–2025 represents the outlook in bentonite market across the globe. The primary objective of the report is to offer updates and market opportunities in the global bentonite market.

To understand and assess insights of the global bentonite market, the report is categorically split under four sections namely: market analysis by region, product type, end-use application and end-use industry. The report analyses the global bentonite market in terms of market value (US$ Mn) and volume (‘000 Tonnes).

The report starts with an overview of the bentonite market across the globe. This section also includes analyses of key trends, drivers and restraints from the supply and demand perspective. Impact analysis of key growth drivers and restraints based on the weighted average model are included in the report to better equip and arm client with crystal clear decision making insights.

The next section of the report includes analysis of the global market on the basis of geographical segmentation. The global bentonite market is geographically segmented into seven key regions which include:

North America  
Latin America  
Eastern Europe  
Western Europe  
Asia-Pacific Excluding Japan  
Japan  
Middle East and Africa

The section that follows analyses the market on the basis of product type and presents the forecast in terms of volume and value for the next 10 years. Product type covered in the report include:

Sodium  
Calcium  
Others (Aluminum, Potassium)

The next section analyses the market based on end-use application and presents the forecast in terms of volume and value for the next 10 years. End-use application covered in the report include:

Drilling Fluid  
Binder  
Sealant  
Adsorbent/absorbent  
Clarification Agent  
Others (Papemaking, Sprays, etc.)

This is followed by a section analyzing the market based on end-use industries and presents the forecast in terms of value. End-use industry included in report is categorized into six sub-segment which are:

Oil  
Foundry  
Construction  
Food  
Pharmaceuticals  
Others

To calculate the market size, the report considers average selling price of various types of bentonite across geographies. Furthermore, data points such as regional split and market split by applications and process
and qualitative inputs from primary respondents have been incorporated to arrive at apt market estimates. The forecast presented here assesses the total revenue from the bentonite market. When developing the forecast of the market, the starting point is sizing the current market, which forms the basis on how the market is anticipated to take shape in the near future. Given the characteristics of the market, we triangulated the outcome on the basis of various analysis results based on supply side and demand side. However, quantifying the market across aforementioned segments and regions is more a matter of quantifying expectations and identifying opportunities rather than rationalizing them after the forecast has been completed.

In addition, it is imperative to note that in an ever-fluctuating global economy, we not only conduct forecasts in terms of CAGR, but also analyse on the basis of key parameters such as year-on-year (Y-o-Y) growth to understand the predictability of the market and to identify the right opportunities across the bentonite market.

As previously highlighted, the market for bentonite is split into various sub-segments or categories, based on region, product type, end-use industries and end-use applications. All these sub-segments or categories have been analysed in terms of basis point share (BPS) to understand individual segments relative contribution to growth. This detailed level of information is important for identification of many key trends in the bentonite market.

Another key feature of this report is the analysis of the bentonite market by regions, product type, end-use applications and its revenue forecast in terms of absolute dollar. This is traditionally overlooked while forecasting the market. However, absolute dollar opportunity is critical in assessing the level of opportunity that a provider can look to achieve, as well as to identify potential resources from a sales perspective in the global bentonite market.

Furthermore, to understand key growth segments in terms of growth & performance of bentonite market, this industry developed a market attractiveness index. The resulting index should help providers to identify real market opportunities.

In the final section of the report, the bentonite market landscape is included to provide report audiences with a dashboard view, based on categories of providers across the value chain, presence in bentonite product portfolio and key differentiators.

Some market players featured in the section include:

Kutch Minerals
Clariant AG
Black Hills Bentonite, LLC
Charles B Chrystal Co. Inc.
Kunimine Industries Co. Ltd.
Alfa Aesar, Kemira OYJ
Halliburton Co.
Mineral Technologies Inc.
Ashapura Group of Companies
Wyo- Ben Inc.

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