The medical robots market comprises a few large players and several small players. Players in this market implemented various strategies to expand their global footprints and increase their market shares. Undertaking marketing and promotion activities was the key strategy adopted by players in this market. This strategy was employed by players to increase the awareness of their products and educate potential clientele on the use and benefits of the products. Collaborations, agreements, partnerships, new product launches, acquisitions, and expansions were other key areas of focus for market players.

In 2015, the instruments and accessories segment is expected to account for the largest share in the medical robots market and grow at the highest rate; the neurology segment is expected to account for the largest share of the medical robotics market, by application.

In 2015, North America accounted for the largest share of the global medical robots market, followed by Europe, Asia-Pacific, and the Rest of the World (RoW). In the coming years, the medical robotics market is expected to witness the highest growth rate in Asia-Pacific. High growth in this region can be attributed to the rise in aging population, growing adoption of medical robots, high prevalence of cancer, funding and collaboration initiatives supported by governments, and establishment of training programs that train surgeons for performing robot-assisted surgeries.

Reasons to Buy the Report:

The report will enrich both established firms as well as new entrants/smaller firms to gauge the pulse of the market and garner a greater market share.

The report provides insights on the following pointers:

- Marketing and Promotion Activities: Detailed insights on the various marketing and promotional activities undertaken by the players in the market.

- Collaborations, Agreements, and Partnerships: Comprehensive information about collaborations, agreements, and partnerships undertaken by players in the market and their objectives.

- New Product Launches: Comprehensive information on the product portfolios offered by top players in the medical robotics market.

- Acquisitions: Detailed insights on the acquisitions undertaken by the players in the market and their impacts.

Contents:

1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
    1.3.1 Markets Covered
    1.3.2 Years Considered for the Study
  1.4 Currency
  1.5 Limitations
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Methodology Steps
    2.1.1 Secondary and Primary Research Methodology
2.1.1.1 Secondary Research
2.1.2 Key Data from Secondary Sources
2.1.2.1 Primary Research
2.1.2.2 Key Industry Insights
2.1.3 Key Data from Primary Sources
2.1.4 Key Insights from Primary Sources
2.1.5 Market Size Estimation Methodology
2.1.6 Market Data Validation and Triangulation
2.1.7 Assumptions for the Study

3 Executive Summary
3.1 Medical Robots Market, By Product
3.2 Medical Robots Systems Market, By Type
3.3 Medical Robots Market, By Application
3.4 Geographical Snapshot of the Medical Robots Market
3.5 Competitive Landscape: Medical Robots Market
3.6 Outlook: Medical Robots Market

4 Premium Insights
4.1 Global Medical Robots Market Overview
4.2 Geographic Analysis: Medical Robots Market, By Product
4.3 Geographical Snapshot of the Medical Robots Market
4.4 Surgical Robots Market, By Type (2015)

5 Market Overview
5.1 Introduction
5.2 Market Segmentation
5.3 Market Dynamics
5.3.1 Drivers
5.3.1.1 Improved Medication Error Management and Cost Savings Offered By Iv Robots
5.3.1.2 Advantages Offered By Robot-Assisted Training in Rehabilitation Therapy
5.3.1.3 Technological Advancements
5.3.1.4 Increase in Funding for Medical Robotics Research
5.3.1.5 Issuance of Ipos By Medical Robotics Companies
5.3.2 Restraints
5.3.2.1 Safety Concerns Over Robotic Surgery Devices
5.3.2.2 Unjustified Cost Benefits of Robotic Surgeries
5.3.2.3 High Cost of Equipment and Reduction in Hospital Budgets
5.3.3 Opportunities
5.3.3.1 Rapid Growth in Aging Population
5.3.3.2 Development of Nanorobots for Cancer Treatment
5.3.3.3 Development of Robots for Performing Surgeries in Space

6 Global Medical Robots Market, By Product
6.1 Introduction
6.2 Instruments and Accessories
6.3 Medical Robots Systems
6.3.1 Surgical Robots
6.3.1.1 Laparoscopy Robotic Systems
6.3.1.2 Orthopedic Surgical Robots
6.3.1.3 Neurosurgical Robotic Systems
6.3.1.4 Steerable Robotic Catheters
6.3.2 Rehabilitation Robots
6.3.2.1 Therapeutic Robots
6.3.2.2 Assistive Robots
6.3.2.3 Prosthetics
6.3.2.4 Orthotics
6.3.2.5 Exoskeleton Robotic Systems
6.3.3 Noninvasive Radiosurgery Robots
6.3.4 Hospital and Pharmacy Robots
6.3.4.1 Pharmacy Robots
6.3.4.2 Iv Robots
6.3.4.3 Telemedicine Robots
6.3.5 Others

7 Medical Robots Market, By Application
7.1 Introduction
7.2 Laparoscopy
7.3 Orthopedics
7.4 Neurology
7.5 Special Education
7.6 Other Applications

8 Medical Robots Market, By Region
8.1 Introduction
8.2 North America
8.3 U.S.
8.3.1 Telemedicine Robots to Address the Shortage of Healthcare Professionals in the U.S.
8.3.2 NIH's Strong Focus On Medical Robotics
8.3.3 U.S. Department of Defense Amplifies Demand for Medical Robotics
8.4 Canada
8.4.1 Use of Robots in Pediatric Care
8.4.2 Availability of Government Support
8.5 Europe
8.5.1 Germany
8.5.1.1 Favorable Reimbursement Scenario in Germany
8.5.2 France
8.5.2.1 Development of Affordable Robotic Prosthesis in France
8.5.3 U.K.
8.5.3.1 Adoption of Pharmacy Robots
8.5.4 ROE (Rest of Europe)
8.5.4.1 Introduction of Mind-Controlled Prosthetic Robotic Limbs in Austria
8.5.4.2 Continuous Support from Governments Likely to Drive the Growth of the European Medical Robotics Market
8.6 Asia-Pacific
8.6.1 Japan
8.6.1.1 Nursing Robots to Address the Shortage of Care Workers and Rise in Aging Population in Japan, South Korea, and Hong Kong
8.6.2 China
8.6.2.1 Rising Prevalence of Cancer in China
8.6.3 India
8.6.3.1 Advent of Robotic Neurosurgery
8.6.4 ROAPAC (Rest of Asia-Pacific)
8.6.4.1 Rising Adoption of Medical Robots in Asia
8.6.4.2 Funding and Collaboration
8.6.4.3 Training Programs in Australia
8.7 Rest of the World (ROW)
8.7.1.1 Introduction of Telemedicine Robots in Africa
8.7.1.2 International Workshops On Robotics in Brazil
8.7.1.3 Domestic Manufacturing of Surgical Robots in Iran

9 Competitive Landscape
9.1 Overview
9.2 Market Share Analysis
9.3 Competitive Situation and Trends
9.3.1 Marketing and Promotion Activities
9.3.2 Collaborations/Agreements/Partnerships
9.3.3 New Product Launches
9.3.4 Acquisitions
9.3.5 Others

10 Company Profiles
(Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments)*
10.1 Intuitive Surgical, Inc.
10.2 Stryker Corporation
10.3 Hocoma
10.4 Mazor Robotics Ltd.
10.5 Hansen Medical, Inc.
10.6 Accuray, Inc.
10.7 Aesynt Inc
10.8 Arxium
10.9 Ekso Bionics Holdings, Inc.
10.10 Kirby Lester Llc

*Details On Company at A Glance, Recent Financials, Products & Services, Strategies & Insights, & Recent Developments Might Not Be Captured in Case of Unlisted Companies.

11 Appendix
11.1 Discussion Guide
11.2 Company Developments (2012-2015)
11.2.1 Intuitive Surgical, Inc.
11.2.2 Mazor Robotics Ltd.
11.2.3 Hansen Medical Inc.
11.2.4 Accuray Inc.
11.2.5 Aesynt Inc.
11.2.6 Ekso Bionics Holdings Inc.
11.3 Introducing Rt: Real Time Market Intelligence
11.4 Available Customizations
11.5 Related Reports

List of Tables:
Table 1 Improved Medication Error Management and Cost Savings Offered By IV Robots is Expected to Boost the Market Growth
Table 2 Safety Concerns Over Robotic Surgery Devices Restraining Market Growth
Table 3 Rapid Growth in Aging Population to Provide Array of Opportunities for the Medical Robots Market
Table 4 Global Medical Robotics Market Size, By Type, 2013-2020 (Usd Million)
Table 5 Global Medical Robotics Market Size, By Region, 2013-2020 (Usd Million)
Table 6 Global Instruments and Accessories Market Size, By Region, 2013-2020 (Usd Million)
Table 7 Global Medical Robotic Systems Market Size, By Region, 2013-2020 (Usd Million)
Table 8 Global Medical Robotic Systems Market Size, By Region, 2013-2020 (Units)
Table 9 Global Medical Robotic Systems Market Size, By Type, 2013-2020 (Usd Million)
Table 10 Global Surgical Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 11 Global Surgical Robots Market Size, By Region, 2013-2020 (Units)
Table 12 Global Surgical Robots Market Size, By Type, 2013-2020 (Usd Million)
Table 13 Global Surgical Robots Market Size, By Type, 2013-2020 (Units)
Table 14 Laparoscopy Surgical Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 15 Laparoscopy Surgical Robots Market Size, By Region, 2013-2020 (Units)
Table 16 Orthopedic Surgical Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 17 Orthopedic Surgical Robots Market Size, By Region, 2013-2020 (Units)
Table 18 Neurosurgical Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 19 Neurosurgical Robots Market Size, By Region, 2013-2020 (Units)
Table 20 Steerable Robotic Catheters Market Size, By Region, 2013-2020 (Usd Million)
Table 21 Steerable Robotic Catheters Market Size, By Region, 2013-2020 (Units)
Table 22 Global Rehabilitation Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 23 Global Rehabilitation Robots Market Size, By Region, 2013-2020 (Units)
Table 24 Global Rehabilitation Robots Market Size, By Type, 2013-2020 (Usd Million)
Table 25 Global Rehabilitation Robots Market Size, By Type, 2013-2020 (Units)
Table 26 Therapeutic Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 27 Therapeutic Robots Market Size, By Region, 2013-2020 (Units)
Table 28 Assistive Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 29 Assistive Robots Market Size, By Region, 2013-2020 (Units)
Table 30 Prosthetics Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 31 Prosthetics Robots Market Size, By Region, 2013-2020 (Units)
Table 32 Orthotics Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 33 Orthotics Robots Market Size, By Region, 2013-2020 (Units)
Table 34 Exoskeleton Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 35 Exoskeleton Robots Market Size, By Region, 2013-2020 (Units)
Table 36 Global Non-Invasive Radiosurgery Robots Market Size, By Region, 2013-2020 (Usd Million)
Table 37 Global Non-Invasive Radiosurgery Robots Market Size, By Region, 2013-2020 (Units)
Figure 25 New Product Launches was the Key Growth Strategy for the Leading Market Players (2012-2015)
Figure 26 Global Medical Robots Market Share, By Key Player, 2014
Figure 27 Battle for Market Share: Marketing and Promotion was the Key Strategy (2012-2015)
Figure 28 Product Portfolio Assessment of Top 3 Players
Figure 29 Intuitive Surgical, Inc.: Company Snapshot
Figure 30 Stryker Corporation: Company Snapshot
Figure 31 Mazor Robotics Ltd.: Company Snapshot
Figure 32 Hansen Medical, Inc.: Company Snapshot
Figure 33 Accuray, Inc.: Company Snapshot
Figure 34 Ekso Bionics Holdings, Inc.: Company Snapshot

Ordering:
Order Online - [http://www.researchandmarkets.com/reports/3495920/](http://www.researchandmarkets.com/reports/3495920/)
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Medical Robots Market by Product & Application - Forecasts to 2020
Web Address: http://www.researchandmarkets.com/reports/3495920/
Office Code: SCH3X2AI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td></td>
</tr>
<tr>
<td>Single User:</td>
<td>USD 5650</td>
</tr>
<tr>
<td>1 - 5 Users:</td>
<td>USD 6650</td>
</tr>
<tr>
<td>Site License:</td>
<td>USD 8150</td>
</tr>
<tr>
<td>Enterprisewide:</td>
<td>USD 10000</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr  Mrs  Dr  Miss  Ms  Prof
First Name: ___________________________ Last Name: ___________________________
Email Address: * _______________________
Job Title: _____________________________
Organisation: _________________________
Address: ________________________________________________________________
City: _________________________________________________________________
Postal / Zip Code: ___________________________
Country: _______________________________________________
Phone Number: _____________________________
Fax Number: _______________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World