2015 Global Markets for Specialty Surgical Endoscopy Products

Description: The trend toward minimally-invasive surgery has driven rising sales of endoscopy products in a growing range of applications, including orthopedics, pulmonary and respiratory applications, urology, otolaryngology, gastrointestinal and colorectal surgery, neurology, and gynecology. Technological limitations and major anatomical challenges have limited adoption in important categories, however, preventing broader use of endoscopic devices and techniques for life-threatening applications in surgical oncology and tissue repair.

According to this new report "Global Markets for Specialty Surgical Endoscopy Products in 2015," manufacturers and researchers are pushing the boundaries of medical technology in their attempts to solve these challenges. Surgical robots are being developed for the purpose of enabling endoscopic surgeries such as natural orifice transluminal endoscopic surgery (NOTES) as well as procedures which are receiving broader adoption in regional markets, such as endoscopic submucosal dissection (ESD).

In addition, commercially-available systems are being used more frequently for a range of applications which were previously dominated by open surgery. Other important products-such as advanced closure technologies which enable repairs during difficult endoscopic procedures-are helping to shift the market toward minimal access.

Critical Issues Covered in this Report:
- The state of development of novel, specialty endoscopy technologies;
- Areas of unmet need in surgical endoscopy;
- Epidemiological factors and the prevalence of relevant diseases and conditions;
- Quantitative factors including installed bases and device sales; and
- The competitive landscape for these devices in the U.S. and international markets.

Contents:
1. Executive Summary
1.1 The United States
1.2 Europe
1.3 Asia-Pacific and the Rest of the World
1.4 Competitive Analysis

Exhibit 1-1: Global Market Forecast for Specialty Surgical Endoscopy Products by Type, 2013-2020
Exhibit 1-2: Global Market Forecast for Specialty Surgical Endoscopy Products by Region, 2013-2020
Exhibit 1-3: U.S. Market Forecast for Specialty Surgical Endoscopy Products by Type, 2013-2020
Exhibit 1-4: European Market Forecast for Specialty Surgical Endoscopy Products by Type, 2013-2020
Exhibit 1-5: AP & ROW Market Forecast for Specialty Surgical Endoscopy Products by Type, 2013-2020
Exhibit 1-6: Global Supplier Shares, 2013 & 2014

2. Specialty Endoscopy: Products And Suppliers
2.1 Robot-Assisted Endoscopy Systems
2.1.1 Applications
2.1.2 Products and Suppliers
2.1.2.1 da Vinci Surgical System
2.1.2.2 Endoscopic Operation Robot (EOR)
2.1.2.3 Flex Robotic System
2.1.2.4 MASTER (Master and Slave Transluminal Endoscopic Robot)
2.1.2.5 neuromate stereotactic robot
2.1.2.6 ROSA
2.1.2.7 SOFIE
2.2 Specialty Endoscopic Closure Devices

Exhibit 2-1: Current and Emerging Uses for Robot-Assisted Endoscopy Systems
3. Specialty Surgical Endoscopy Products: Global Market Analysis

3.1 The United States
3.1.1 Robot-Assisted Endoscopy Systems
3.1.2 Specialty Endoscopic Closure Devices
3.1.3 Competitive Analysis
3.2 International Markets
3.2.1 Europe
3.2.1.1 Robot-Assisted Endoscopy Systems
3.2.1.2 Specialty Endoscopic Closure Devices
3.2.1.3 Asia-Pacific and the Rest of the World
3.2.2.1 Robot-Assisted Endoscopy Systems
3.2.2.2 Specialty Endoscopic Closure Devices
3.2.3 Competitive Analysis

Exhibit 3-1: Global Market Forecast for Specialty Surgical Endoscopy Products by Type, 2013-2020
Exhibit 3-2: Global Market Forecast for Specialty Surgical Endoscopy Products by Region, 2013-2020
Exhibit 3-3: Hysteectomies in the U.S., 2013-2020
Exhibit 3-5: Robot-Assisted Laparoscopic Hysteectomies in the U.S.: Benign vs. Malignant Disease, 2013-2020
Exhibit 3-6: Cholecystectomies in the U.S., 2013-2020
Exhibit 3-7: Herniorrhaphies in the U.S., 2013-2020
Exhibit 3-8: Cholecystectomies, Colorectal Surgeries, & Hernia Repairs in the U.S., 2013-2020
Exhibit 3-10: Prostatectomies in the U.S., 2013-2020
Exhibit 3-12: Nephrectomies in the U.S., 2013-2020
Exhibit 3-14: Open Neurosurgeries & Neuroendoscopies in the U.S., 2013-2020
Exhibit 3-15: Robot-Assisted Endoscopies in the U.S. by Type, 2013-2020
Exhibit 3-19: U.S. Supplier Shares, 2013 & 2014
Exhibit 3-20: Hysteectomies in Europe, 2013-2020
Exhibit 3-23: Cholecystectomies in Europe, 2013-2020
Exhibit 3-24: Herniorrhaphies in Europe, 2013-2020
Exhibit 3-25: Cholecystectomies, Colorectal Surgeries, & Hernia Repairs in Europe, 2013-2020
Exhibit 3-27: Prostatectomies in Europe, 2013-2020
Exhibit 3-29: Nephrectomies in Europe, 2013-2020
Exhibit 3-31: Open Neurosurgeries & Neuroendoscopies for Hydrocephalus and/or Cancer in Europe, 2013-2020
Exhibit 3-32: Robot-Assisted Endoscopies in Europe by Type, 2013-2020
Exhibit 3-36: Hysterectomies in AP & ROW, 2013-2020
Exhibit 3-38: Robot-Assisted Laparoscopic Hysterectomies in AP & ROW: Benign vs. Malignant Disease, 2013-2020
Exhibit 3-39: Cholecystectomies in AP & ROW, 2013-2020
Exhibit 3-40: Herniorrhaphies in AP & ROW, 2013-2020
Exhibit 3-41: Cholecystectomies, Colorectal Surgeries, & Hernia Repairs in AP & ROW, 2013-2020
Exhibit 3-43: Prostatectomies in AP & ROW, 2013-2020
Exhibit 3-45: Nephrectomies in AP & ROW, 2013-2020
Exhibit 3-47: Open Neurosurgeries & Neuroendoscopies for Hydrocephalus and/or Cancer in AP & ROW, 2013-2020
Exhibit 3-48: Robot-Assisted Endoscopies in AP & ROW by Type, 2013-2020
Exhibit 3-52: OUS Supplier Shares, 2013 & 2014

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