2015 Global Markets for Specialty Surgical Endoscopy Products

Description: The trend toward minimally-invasive surgery has driven rising sales of endoscopy products in a growing range of applications, including orthopedics, pulmonary and respiratory applications, urology, otolaryngology, gastrointestinal and colorectal surgery, neurology, and gynecology. Technological limitations and major anatomical challenges have limited adoption in important categories, however, preventing broader use of endoscopic devices and techniques for life-threatening applications in surgical oncology and tissue repair.

According to this new report "Global Markets for Specialty Surgical Endoscopy Products in 2015," manufacturers and researchers are pushing the boundaries of medical technology in their attempts to solve these challenges. Surgical robots are being developed for the purpose of enabling endoscopic surgeries such as natural orifice transluminal endoscopic surgery (NOTES) as well as procedures which are receiving broader adoption in regional markets, such as endoscopic submucosal dissection (ESD).

In addition, commercially-available systems are being used more frequently for a range of applications which were previously dominated by open surgery. Other important products such as advanced closure technologies which enable repairs during difficult endoscopic procedures are helping to shift the market toward minimal access.

Critical Issues Covered in this Report:
- The state of development of novel, specialty endoscopy technologies;
- Areas of unmet need in surgical endoscopy;
- Epidemiological factors and the prevalence of relevant diseases and conditions;
- Quantitative factors including installed bases and device sales; and
- The competitive landscape for these devices in the U.S. and international markets.

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