Communication Test and Measurement Market Test Solutions (Wireless, Wireline), Type of Test (Enterprise Test, Field Network Test, Lab and Manufacturing Test, Network Assurance Test) Services, End-User, Region - Global Forecast to 2020

Description: The report considered 2014 as base year and the forecast period from 2015 to 2020. This market aims at providing test solutions to evaluate communication devices during their development and deployment phase, and ensure that products adhere to the international standards. The report aims at estimating the market size and future growth opportunities of market across different segments such as types of test, services, end-users and regions. Ongoing research and development on cellular technologies such as LTE and LTE-A, and wired technologies such as Ethernet and Fiber Optics, providing speed up to 400 Gbps, are the major communication technologies, driving this market.

Major players in the communication test and measurement ecosystem were identified across various regions and their offerings, distribution channel; regional presence is understood through in-depth discussions. Also, average revenue generated by these companies segmented, by region were employed to arrive at the overall communication test and measurement market size. This overall market size is used in the top-down procedure to estimate the sizes of other individual markets (wireless and wireline test solutions) via percentage splits from secondary and primary research. The entire procedure includes the study of the annual and financial reports of the top market players and extensive interviews of industry leaders, such as CEOs, VPs, directors and marketing executives for key insights.

All percentage shares, splits, and breakdowns were determined using secondary sources and verified through primary sources. All possible parameters that affect the market covered in this research study have been accounted for, viewed in extensive detail, verified through primary research, and analyzed to get the final quantitative and qualitative data. This data is consolidated and added with detailed inputs and analysis and presented in this report.

The communication test and measurement ecosystem comprises communication test and measurement equipment vendors, such as Anritsu, Danaher, Agilent Technologies, Yokogawa Electric, and various others; service providers such as Aricent, FIME, Applied Communication Sciences, Alcatel-Lucent among others; end-users such as network equipment manufacturers, mobile device manufacturers, telecommunication service providers, system integrators, and enterprises. Other stakeholders of the communication test and measurement market include chip manufacturers, antenna manufacturers, network engineers, network administrators, network application developers, video equipment providers, cable providers, suppliers, channel partners, and government organizations.

Target audience:
- Communication Test and Measurement Equipment Vendors
- Communication Test and Measurement Service Providers
- Telecommunication Service Providers
- Internet Service Providers
- Mobile Device Manufacturers
- Network Equipment Manufacturers

In the communication test and measurement market wireless test solutions, especially cellular, is expected to gain more momentum than wireline test solutions. Companies involved in the telecommunication sector, such as telecommunication service providers and mobile device manufacturers are expected to show increased demand for communication test and measurement equipment than others.

Scope of the Report

The research report segments the market to following submarkets:

By Test Solution:
- Wireless Test Solution
- Wireline Test Solution

By Type of Test:
- Enterprise Test
- Field Network Test
- Lab and Manufacturing Test
- Network Assurance Test

By Service:
- Product Support Service
- Professional Service
- Managed Service

By End-User:
- Network Equipment Manufacturer
- Mobile Device Manufacturer
- Telecommunication Service Provider
- Enterprise

By Region:
- North America
- Europe
- Asia-Pacific (APAC)
- Middle East and Africa (MEA)
- Latin America

Contents:
1 Introduction
  1.1 Objectives of the Study
  1.2 Market Definition
  1.3 Market Scope
  1.3.1 Markets Covered
  1.3.2 Years Considered for the Study
  1.4 Currency
  1.5 Limitation
  1.6 Stakeholders

2 Research Methodology
  2.1 Research Data
  2.1.1 Secondary Data
  2.1.1.1 Key Data From Secondary Sources
  2.1.2 Primary Data
  2.1.2.1 Key Data From Primary Sources
  2.1.2.2 Key Industry Insights
  2.1.2.3 Breakdown From Primary Interviews
  2.2 Market Size Estimation
  2.3 Market Breakdown and Data Triangulation
  2.4 Assumptions

3 Executive Summary

4 Premium Insights
  4.1 Attractive Market Opportunities in the Communication Test and Measurement Market
  4.2 Communication Test and Measurement Market: Top Three Type of Tests
  4.3 Global Communication Test and Measurement Market
  4.4 Communication Test and Measurement Market Potential
  4.5 Communication Test and Measurement End User Market (2020)
4.6 Global Communication Test and Measurement Market, By Type of Test (2015-2020)
4.7 Communication Test and Measurement Regional Market
4.8 End User Growth Matrix
4.9 Lifecycle Analysis, By Region, 2015

5 Market Overview
5.1 Introduction
5.2 Evolution
5.3 Market Segmentation
  5.3.1 By Test Solution
  5.3.2 By Type of Test
  5.3.3 By Service
  5.3.4 By End User
  5.3.5 By Region
5.4 Market Dynamics
  5.4.1 Drivers
    5.4.1.1 Increasing Demand for Automated Products and Growing Need for Test and Measurement Equipment
    5.4.1.2 Increased Global Telecommunication R&D Spending
    5.4.1.3 Growing Demand for Network Testing
    5.4.1.4 Increased Adoption of Broadband Services and Communication Standards
  5.4.2 Restraints
    5.4.2.1 Price Sensitivity of Test and Measurement Equipment
    5.4.2.2 Managing New Technological Developments
  5.4.3 Opportunities
    5.4.3.1 Widespread Deployment of LTE
    5.4.3.2 Demand for Test and Measurement Rental Service
    5.4.3.3 High Demand for Traffic Inspection
  5.4.4 Challenges
    5.4.4.1 Constant Upgradation in Test Equipment
5.4.5 Burning Issues
  5.4.5.1 Test Solution Vendors Need to Match With the Convergent Next Generation Networks

6 Industry Trends
6.1 Introduction
6.2 Communication Test and Measurement Architecture
6.3 Value Chain Analysis
6.4 Porter's Five Forces Analysis
  6.4.1 Threat of New Entrants
  6.4.2 Threat of Substitutes
  6.4.3 Bargaining Power of Suppliers
  6.4.4 Bargaining Power of Buyers
  6.4.5 Intensity of Competitive Rivalry
6.5 Industry Standards and Regulations
  6.5.1 Telecom Regulatory Authority of India
  6.5.2 The Indian Telegraph Act
  6.5.3 Federal Communications Commission (FCC)
  6.5.4 3rd-Generation Partnership Project (3GPP)
6.6 Innovation Spotlight

7 Communication Test and Measurement Market Analysis, By Test Solution
7.1 Introduction
7.2 Wireless Test Solution
7.3 Wireline Test Solution

8 Communication Test and Measurement Market Analysis, By Type of Test
8.1 Introduction
8.2 Enterprise Test
8.3 Field Network Test
8.4 Lab and Manufacturing Test
8.5 Network Assurance Test

9 Communication Test and Measurement Market Analysis, By Service
9.1 Introduction
9.2 Product Support Services
9.3 Professional Services
9.4 Managed Services

10 Communication Test and Measurement Market Analysis, By End User
10.1 Introduction
10.2 Network Equipment Manufacturers (NEMS)
10.3 Mobile Device Manufacturers
10.4 Telecommunication Service Providers
10.5 Enterprises

11 Geographic Analysis
11.1 Introduction
11.2 North America
11.2.1 United States (U.S.)
11.2.2 Canada
11.3 Europe
11.4 Asia-Pacific (APAC)
11.5 Middle East and Africa (MEA)
11.6 Latin America

12 Competitive Landscape
12.1 Overview
12.2 Portfolio Comparison
12.3 Competitive Situations and Trends
12.3.1 New Product Developments
12.3.2 Agreements, Partnerships, and Collaborations
12.3.3 Mergers and Acquisitions

13 Company Profiles
(Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View)*
13.1 Introduction
13.2 Anritsu Corporation
13.3 Agilent Technologies
13.4 Danaher Corporation
13.5 EXFO, Inc.
13.6 IXIA
13.7 National Instruments Corporation
13.8 Rohde & Schwarz
13.9 Spirent Communications
13.10 Yokogawa Electric Corporation
13.11 Viavi Solutions Inc.

*Details on Business Overview, Products & Services, Key Insights, Recent Developments, SWOT Analysis, MnM View Might Not Be Captured in Case of Unlisted Companies.

14 Advertorial Section

15 Appendix
15.1 Industry Excerpts
15.2 Other Developments
15.3 Discussion Guide
15.4 Introducing RT: Real Time Market Intelligence
15.5 Available Customizations
15.6 Related Reports

List of Tables: (69 Tables)
Table 1 Global Communication Test and Measurement Market Size and Growth Rate, 2013-2020 (USD Billion, Y-O-Y %)
Table 2 Drivers: Impact Analysis
Table 3 Restraints: Impact Analysis
Table 4 Opportunities: Impact Analysis
Table 5 Challenge: Impact Analysis
Table 6 Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 7 Wireless Test Solution: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 8 Wireless Test Solution: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 9 Wireless Test Solution: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 10 Wireline Test Solution: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 11 Wireline Test Solution: Communication Test and Measurement Market Size, By End User 2013-2020 (USD Million)
Table 12 Wireline Test Solution: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 13 Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 14 Enterprise Test: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 15 Enterprise Test: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 16 Field Network Test: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 17 Field Network Test: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 18 Lab and Manufacturing Test: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 19 Lab and Manufacturing Test: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 20 Network Assurance Test: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 21 Network Assurance Test: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 22 Communication Test and Measurement Market Size, By Service, 2013-2020 (USD Million)
Table 23 Product Support Services: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 24 Professional Services: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 25 Managed Services: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 26 Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 27 Network Equipment Manufacturers: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 28 Network Equipment Manufacturers: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 29 Mobile Device Manufacturers: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 30 Mobile Device Manufacturers: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 31 Telecommunication Service Providers: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 32 Telecommunication Service Providers: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 33 Enterprises: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 34 Enterprises: Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 35 Communication Test and Measurement Market Size, By Region, 2013-2020 (USD Million)
Table 36 North America: Communication Test and Measurement Market Size, By Component, 2013-2020 (USD Million)
Table 37 North America: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 38 North America: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 39 North America: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 40 North America: Communication Test and Measurement Market Size, By Countries, 2013-2020 (USD Million)
Table 41 U.S.: Communication Test and Measurement Market Size, By Component, 2013-2020 (USD Million)
Table 42 U.S.: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 43 U.S.: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 44 U.S.: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 45 Canada: Communication Test and Measurement Market Size, By Component, 2013-2020 (USD Million)
Table 46 Canada: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 47 Canada: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 48 Canada: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 49 Europe: Communication Test and Measurement Market Size, By Component, 2013-2020 (USD Million)
Table 50 Europe: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 51 Europe: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 52 Europe: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 53 Asia-Pacific: Communication Test and Measurement Market Size, By Component, 2013-2020 (USD Million)
Table 54 Asia-Pacific: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 55 Asia-Pacific: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 56 Asia-Pacific: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 57 Middle East and Africa: Communication Test and Measurement Market Size, By Component, 2013-2020 (USD Million)
Table 58 Middle East and Africa: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 59 Middle East and Africa: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 60 Middle East and Africa: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 61 Latin America: Communication Test and Measurement Market Size, By Component, 2013-2020 (USD Million)
Table 62 Latin America: Communication Test and Measurement Market Size, By Test Solution, 2013-2020 (USD Million)
Table 63 Latin America: Communication Test and Measurement Market Size, By Type of Test, 2013-2020 (USD Million)
Table 64 Latin America: Communication Test and Measurement Market Size, By End User, 2013-2020 (USD Million)
Table 65 New Product Launches, 2012-2015
Table 66 Agreements, Partnerships, and Collaborations, 2012-2015
Table 67 Mergers and Acquisitions, 2012-2014
Table 68 New Product Developments, 2012-2014
Table 69 Agreements, Partnerships, and Collaborations, 2012-2014

List of Figures: (73 Figures)
Figure 1 Markets Covered
Figure 2 Communication Test and Measurement: Research Design
Figure 3 Breakdown of Primaries: By Company Type, Designation, and Region
Figure 4 Market Size Estimation Methodology: Bottom-Up Approach
Figure 5 Market Size Estimation Methodology: Top-Down Approach
Figure 6 Data Triangulation
Figure 7 Market for Field Network Test is Expected to Grow at the Highest CAGR
Figure 8 End User Snapshot (2015-2020): Telecommunication Service Providers are Expected to Dominate the Communication Test and Measurement Market
Figure 9 Service Snapshot (2015-2020): Product Support Services are Expected to Dominate the Communication Test and Measurement Market
Figure 10 North America is Estimated to Hold the Largest Market Share in 2015
Figure 11 Growing Demand for Network Testing is Driving the Communication Test and Measurement Market
Figure 12 Lab and Manufacturing, Field Network, and Enterprise Test are Expected to Grow at the Fastest Rate During the Forecast Period
Figure 13 North America is Expected to Hold the Largest Market Share Among All Regions in the Communication Test and Measurement Market
Figure 14 Asia-Pacific is Expected to Have the Highest Market Growth Potential Till 2020
Figure 15 Telecommunication Service Providers are Expected to Dominate the Communication Test and Measurement Market in 2020
Figure 16 Top Two Type of Tests are Estimated to Account for More Than One-Fourth of the Communication Test and Measurement Market During the Forecast Period
Figure 17 Communication Test and Measurement Market in Asia-Pacific is Expected to Grow at the Highest CAGR During the Forecast Period
Figure 18 Communication Test and Measurement Market Growth Matrix, By End User
Figure 19 Regional Lifecycle: Asia-Pacific is Expected to Be in the Growth Phase in 2015
Figure 20 Telecommunication Service Providers are Expected to Play A Crucial Role in the Communication Test and Measurement Market
Figure 21 Communication Test and Measurement Market Segmentation
Figure 22 Communication Test and Measurement Market Segmentation: By Test Solution
Figure 23 Communication Test and Measurement Market Segmentation: By Type of Test
Figure 24 Communication Test and Measurement Market Segmentation: By Service
Figure 25 Communication Test and Measurement Market Segmentation: By End User
Figure 26 Communication Test and Measurement Market Segmentation: By Region
Figure 27 Communication Test and Measurement Market: Drivers, Restraints, Opportunities, and Challenges
Figure 28 Communication Test and Measurement Architecture
Figure 29 Value Chain Analysis: Communication Test and Measurement Market
Figure 30 Porter's Five Forces Analysis (2015)
Figure 31 Wireless Test Solutions Estimated to Lead Among Test Solutions During the Forecast Period
Figure 32 Field Network Test Expected to Grow at the Highest CAGR Among Wireless Test Solutions
Figure 33 Wireless Test Solutions are Expected to Grow at the Highest CAGR in Asia-Pacific
Figure 34 Field Network Test is Expected to Grow at the Highest CAGR Among Wireline Test Solutions
Figure 35 Wireline Test Solutions are Expected to Grow at the Highest CAGR in Latin America
Figure 36 Field Network Test is Expected to Be the Highest Contributor in Terms of Market Size Among All Types of Tests
Figure 37 Enterprise Test is Expected to Grow at the Highest CAGR in Latin America
Figure 38 Lab and Manufacturing Expected to Grow at the Highest CAGR in Latin America
Figure 39 Managed Services are Expected to Grow at the Highest CAGR During the Forecast Period
Figure 40 Product Support Services are Expected to Have the Largest Market Size in North America
Figure 41 Managed Services are Expected to Grow at the Highest CAGR in Latin America
Figure 42 Telecommunication Service Providers are Expected to Exhibit the Highest Growth Rate During the Forecast Period
Figure 43 Mobile Device Manufacturers are Expected to Grow at the Highest CAGR in Asia-Pacific
Figure 44 Telecommunication Service Providers in Asia-Pacific Expected to Grow at the Highest CAGR During the Forecast Period
Figure 45 Geographic Snapshot - Asia-Pacific Emerging as A New Hotspot
Figure 46 Asia-Pacific: an Attractive Destination for Communication Test and Measurement Services
Figure 47 Geographic Snapshot (2015-2020): Asia-Pacific and Latin America are Attractive Destinations for the Communication Test and Measurement Market
Figure 48 North America Market Snapshot
Figure 49 U.S. Market Snapshot: Communication Test and Measurement
Figure 50 Canada Market Snapshot: Communication Test and Measurement
Figure 51 Field Network Test is Expected to Exhibit the Highest Growth Rate in Europe
Figure 52 Telecommunication Service Providers are Expected to Have the Largest Market Size in Europe
Figure 53 Asia-Pacific Market Snapshot
Figure 54 Asia-Pacific is Expected to Grow at the Highest CAGR in the Communication Test and Measurement Market
Figure 55 Companies Adopted New Product Launch as the Key Growth Strategy From 2012 to 2015
Figure 56 Vendor Product Portfolio Comparison
Figure 57 Market Evaluation Framework
Figure 58 Battle for Market Share: New Product Launch Was the Key Strategy Adopted By Companies in the Communication Test and Measurement Market, 2012-2015
Figure 59 Geographic Revenue Mix of Top 4 Market Players
Figure 60 Anritsu Corporation: Company Snapshot
Figure 61 Anritsu Corporation: SWOT Analysis
Figure 62 Agilent Technologies: Company Snapshot
Figure 63 Agilent Technologies: SWOT Analysis
Figure 64 Danaher Corporation: Company Snapshot
Figure 65 Danaher Corporation: SWOT Analysis
Figure 66 EXFO: Company Snapshot
Figure 67 EXFO: SWOT Analysis
Figure 68 IXIA: Company Snapshot
Figure 69 IXIA: SWOT Analysis
Figure 70 National Instruments Corporation: Company Snapshot
Figure 71 Spirent Communications: Company Snapshot
Figure 72 Yokogawa Electric Corporation: Company Snapshot
Figure 73 Viavi Solutions: Company Snapshot

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