Global Procurement Outsourcing Market 2015-2019

Description: Global Procurement Outsourcing Market: Research Study 2015-2019
Covering: This report covers the growth prospects of the global procurement outsourcing market in the power industry. It includes market segmentation based on procurement outsourcing services. It also discusses standalone procurement outsourcing and procurement outsourcing as a part of BPO services offered until 2019. The major geographies included in this report are the Americas, APAC, and EMEA. Accenture, Capgemini, Genpact, GEP, IBM, and Xchanging are the major market vendors.

Market overview of procurement outsourcing
Growing adoption of IT in BPO effectively drives the adoption of procurement outsourcing services, and the market is likely to reach a CAGR of approximately 14.97% by 2019. There is a visible inclination toward automating BPO operations, which allows service providers to significantly improve their sustainability in the market. Importance is being given to building reusable service delivery platforms and increasing scalability and automation by leveraging new software tools that quantify, manage, and control the implementation of a process within as well as between organizations.

Technavio's research analysts predict, due to volatile economic conditions, companies often have to deal with declining budgets and CPOs are often forced to accomplish more with fewer resources. Budgetary restrictions are thus moving more CPOs to seek low-cost delivery solutions such as outsourcing. Procurement outsourcing service providers have invested significantly in their procurement offerings, enhancing their capabilities in a number of areas including new offerings such as risk analytics and value engineering, contract drafting, spend analytics, and SCM such as logistics support and inventory analysis.

Market segmentation of procurement outsourcing by type
- Standalone procurement outsourcing
- Procurement outsourcing as a part of BPO services offered

The majority of the market is occupied by the standalone procurement outsourcing segment with a market share of 52%, and the remaining 48% of the market is held by the procurement outsourcing as a portion of BPO services offered segment. It is expected that the standalone procurement outsourcing segment will witness rapid growth during the forecast period.

Market segmentation of procurement outsourcing by end-user
- Manufacturing sector
- BFSI sector
- Consumer packaged goods sector
- Software and telecom sector
- Energy and chemicals sector
- Automotive sector
- Pharmaceuticals sector
- Hospitality sector
- Others

The manufacturing and BFSI sectors are the early adopters of procurement outsourcing services, followed by the rest of the industry verticals. Global uncertain economic pressure requires organization to adapt cost-efficient solutions to boost up their procurement process. Strategic procurement management system can help an organization achieve the following: cost control, increased procurement approach, visibility in the entire procurement process, and process innovation.

Geographical segmentation of the procurement outsourcing market
- Americas
- APAC
- EMEA

The Americas is the largest contributor in terms of overall spending on the procurement outsourcing market, followed by EMEA and APAC. Based on overall spending, the US is the dominant country in this market, and procurement outsourcing spending on its states is expected to increase further during the
forecast period. The UK is the largest market in EMEA for procurement outsourcing.

Vendor landscape of the procurement outsourcing market
There are numerous enterprises in the marketplace that have been providing procurement outsourcing services for a long time. Some of the large companies dominate the market with their innovative and high-quality services. In the current scenario, companies are opting for the automation of processes, simplification of IT environment, and development of an economical cost structure, which suggests that there will be a favorable spending environment for the procurement outsourcing market during the forecast period.

The top six leading vendors of the market:
- Accenture
- Capgemini
- Genpact
- GEP
- IBM
- Xchanging

The other prominent vendors of the market include Aegis, ATS Group, CGI, Corpus, CSC, DSSI, HCL, HP, Infosys, Optimum Procurement, Proxima, Synise, TCS, TechMahindra, Wipro, WNS and Xerox.

Key questions answered in the report
- What are the key factors driving the procurement outsourcing market?
- What are the Key Market trends impacting the growth of the procurement outsourcing market?
- What are the various opportunities and threats faced by the procurement outsourcing market?
- Trending factors influencing the market shares for EMEA, APAC, and Americas?
- Key outcome of the five forces analysis on the procurement outsourcing market?
- Growth forecast of the procurement outsourcing market until 2019?

Related reports
- Global Procurement Outsourcing Market 2014-2018
- Global S2P Outsourcing Market 2015-2019
- Global CRM Outsourcing Market 2015-2019
- Global Data Center Outsourcing Market 2015-2019
- Global Data Analytics Outsourcing Market 2015-2019

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