Global Enterprise VSAT Market 2015-2019

Description: Global Enterprise VSAT Market 2015-2019
Covering: Market forecast and growth prospects for enterprise VSAT until 2019. Market segmentation by hardware and services include ASP VSAT terminals and ARUP VSAT terminals. Market shares for APAC, Americas, and EMEA. The leading vendors analyzed by this report include Gilat Satellite, Hughes, SageNet, ViaSat, and VT iDirect.

Market outlook of VSAT for enterprises
The VSAT market has experienced strong growth in the last five years. Initially, the demand for VSAT was only restricted to government organizations, oil and gas companies, and commercial vessel providers. But in the recent years, many enterprises have started using both terrestrial and satellite communication to connect to remotely located offices across the globe. The market research analysts predict the global enterprise VSAT market to reach close to USD 4.23 billion by 2019.

In enterprises, it is mostly used by industries such as telecom, healthcare, education, and retail. In the telecom sector backhaul networks require high-speed data transfer for connections between network operations centers (NOCs) or switching centers spread over a large area. Backhaul networks also require dedicated resources for data transfer. Since enterprise VSAT provides these facilities at a lower cost, telecom operators and internet service providers (ISPs) have shown a growing preference to deploy enterprise VSAT networks instead of terrestrial networks.

Market segmentation by hardware and services
- ASP VSAT terminals
- ARUP VSAT terminals

The number of enterprise VSATs in service is expected to increase to around 3,870,000 units by 2019. However, the market growth will witness a fluctuation during the forecast period because of emerging high throughput satellite (HTS) technologies. Service providers are likely to focus on the integration of their current operations with this new technology.

Global enterprise VSAT market by geographical segmentation
The APAC region emerged as the second largest contributor of the global enterprise VSAT market in 2014. Affordable broadband services, increasing data produced by end-users and government initiatives to connect schools notably in India, Australia, and Thailand propels the growth of VSAT among enterprises in these regions.
- APAC
- EMEA
- Americas

Key vendors analyzed by this report
- Gilat Satellite Networks
- Hughes
- SageNet
- ViaSat
- VT iDirect

The other prominent vendors of this market include Bharti Airtel, Comtech Telecommunications, Embratel Participacoes, EMC, ND Satcom, NewSat, Newtec, Orion Satellite, Polarsat, Primesys Solucoes Empresariais, Signalhorn, SpeedCast, SkyCasters, Tatanet Services, Telefonica, Telesat Holdings, Telespazi, Turksat Satellite Communication and Cable TV Operation, and Verizon Business.

Key questions answered in the report
- What are the key factors driving the global VSAT for enterprises market?
- What are the Key Market trends impacting the growth of the global VSAT for enterprises market?
- What are the various opportunities and threats faced by the vendors in the global VSAT for enterprises market?
- Trending factors influencing the market shares for EMEA, APAC, and Americas?
- Key outcome of the five forces analysis on the global VSAT for enterprises market?
- Growth forecast of the global VSAT for enterprises market until 2019?

Related reports
- Global Maritime VSAT Market 2015-2019
- Global Enterprise VSAT Market 2014-2018
- Global Maritime VSAT Market 2014-2018

Contents:
PART 01: Executive summary
Highlights

PART 02: Scope of the report
Market overview
Top-vendor offerings

PART 03: Market research methodology
Research methodology
Economic indicators

PART 04: Introduction
Key market highlights

PART 05: Market landscape
Market overview
Market size and forecast
Five forces analysis

PART 06: Market segmentation by hardware and services
Global enterprise VSAT market by hardware and services

PART 07: Enterprise VSAT shipment and demand

PART 08: Geographical segmentation
Global enterprise VSAT market by geographical segmentation

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

PART 13: Market trends

PART 14: Vendor landscape
Competitive scenario
Market share analysis 2014
Other prominent vendors

PART 15: Key vendor analysis
Gilat Satellite Networks
Hughes Satellite Systems
SageNet
ViaSat
VT iDirect

PART 16: Appendix
List of abbreviation

PART 17: About the Author
List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Types of VSAT transmission
Exhibit 03: VSAT value-chain
Exhibit 04: Comparison of enterprise VSAT bands
Exhibit 05: Advantages of enterprise VSAT
Exhibit 06: Applications of enterprise VSAT
Exhibit 07: Global enterprise VSAT market 2014-2019 ($ billions)
Exhibit 08: Enterprise VSAT sites in service 2014-2019
Exhibit 09: Five forces analysis
Exhibit 10: Global enterprise VSAT hardware market 2014-2019 ($ billions)
Exhibit 11: Global enterprise VSAT service market 2014-2019 ($ billions)
Exhibit 12: Price Comparison between ASP (VSAT terminals) and ARPU (VSAT services) ($)
Exhibit 13: Global enterprise VSATs in service 2014-2019 (in thousands)
Exhibit 14: Enterprise VSAT demand 2014-2019 (thousands)
Exhibit 15: Global enterprise VSAT capacity demand 2014-2019 (Gbps)
Exhibit 16: Global enterprise VSAT market by geographical segmentation 2014
Exhibit 17: Global mobile data growth rate per month in 2014
Exhibit 18: Mobile data traffic growth by country in 2014
Exhibit 19: Major factors responsible for mobile data growth
Exhibit 20: Impact of drivers
Exhibit 21: Impact of drivers and challenges
Exhibit 22: Global enterprise VSAT market vendor share by shipments 2014
Exhibit 23: Gilat Satellite Networks: Business segmentation by revenue 2014
Exhibit 24: Gilat Satellite Networks: Business segmentation by revenue 2013 and 2014 ($ millions)
Exhibit 25: Gilat Satellite Networks: Geographical segmentation by revenue 2014
Exhibit 26: Hughes Satellite Systems: End-markets
Exhibit 27: SageNet: Product segmentation
Exhibit 28: ViaSat: Business segmentation by revenue 2015
Exhibit 29: ViaSat: Business segmentation by revenue 2014 and 2015
Exhibit 30: ViaSat: Geographical segmentation by revenue 2015
Exhibit 31: VT iDirect: Product Segmentation

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