Fleet Management in Europe - 10th Edition

Description: How will the market for fleet management systems for commercial vehicles in Europe evolve in 2016 and beyond? Now in its tenth edition this strategic research report in the M2M Research Series covers the latest trends and developments in the dynamic telematics industry. The author forecasts that the number of fleet management systems in active use is forecasted to grow at a CAGR of 15.1 percent from 4.4 million units at the end of 2014 to 8.9 million by 2019. Get up to date with the latest information about vendors, products and markets.

Fleet Management in Europe is the tenth consecutive report analysing the latest developments on the fleet management market in this region.

This strategic research report provides you with 190 pages of unique business intelligence, including 5-year industry forecasts, expert commentary and real-life case studies on which to base your business decisions.

Highlights from the tenth edition of this report:
- Insights from 50 new executive interviews with market leading companies.
- New data on vehicle populations and commercial fleets in Europe.
- Comprehensive overview of the fleet management value chain and key applications.
- In-depth analysis of market trends and key developments.
- Updated profiles of 94 aftermarket fleet management solution providers.
- Summary of OEM propositions from truck, trailer and construction equipment brands.
- Revised market forecasts lasting until 2019.

This report answers the following questions:
- What are the key drivers behind the adoption of FMS in Europe?
- What is the geographical and ownership structure of commercial vehicle fleets in Europe?
- Who are the leading international and regional providers of aftermarket fleet management solutions in Europe?
- What offerings are available from truck, trailer and construction equipment OEMs?
- What impact will the launch of standard factory installed FM systems from the OEMs have on the market?
- Will the FM industry consolidate further during 2016?
- How will the commercial vehicle telematics industry evolve in the future?

Who should buy this report?
Fleet Management in Europe is the foremost source of information about the Commercial Vehicle Telematics and Fleet Management market in this region. Whether you are a telematics vendor, vehicle manufacturer, telecom operator, investor, consultant, or government agency, you will gain valuable insights from our in-depth research.

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