2015 UK Plain Bottled Water Report

Description: This is the 24th annual edition in this series of reports on the UK Bottled Water market covering the plain bottled water market, the water plus drinks market and the consolidated bottled water drinks market. Packed with a wide range of market data and comprehensive insights, these reports help you gain an in-depth understanding of the industry. Track industry, company and brand developments, including the leading bottled water producers and brands profiled. The report assess challenges and provides a realistic future outlook. This report covers the UK plain bottled water market.

Features of the Report:
- Sets out full market and segment totals built up from over 120 companies, covering more than 160 bottled water products.
- Packed with data and comprehensive insights, helping you gain an in-depth understanding of the industry.
- Tracks industry, company and brand developments, profiling over 30 UK bottled water producers and brands.
- Assesses challenges and provides a realistic future outlook.

The overall plain bottled water volume sales surged by 9.7% in 2014 to 2,588 million litres. Retail sizes under 10 litres, advanced by 10.3% to 2,306 million litres. Similarly, the bottled water cooler market experienced a volume increase of 4.8%, helped by improving economic conditions and hot summer weather.

What this report covers:
- In-depth market and industry analysis: investigates all significant factors shaping the plain bottled water in the UK, providing detailed insights on production/importsEXPORTS, water types, industry structure, segment dynamics, packaging, distribution, consumer behaviour, socio-economic and socio-demographic trends, leading companies and brands. Significant industry, company and brand developments are also tracked.
- 29 detailed charts and 31 comprehensive tables: data detailing the UK market and each segment covering consumption, distribution channels, leading companies and brands, and forecasts to 2019.
- Leading 30 UK bottled water company profiles: company structure, water production, product range, sales volume, market analysis and commentary.

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