Global Flexible & Transparent Displays Market Forecast and Opportunities, 2020

Description: According to the report “Global Flexible & Transparent Displays Market Forecast & Opportunities, 2020”, the global market for flexible & transparent displays is estimated to reach 0.48 billion in 2015. In 2014, Americas emerged as the largest revenue generating region in the global flexible & transparent displays market due to booming retail, consumer electronics, automotive, defense and education sectors. Growing number of smartphone users, rising demand for digital signages by enterprises and corporates, upsurge in consumer demand for high-end technology televisions, etc., are projected to drive robust growth in Asia-Pacific flexible and transparent displays during the forecast period. Major players operating in the global flexible and transparent displays market include LG Display Co., Ltd, Samsung Display Co., Ltd., AU Optronics Corporation, etc.

Global flexible & transparent displays market is being driven by growth in consumer electronics, retail, automotive and other end user segments. Growing use of Head-Up Displays (HUDs) in luxury cars, surging demand for interactive classes in education sector, rising demand for flexible displays in healthcare sector, increasing adoption for curved televisions and smartphones, etc., are expected to propel growth in flexible & transparent displays market across the world in the coming years. Growing trend towards smart wearables such as wearable wrist bands, smartwatches, smart glasses, etc., increasing use of digital signage, mounting need for Head-Mounted Displays (HMDs) in defense sector and gaming & entertainment industry is also anticipated to fuel growth in global flexible and transparent displays market through 2020.

“Global Flexible & Transparent Displays Market Forecast & Opportunities, 2020” discusses the following aspects of global flexible and transparent displays market:

- Global Flexible & Transparent Displays Market Size, Share & Forecast
- Segmental Analysis: By Technology (OLED, LCD & Others), By Application, By Region & By Company
- Changing Market Trends & Emerging Opportunities
- Competitive Landscape & Strategic Recommendations

Why You Should Buy This Report?

- To gain an in-depth understanding of Global Flexible & Transparent Displays Market.
- To identify the on-going trends, and anticipated growth over the next five years
- To help industry consultants, flexible and transparent display manufacturers, suppliers and distributors align their market-centric strategies
- To obtain research-based business decisions and add weight to presentations and marketing material
- To gain competitive knowledge of leading market players
- To avail 10% customization in the report without any extra charges and get research data or trends added in the report as per the buyer's specific needs

Report Methodology

The information contained in this report is based upon both primary and secondary sources. Primary research included interviews with the flexible & transparent display manufacturers and suppliers globally. Secondary research included an exhaustive search of relevant publications like company annual reports, financial reports and other proprietary databases.

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