Egg Processing Market by Product Type (Dried, Liquid, Frozen), Application (Bakery, Confectionery, Dairy Products, Ready-to-Eat, Soups & Sauces, and Others), & by Region - Global Forecasts to 2020

Description:
The processing of egg products includes breaking, filtering, mixing, stabilizing, blending, pasteurizing, cooling, freezing or drying, and packaging. Liquid, frozen, and dried egg products are the major types that are available as whole eggs, whites, yolks, and various blends. These egg products are widely used in the food & beverage industry as ingredients in products such as pasta, noodles, salad dressings, and dairy products.

The types of egg processing equipment used include egg breakers, egg fillers, egg pasteurizers, and egg handling & storage machines. The market for processed egg products is growing along with the demand for high-quality and cleaner products. In response to the demand, new products are continuously developed, and substantial importance is placed on innovation and product functionality.

The egg processing market is driven by the increasing demand for egg products. The reason for the growth is that processed egg products have assurance of safety, reduced risk of contamination, and extended shelf-life. The increase in the use of processed egg products in the food & beverage industry is also driving the market.

The analysis is conducted on various market segments derived on the basis of application, product type, and egg type. On the basis of applications, this market is segmented into bakery, confectionery, dairy products, ready-to-eat, soups & sauces, and others. On the basis of product type, it is segmented into dried, liquid, and frozen egg products. The report also includes the key market drivers and inhibitors, along with their impacts provided in detail.

The egg processing market is projected to reach USD 29.20 Billion by 2020, growing at a CAGR of 3.6% from 2015 to 2020. The demand for egg products is growing rapidly in developing countries such as China and India. Production and export of egg products have been highly attractive investments for a number of exporters in various countries. However, the food safety regulations implemented by governments are restraining the growth of the market.

The top-down and bottom-up approaches were used to arrive at the market sizes and obtain the market forecast. An extensive secondary research was conducted to understand the market insights and trends, which was further validated through primary interviews. The report provides both qualitative and quantitative analysis of the global egg processing market, the competitive landscape, and the preferred development strategies of the key players.

The key players were observed to prefer new product launches, developments, acquisitions, agreements, and expansions as strategies to garner a larger share in this market. This report also analyzes the market dynamics, winning imperatives, and issues faced by the leading players.

Scope of the Report

On the Basis of Application:
- Bakery
- Confectionery
- Dairy Products
- Ready-To-Eat Meals
- Soups & Sauces
- Others

On the Basis of Product Type
- Dried Egg Products
- Liquid Egg Products
- Frozen Egg Products
On the Basis of Region:
- North America
- Europe
- Asia-Pacific
- RoW

Target Audience:
- Farmers
- Raw material suppliers
- Manufacturers and suppliers of egg products
- Traders, distributors, and retailers
- Food & beverage manufacturers
- Food service industry

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