Concrete Admixtures Market by Type (Superplasticizers, Normal Plasticizers, Accelerating Agents, Air-Entraining Agents, Retarding Agents, Waterproofing Agents, & Others), & by Application - Global Forecasts to 2020

Description: Concrete Admixtures Market by Type (Superplasticizers, Normal Plasticizers, Accelerating Agents, Air-Entraining Agents, Retarding Agents, Waterproofing Agents, & Others), & by Application (Residential, Non-Residential, & Infrastructure) - Global Forecasts to 2020.

The market size, in terms of value, of concrete admixtures is estimated to be about USD 11.68 billion in 2015 and is projected to reach USD 18.10 billion by 2020, at a CAGR of 9.15% between 2015 and 2020. The concrete admixtures market, along with its applications, witnessed high growth in the past few years and is likely to continue so in the coming years. The drivers identified for the concrete admixtures demand are growing infrastructure requirements in developing economies, improving economics of construction, and shifting preferences of population towards urbanization. It is also influenced by consumer awareness, need for durable and aesthetic civil structure, and other benefits achieved in making concrete structures more economical for contractors and other stakeholders.

The impact of high demand in developed countries is gradually expected to decline from high to low in next five years due to the completion of various infrastructure projects. The impact of improving quality and economics of construction is expected to remain moderate due to increasing consumer awareness about benefits of admixtures. The impact of growing urbanization trend is expected to be low-to-medium, due to anticipated saturation in the residential housing sector.

The Asia-Pacific and the Middle East & African regions are expected to grow at promising rates in the next five years in concrete admixtures market. The growing population trend in Asia-Pacific region and the need for improved infrastructure is anticipated to increase the global demand for concrete admixtures.

Steady population growth and the need for improved infrastructure is the main driver of increased demand for concrete admixtures in the developing countries such as China, India, Korea, Vietnam, and Indonesia.

End-use markets with the best growth prospects
Infrastructure applications are estimated to have the best growth prospects for concrete admixtures market between 2015 and 2020.

FIGURE 1 BREAKDOWN OF PRIMARY INTERVIEWS
*Others include sales, marketing, and product managers.
The tiers of the companies are defined on the basis of their total revenue, as of 2014: Tier 1 = greater than USD 7 billion, Tier 2 = USD 500 million to USD 7 billion, and Tier 3 = less than USD 500 million.

Target new opportunities with high potential
- Indonesia, Thailand, Brazil, and Sri Lanka are emerging as big construction market
- Air-entraining Agents and waterproofings admixtures are growing at higher rates

Companies profiled in the report
- The Dow Chemical Company (U.S.)
- RPM International (U.S.)
- W.R. Grace Company (U.S.)
- Sika A.G. (Switzerland)
- Mapei S.p.A (Italy)
- BASF SE (Germany)
- Fosroc International(U.K.)
- Chryso SAS (France)
- Pidilite Industries (India)
- Cico Technologies (India)
Reasons to buy the report
- A comprehensive coverage and analysis of the concrete admixtures market in North America, Europe, Asia-Pacific, South America, and Middle East & Africa
- Competitive landscape of the major players and their developments in the concrete admixtures market
- Identify opportunities with high-potential for concrete admixtures
- Identify and target high-growth application segments

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