Amorphous Polyethylene Terephthalate (PET) Market by Application (Bottles, Films/Sheets, Food Packaging (Lids, Cups, Trays)), by Geography (Asia-Pacific, North America, Europe, RoW) - Global Forecast to 2020

Description: The bottles application segment is projected to lead the global market during the forecast period, owing to increased demand for amorphous PET in the packaging of beverages. The global amorphous PET market has been segmented on the basis of application into bottles, films/sheets, food packaging, and others. On the basis of region, the global market has been segmented into North America, Europe, Asia-Pacific, and RoW.

The years considered for the study are:
- Base Year - 2014
- Estimated Year - 2015
- Projected Year - 2020
- Forecast Period - 2015 to 2020

For the company profiles in the report, 2014 has been considered as the base year. However, in the instances where information is unavailable for the base year, year prior to the base year has been considered.

Research Methodology

This research study involves extensive usage of secondary sources, directories, and databases (such as Hoovers, Bloomberg, Businessweek, Factiva, and OneSource) to identify and collect information useful for this technical, market-oriented, and commercial report. The research methodology used for this report is as follows.

- Analysis of all recent developments in the amorphous PET market across the globe with emphasis on the emerging regions
- Analysis of potential applications of amorphous PET
- Analysis of country-wise demand of amorphous PET for the past three years
- Estimation of various costs involved, to arrive at the value chain of the global market
- Estimation of units of amorphous PET shipped and arriving at the total market size using market engineering process
- Finalization of overall market size by triangulation method with the help of supply side data, which includes product developments, supply chain, and annual shipments of amorphous PET across the globe

Market Ecosystem:

The ecosystem for the value chain of the global amorphous PET market starts with material suppliers. It includes many small and large chemical companies, such as BP Chemicals Ltd. (U.K.), CAPCO (Taiwan), DAK Americas LLC (U.S.), DuPont (U.S.), Eastman Chemical Company (U.S.), Ibn Rushd (Saudi Arabia), and Koch Industries, Inc. (U.S.), among others. These companies provide raw materials, such as terephthalic acid (TPA) and ethylene glycol (EG) to the manufacturers of amorphous PET. These manufacturers develop various grades of amorphous PET and supply it to a number of end user industries.

Target Audience:

Target audience for the report includes:

- Government and Research Organizations
- Associations and Industrial Bodies
- Raw Material Suppliers and Distributors
- Amorphous PET Manufacturers
- Amorphous PET Traders/Suppliers
Scope of the report:

This research report categorizes the global market for amorphous PET on the basis of application and region, along with forecasting volume, value, and analyzing trends in each of the submarkets.

Global Amorphous PET Market, By Application:
- Bottles
- Films/sheets
- Food Packaging
- Others

Global Amorphous PET Market, By Region:
- Asia-Pacific
- Europe
- North America
- RoW

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