Surfactants Market for Household Detergents, Personal Care, Industrial & Institutional Care, Food Processing, Oilfield Chemicals, Textile & Leather, Other Applications - Global Industry Analysis, Size, Share, Growth, Trends and Forecast 2015 - 2021

Description:

"Surfactants is an organic compound that constitutes both lyophilic (solvent-loving) group and lyophobic (solvent-fearing) group in the molecule. Thus, the existence of polar and non-polar group forms an aggregate called 'Micelles' in an aqueous solution. Surfactants are extensively used in several applications such as household detergents, personal care, industrial & institutional care, food processing, oilfield chemicals, textile & leather, and others. Commercially, surfactants are derived from petrochemical and oleochemical sources. Coconut oil, palm oil, and plant carbohydrates such as sorbitol, sucrose, and glucose are some of the key raw materials derived from bio-based sources that are used in the manufacture of surfactants.

Increasing demand for personal care products and detergents and cleaners, led by rising consumer awareness about health and hygiene, has boosted the demand for surfactants across the globe. The detergents market in Asia is expanding significantly owing to burgeoning middle class and increase in disposable income. Suppliers in the surfactants market have relatively low bargaining power due to intense competition. Furthermore, suppliers of raw materials and intermediates face margin pressures owing to volatility in prices of crude oil and natural gas. The surfactants market does not face any credible threat of external substitution; however, internal substitution is widespread in the market. For instance, most detergent manufacturers have started switching from linear alkyl benzene sulfonate (LAS), an anionic surfactant, to mild anionic surfactants such as sodium laureth sulfate (SLS) and sodium lauryl ether sulfate (SLES).

This report estimates and forecasts the surfactants market on the global, regional, and country level. The study provides forecast from 2015 to 2023 based on volume (Kilo Tons) and revenue (US$ Mn). The study provides a comprehensive view of the surfactants market by dividing it into product segments such as anionic, cationic, non-ionic, amphoteric, and others and applications such as household detergents, personal care, industrial and institutional care (I&I), food processing, oilfield chemicals, textile & leather, and others. Application segments have been analyzed based on historic, present, and future trends, and the market has been estimated from 2015 to 2023 in terms of volume (Kilo Tons) and revenue (US$ Mn).

Regional segmentation includes the current and forecast demand for surfactants in North America, Europe, Asia Pacific, Latin America, and Middle East & Africa (MEA). Additionally, country-level analysis with respect to volume and revenue for both product and application segments has been provided in the report. Key countries such as the U.S., France, Spain, the U.K, Germany, Italy, China, Japan, Brazil, and South Africa are included in the study. Market segmentation includes demand for individual products and applications in all regions and countries.

The report includes an exhaustive value chain analysis, which provides a comprehensive view of the market. Value chain analysis also provides detailed information about value addition at each stage of the value chain. The report comprises drivers and restraints for the surfactants market along with their impact on demand during the forecast period. Additionally, the report comprises the study of opportunities in the surfactants market on the global level.

The report includes Porter's Five Forces Model to gauge the degree of competition in the surfactants market. It constitutes a separate section that includes qualitative write-up on market attractiveness analysis, wherein application segments has been analyzed. The report includes price trend analysis for surfactants from 2014 to 2023 in US$/Ton.

Secondary research sources that were typically referred to include, but were not limited to company websites, financial reports, annual reports, investor presentations, broker reports, and SEC filings. Other sources such as internal and external proprietary databases, statistical databases and market reports, news articles, national government documents, and webcasts specific to companies operating in the market have also been referred for the report.
In-depth interviews and discussions with a wide range of key opinion leaders and industry participants were conducted to compile this research report. Primary research represents bulk of the research efforts, supplemented by extensive secondary research. Key players' product literature, annual reports, press releases, and relevant documents were reviewed for competitive analysis and market understanding. This helped in validating and strengthening secondary research findings. Primary research further developed the analysis team's expertise and market understanding.

The report covers detailed competitive outlook that includes market share and profiles of key participants operating in the global market. Key manufacturers include Archer Daniels Midland Company, Akzo Nobel N.V., Galaxy Surfactants Limited, The Dow Chemical Company, BASF SE, Huntsman Corporation, Lonza Group Ltd., Evonik Industries AG, P&G Chemicals, Clariant International Ltd., Stepan Company, Kao Corporation, and Solvay S.A. (Rhodia). Company profiles include attributes such as company overview, number of employees, brand overview, key competitors, business overview, business strategies, recent/key developments and acquisitions, and financial overview.

This report segments the global surfactants market as follows:

**Surfactants Market – Product Segment Analysis**
- Anionic
- Cationic
- Non-ionic
- Amphoteric
- Others (Including silicone surfactants, bio-based surfactants, and polymeric surfactants)

**Surfactants Market – Application Analysis**
- Household detergents
- Personal care
- Industrial & institutional care (I&I)
- Food processing
- Oilfield chemicals
- Textile & leather
- Others (Including agriculture, mining, emulsion polymerization, paints & coatings, construction, lubricants & fuel additives, metal working, and pulp & paper)

**Surfactants Market – Regional Analysis**
- North America
  - U.S.
  - Rest of North America
- Europe
  - France
  - U.K.
  - Spain
  - Germany
  - Italy
  - Rest of Europe
- Asia Pacific
  - China
  - Japan
  - ASEAN
  - Rest of Asia Pacific
- Latin America
  - Brazil
  - Rest of Latin America
- Middle East & Africa (MEA)
  - GCC
  - South Africa
  - Rest of Middle East & Africa"
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