Global Acne Drugs Market 2016-2020

Description: Global Acne Drugs Market 2016-2020

Covering: This market research report presents a detailed segmentation of the global acne drugs market by drug class (antibiotics, anti-inflammatory drugs, antimicrobial, combination medications, hormonal agents, oral retinoid, and topical retinoid), by route of administration (topical, and oral), and by type (prescription and OTC). It outlines the market shares for key regions such as the Americas, APAC, and EMEA. The key vendors analyzed in this report are Allergan, Galderma, Stiefel, and Valeant.

Market outlook of acne drugs

The market research analyst predicts the global acne drugs market to grow steadily at a CAGR of approximately 3% during the forecast period. The occurrence of acne due to lifestyle changes is the primary driver for the market. Sedentary lifestyle and unhealthy food habits lead to hormonal problems, which trigger the development of acne. Lack of sleep, emotional and work-related stress, smoking, drug abuse, and alcohol consumption are major triggers for the occurrence of acne among teenagers and adults.

The rise in disposable income has encouraged consumers, especially the middle-class income group, to spend more on personal care products. The rising awareness of acne and the current and upcoming treatments is expected to drive the acne drugs market through the forecast period. Women particularly play a crucial role in this market as the demand generated by them influences the market growth considerably.

Segmentation by drug class and analysis of the acne drugs market

- Antibiotics
- Anti-inflammatory drugs
- Antimicrobial
- Combination medications
- Hormonal agents
- Oral retinoid
- Topical retinoid

Acne medication depends on the skin type and the severity of the condition. For instance, oral retinoid agents are considered as the appropriate treatment for severe acne. These drugs help prevent excessive oil production, bacterial acne growth, and inflammation.

Segmentation by method of administration and analysis of the acne drugs market

- Topical
- Oral

The topical drugs segment dominated the market during 2015, accounting for a market share of around 54%. Ease of application, low systemic side-effects, and easy availability of these products are the primary drivers for the growth of this segment.

Segmentation by type and analysis of the acne drugs market

- Prescription drugs
OTC drugs

Prescription drugs dominated the market during 2015 due to the increased awareness about acne and the treatments options, especially in the developed countries. For instance, Epiduo, Benzaclin, and Duac are some of the popular acne prescription drugs available in the market.

Segmentation by geography and analysis of the acne drugs market

- Americas
- APAC
- EMEA

The Americas accounted for around 90% of the market share during 2015 but is expected to witness a decline in sales during the forecast period. Lifestyle changes, increase in awareness programs about acne, and availability of acne treatment options are the primary drivers for market growth in this region.

Competitive landscape and key vendors

The global acne drugs market is dominated by key vendors. The availability of OTC drugs and the preference for alternative therapies for treating acne has been restricting the sales of branded acne products. Vendors in this market are anticipated to invest heavily on R&D during the forecast period.

The leading vendors in the market are -

- Allergan
- Galderma
- Stiefel
- Valeant

The other prominent vendors in the market include AndroScience, Anterios, Aqua Pharmaceuticals, Astellas, Bayer HealthCare, BioPharmX, Celtaxsys, Cipher Pharmaceuticals, COSMO Pharmaceuticals, Dermira, Elorac, F.Hoffmann-La Roche, Foamix, GlaxoSmithKline, Guthy-Renker, Helix BioMedix, Hygeia Therapeutics, Johnson & Johnson, Meda, Mylan, Novan, Oculus Innovative Sciences, Paratek Pharmaceuticals, Photocure, Promius Pharma, Ranbaxy, Reckitt Benckiser, Skinvisible Pharmaceuticals, Teva, Versapharm, and XBiotech.

Key questions answered in the report include

- What will the market size and the growth rate be in 2020
- What are the key factors driving the global acne drugs market
- What are the key Market trends impacting the growth of the acne drugs market
- What are the challenges to market growth
- Who are the key vendors in this market space
- What are the market opportunities and threats faced by the vendors in the global acne drugs market
- What are the trending factors influencing the market shares of the Americas, APAC, and EMEA
- What are the key outcomes of the five forces analysis of the acne drugs market

Related reports:

- Global Shaving Lotions and Creams Market 2015-2019
- Global Dermatology Diagnostic Devices Market- Industry Analysis 2015-2019

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