Immunodiagnostics Market in China 2016-2020

Description:
Immunodiagnostics Market in China 2016-2020
Covering: This market research report includes a detailed segmentation of the immunodiagnostic market in China by technology type (CLIA, ELISA, FIA, MIA, LFIA, and RIA), by product (reagent and instrument), by analyzer type (standalone analyzer and integrated analyzer), and by mode of operation (automated systems, semi-automated systems, and manual systems). The key vendors in this report are Roche Diagnostics, Abbott Diagnostics, Siemens Healthcare Diagnostics, Beckman Coulter, and Sysmex Medical Electronics.

Market outlook of the immunodiagnostic market in the China
The market research analyst estimates the immunodiagnostics market in China to grow at an impressive CAGR of around 18% by 2020. The introduction of stringent healthcare reforms, growing preference for local manufacture of diagnostic devices, and rapidly increasing competition are some of the significant factors that augment growth in this market during the forecast period.

The rising prevalence of infectious and chronic diseases in this region is the primary growth driver for this market. In China, urbanization has led to an increase in the prevalence of chronic diseases like cancer, diabetes, cardiovascular diseases, and tuberculosis. This high prevalence of chronic diseases is envisaged to bolster the need for immunodiagnostic tests, which in turn would result in market growth during the forecast period.

Competitive landscape and key vendors
The immunodiagnostic market in the China is consolidated due to the presence of numerous small, medium, and large vendors. The vendors in this market compete on the basis of product differentiation, application differentiation, portfolio, and pricing to gain maximum market traction during the forecast period.

The top vendors in the market are -
- Roche Diagnostics
- Abbott Diagnostics
- Siemens Healthcare Diagnostics
- Beckman Coulter
- Sysmex Medical Electronics (Shangai)


Technological segmentation of the immunodiagnostic market in China
- ELISA
- CLIA
- RIA
- FIA
- MIA
- LFIA

According to this global market research report, the chemiluminescence (CLIA) assay segment is anticipated to be the largest market segment during the forecast period. The ability of this assay to perform clinical applications at a rapid pace is a major factor that augments its adoption during the forecast period. Moreover, this assay's ability to make sample detection sensitive and easy is envisaged to result in its profound market share of more than 66% by 2020.

Product-type segmentation and analysis of the immunodiagnostic market in China
Reagent
Instrument
The market research analysts estimate the reagents segment to account for a market share of approximately 82% during the forecast period. The ability of reagents to diagnose minute quantities of biological agents like hormones, viruses, vitamins, or immunogenic substances in blood samples is anticipated to result in its high adoption during the predicted period.

Key questions answered in the report include:
- What will the market size and the growth rate be in 2020?
- What are the key factors driving the immunodiagnostic market in the China?
- What are the key Market trends impacting the growth of the immunodiagnostic market in the China?
- What are the challenges to market growth?
- Who are the key vendors in this market space?
- What are the market opportunities and threats faced by the vendors in the immunodiagnostic market in the China?
- What are the key outcomes of the five forces analysis of the immunodiagnostic market in the China?

Related reports:
- USA In-Vitro Diagnostics Vitamin D Testing Market 2015-2019
- Global Immunodiagnostics Market 2015-2019
- Clinical Diagnostics Market in APAC - Market Analysis 2015-2019

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