Stationary Generator Market in GCC - Industry Analysis 2015-2019

Description:
Market outlook of the stationary generator market in GCC

GCC is one of the fastest developing regions in the world with the presence of robust industrial and infrastructure building activities, hence there exists a huge demand for stationary generators for providing power to all these sectors. The region is also blessed with the abundance of massive oil reserves that makes this region a potential market for generator vendors.

The stationary generator market in GCC is projected to grow at a CAGR of about 7% during the forecast period. Factors such as changing government policies, growing IT/ITeS sector, growing automotive manufacturing sector, and development in public infrastructure are impacting the market positively. Among the six member countries, Saudi Arabia is the largest market for stationary generators.

Segmentation of the stationary generator market in GCC by fuel type
- Stationary diesel generators
- Stationary gas generators

At present, the stationary diesel generator market holds the largest market share of the overall market. However, The market research analysts expect the stationary gas generator market to increase its market share, growing at a CAGR of more than 9% during the forecast period. Gas as a fuel type is available either as natural gas or liquid propane and both these types are environmentally less hazardous than diesel and is thus gaining popularity among all types of end-user.

Segmentation of the stationary generator market in GCC by output power capacity
- Less than 300 kW
- 301 to 1,000 kW
- Greater than 1,000 kW

Currently, majority of the demand in this region is evident in the generator segment with output power capacity of less than 300 kW. However, during the forecast period, it is expected that the demand will gradually shift toward generators with output power capacity of above 1,000 kW, as the region is evolving into a dynamic industrial and commercial destination.

Competitive landscape and key vendors
Industrial end-users are resorting to the adoption of rental services when it comes to large diesel generators instead of owning one. This saves them a whole lot of investment involved in buying a generator and installing it. This trend is steadily encouraging some vendors to expand their business territory and enter the power rental market to reach out to a varied array of customers.

Key vendors in this market are
- Aggreko
- Caterpillar
- Cummins

Other prominent vendors included in this report are Action, Atlas Copco, Detroit Tools, FG Wilson, Generac Holdings, Ghaddar Machinery, Himoinsa, Ingersoll Rand, Jubaili Bros, Kirloskar Oil Engines, Kohler, Manlift Group, Saudi Diesel Equipment, and SDMO Generating Sets.

Key questions answered in the report include
- What will the market size and the growth rate be in 2019
- What are the key factors driving the stationary generator market in GCC
- What are the key Market trends impacting the growth of the stationary generator market in GCC
- What are the challenges to market growth
- Who are the key vendors in the stationary generator market in GCC
- What are the market opportunities and threats faced by the vendors in the stationary generator market in GCC
- What are the key outcomes of the five forces analysis of the stationary generator market in GCC
Related reports
- Stationary Generator Market in APAC 2015-2019
- Stationary Generator Market in Europe 2015-2019
- Global Residential Diesel Portable Generator Market 2015-2019
- Residential Portable Generator Market in the US 2015-2019
- Global Residential Diesel Portable Generator Market 2015-2019

Contents:

PART 01: Executive summary

PART 02: Scope of the report
Market overview
Top vendor offerings

PART 03: Market research methodology
Research methodology
Economic indicators

PART 04: Introduction
Key market highlights
Generator assembly
Generators based on portability
Fuel source

PART 05: Market landscape
Market overview
Market size and forecast
Future generator market and emerging technologies
Five forces analysis

PART 06: Market segmentation by fuel type
Stationary diesel generator market in GCC
Stationary gas generator market in GCC

PART 07: Market segmentation by output power capacity
Stationary generator market in GCC: Less than 300 kW
Stationary generator market in GCC: 301 to 1,000 kW
Stationary generators market in GCC: Greater than 1,000 kW

PART 08: Market drivers
Construction industry in GCC
Reliance of data centers and IT industry on standby power back-up
Industrialization in GCC

PART 09: Impact of drivers

PART 10: Market challenges
More residential users adopting portable generators
Increased focus on alternative energy sources in GCC
Stringent emission regulations for generators

PART 11: Impact of drivers and challenges

PART 12: Market trends
End-users focusing more on renting generator services
Technological advancements in diesel generator sets
Remote monitoring system in power generators

PART 13: Vendor landscape
Other prominent vendors

PART 14: Key vendor analysis
PART 15: Appendix
List of abbreviations

PART 16: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Segmentation based on portability
Exhibit 03: Stationary generator market in GCC: Market overview
Exhibit 04: Stationary generator market in GCC ($ million)
Exhibit 05: Advantages associated with EFI technology generators
Exhibit 06: Segmentation by fuel type
Exhibit 07: Stationary diesel generator market in GCC 2014-2019 ($ million)
Exhibit 08: Stationary gas generator market in GCC 2014-2019 ($ million)
Exhibit 09: Segmentation by output power capacity
Exhibit 10: Stationary generator market in GCC: Less than 300 kW ($ million)
Exhibit 11: Stationary generator market in GCC: 301 to 1,000 kW ($ million)
Exhibit 12: Stationary generators market in GCC: Above 1,000 kW ($ million)
Exhibit 13: Country-wise contribution in construction projects 2014 ($ trillion)
Exhibit 14: Data center market in GCC 2014-2019 ($ million)
Exhibit 15: GDP growth 2013 (%)
Exhibit 16: Impact of drivers
Exhibit 17: Impact of drivers and challenges
Exhibit 18: Power rental market in GCC 2014-2019 ($ billion)
Exhibit 19: Key vendors
Exhibit 20: Caterpillar: Business segmentation by revenue 2014
Exhibit 21: Caterpillar: Business segmentation by revenue 2013 and 2014
Exhibit 22: Caterpillar: Geographical segmentation by revenue 2014

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