Global Passenger Information System Market 2015-2019

Description: Global Passenger Information System Market 2015-2019
Covering: Market forecast and analysis of the global passenger information system market until 2019. Market size and segmentations by products (hardware, software, and services), and by mode of transport (roadways, airways, and railways). It includes market shares for APAC, Americas, and EMEA. Top vendors analyzed by this report include Alstom, Cubic Transportation, GE, Hitachi, and Huawei

Market outlook of passenger information systems
This research study considers revenues generated through passenger information system spending in airways, railways, and roadways. The market research analysts project passenger information systems to reach a market size of approximately USD 20 billion by 2019.

Transport operators are looking to leverage emerging technologies to streamline their operations and make it more secure, reliable and efficient. Traditional IT vendors such as Siemens, Cisco, GE Transportations, and TE Connectivity are introducing real-time passenger information systems to address the specific needs of a rapidly changing travel environment for buses, trains, planes, and other modes of transport.

Passenger information system can be an effective future investment for transporters to not only offer greater convenience to passengers, but also to experience platforms with a wide range of personalized services.

What is the key utility of a passenger information systems
The upsurge in the average number of vehicles on the road has led to traffic congestions. Therefore, public transport services offering real-time information to passengers have become a necessity. Passenger IS encompasses many useful features such as emergency notification, passenger/public announcement, infotainment, and mobile applications. Passenger information systems allow passengers to get the most relevant information concerning the status of all kinds of transport mediums such as trains, airplanes, roadways buses, and cabs.

These systems involve the use of high-end data centers connected with wireless networks. These high-end data centers receive information queries and transmit relevant content to a web interface through back-end work stations. It enables passengers to access up to date information on the go using handheld devices or through media panels displayed at railways stations, bus stands or airports.

Global passenger information system market by products
- Hardware
- Software
- Services

Although the services segment is witnessing fast growth, it currently accounts for the lowest market share among all passenger information systems. It includes cloud-based services, integration services, and professional services.

The market forecast predicts an upsurge in the demand for hardware components such as panels, control servers, and other communication systems over the next four years. These components act as the first point of contact for passengers to access information at flight terminals, train stations, and roadway transits.

Global passenger information system market by modes of transport
- Railways
- Roadways
- Airways

Well established railways in Western Europe and the US have strengthened the railway segment of the global information systems market. However, the majority of the government investment is expected to come from developing regions during the forecast period. The need to enhance the efficiency and efficacy of transportation systems is driving the demand for automated passenger information dissemination services. The railway segment is likely to hold close to 42% of the market share by 2019.
Geographical segmentation of the global passenger information system market
- APAC
- Americas
- EMEA

In North America, the number of real-time traffic subscribers stood at close to 1.85 million units in 2014. This research report estimates the market to have over 14 million subscribers in this region by the end of the forecast period.

Leading vendor analysis in the global passenger information system market
- Alstom
- Cubic Transportation
- GE
- Hitachi
- Huawei

Market vendors will look to leverage the growing demand for passenger information systems in airports. Adoption of new emerging technologies at airports for enhanced efficiency is one of the major trends in the airport IT market. This report predicts, technologies such as beacon, geo-location, 3D face recognition, backscatter x-ray machines, bar coded boarding passes, thermal sensors, and video analytics to be implemented in several airports across the globe in the next four years.

Key questions answered in the report
- What are the key factors driving the global passenger information system market
- What are the key Market trends impacting the growth of the global passenger information system market
- What are the various opportunities and threats faced by the vendors in the global passenger information system market
- Trending factors influencing the market shares for EMEA, APAC, and Americas
- Key outcome of the five forces analysis on the global passenger information system market
- Growth forecast of the global passenger information system market until 2019

Related reports
- Global In-vehicle Entertainment and Information Systems Market 2015-2019
- Global Building Information Modelling (BIM) Market 2015-2019
- Global Laboratory Information Management System (LIMS) Market 2015-2019
- Global Cardiovascular Information System Market 2015-2019
Segmentation of global passenger IS market by mode of transport
Global Passenger IS market by airways
Global passengers IS market by railways
Global passengers IS market by roadways

PART 08: Geographical segmentation
Geographical segmentation of global passenger IS market
Passenger IS market in North America
Passenger IS market in Europe
Passenger IS market in APAC
Passenger IS market in MEA
Passenger IS market in Latin America

PART 09: Market drivers

PART 10: Impact of drivers

PART 11: Market challenges

PART 12: Impact of drivers and challenges

PART 13: Market trends

PART 14: Vendor landscape
Competitive scenario
Other prominent vendors

PART 15: Key vendor analysis
Alstom
Cubic Transportation
GE Transportation
Hitachi
Huawei Technologies
Siemens

PART 16: Appendix
List of abbreviation

PART 17: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Flowchart of transportation passenger information system
Exhibit 03: Segmentation of global passenger IS market by products
Exhibit 04: Global passenger IS market 2014-2019 ($ billions)
Exhibit 05: Five forces analysis
Exhibit 06: Global passenger IS market by products 2014
Exhibit 07: Segmentation of global passenger IS market by mode of transport 2014
Exhibit 08: Segmentation of global passenger IS market by mode of transport 2014-2019
Exhibit 09: Global passenger IS market by airways 2014-2019 ($ billions)
Exhibit 10: Global passengers IS market by railways 2014-2019 ($ billions)
Exhibit 11: Global passengers IS market by roadways 2014-2019 ($ billions)
Exhibit 12: Geographical segmentation of global passenger IS market 2014
Exhibit 13: Geographical segmentation of global passenger IS market 2014-2019
Exhibit 14: Passenger IS market in North America 2014-2019 ($ billions)
Exhibit 15: Passenger information system market in Europe ($ billions)
Exhibit 16: Passenger IS market in APAC 2014-2019 ($ billions)
Exhibit 17: Passenger IS market in MEA 2014-2019 ($ billions)
Exhibit 18: Passenger IS market in Latin America
Exhibit 19: Impact of drivers
Exhibit 20: Impact of drivers and challenges
Exhibit 21: Alstom: Business segmentation by revenue 2015
Exhibit 22: Alstom: Geographical segmentation by revenue 2015
Exhibit 23: Cubic Transportation: Business segmentation
Exhibit 24: GE Transportation: Business Segmentation
Exhibit 25: Hitachi: Business segmentation 2015 by revenue
Exhibit 26: Hitachi: Business segmentation 2014 and 2015 by revenue ($ billions)
Exhibit 27: Hitachi: Geographical segmentation by revenue 2015
Exhibit 28: Siemens: Business segmentation by revenue 2014
Exhibit 29: Siemens: Business segmentation by revenue 2013 and 2014
Exhibit 30: Siemens: Geographical segmentation by revenue 2014

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