Global Pet Food Packaging Market 2016-2020

Description: Global Pet Food Packaging Market - Research Study 2016-2020
Covering: This report covers the growth prospects of the global pet food packaging market with segmentation based on product type. The major geographies include APAC, Europe, North America, and ROW. It also includes an insightful analysis of the major vendors in this market such as Amcor, Bemis, Mondi, and Sonoco.

Market overview of pet food packaging
The analysts predict the global pet food packaging market will grow at a CAGR of 8% between 2015 and 2020. The market is expected to witness moderate growth in terms of revenue. The growing use of flexible packagings such as sachets and pouches is prompting vendors to look for innovative and value-added packaging products and solutions.

This market research report emphasizes on growth factors such as a rise in e-commerce for pet products, demand for single-serve, smaller, and re-closable packaging for easy carrying and disposal. The demand for pouch packaging is expected to increase plastic packaging during the forecast period.

Segmentation by product type of global pet food packaging market
- Bags
- Metal cans
- Pouches
- Folding cartons
- Others

In 2015, the bags segment accounted for the major share of the market, and this share is expected to increase at a marginal level by 2020. The market research analysts predict a significant shift in the preference of companies using rigid packaging over to flexible plastic packaging, such as pouches, during the forecast period. As per the forecast, the demand for convenient packaging will emerge as a key growth driver for this segment during the forecast period.

Segmentation by geography of global pet food packaging market
- North America
- Europe
- APAC
- ROW

In 2015, North America dominated the global pet food packaging market, followed by Europe, APAC, and ROW. The MEA and Latin America are part of the ROW and are expected to grow rapidly by 2020. North America will retain its dominant position in the market in 2020 as well.

Competitive landscape and key vendors
Vendors compete in terms of costs as it is difficult for them to compete with international vendors in terms of quality, features, and range of offerings. Vendors have high scope for innovation because of the growing demand for high-quality packaged food products. International players are expected to grow inorganically by 2020 by acquiring regional or local players. The key players in the market are expected to diversify their geographical presence with a focus on APAC and the ROW during the forecast period.

The major vendors of the market include:
- Amcor
- Bemis
- Mondi
- Sonoco

The other prominent vendors of the market include American Packaging, Ampac, AptarGroup, Ardagh Group, Ball, Berlin Packaging, Berry Plastics, Gateway Packaging, Greif, Graphic Packaging, InterFlex Group,
KapStone, WestRock, Mondi Group, Printpack, Reynolds Group Holding, and Silgan.

Key questions answered in the report
- What are the key factors driving the global pet food packaging market
- What are the key Market trends impacting the growth of the global pet food packaging market
- What are the various opportunities and threats faced by the global pet food packaging market
- Trending factors influencing the market shares for including North America, Europe, APAC and ROW
- Key outcome of the five forces analysis on the global pet food packaging market
- Growth forecast of the global pet food packaging market until 2020

Related reports
- Pet Food Packaging Market in US 2015-2019
- Petcare Packaging Market: Global Research and Analysis 2015-2019

Contents:

PART 01: Executive summary
Highlights

PART 02: Scope of the report
Market overview
Vendor offerings

PART 03: Market research methodology
Research methodology
Economic indicators

PART 04: Introduction
Key market highlights

PART 05: Market landscape
Market overview
Market size and forecast
Five forces analysis

PART 06: Market segmentation by product type
Global pet food packaging market by product type
Global bag type pet food packaging market
Global metal can type pet food packaging market
Global pouches type pet food packaging market
Global folding carton type pet food packaging market
Global other type pet food packaging market

PART 07: Geographical segmentation
Global pet food packaging market by geography
Pet food packaging market in North America
Pet food packaging market in Europe
Pet food packaging market in APAC
Pet food packaging market in ROW

PART 08: Market growth drivers

PART 09: Impact of drivers

PART 10: Market challenges

PART 11: Impact of drivers and challenges

PART 12: Market trends
Vendor landscape
Competitive scenario
Other prominent vendors
PART 13: Key vendor analysis
Amcor
Bemis
Mondi
Sonoco

PART 14: About the Author

List of Exhibits
Exhibit 01: Product offerings
Exhibit 02: Market overview
Exhibit 03: Global pet food packaging market 2015-2020 ($ billions)
Exhibit 04: Five forces analysis
Exhibit 05: Global pet food packaging market by product type 2015
Exhibit 06: Global pet food packaging market by product type 2020
Exhibit 07: Global bag type pet food packaging market 2015-2020 ($ billions)
Exhibit 08: Global metal can type pet food packaging market 2015-2020 ($ billions)
Exhibit 09: Global pouches type pet food packaging market 2015-2020 ($ billions)
Exhibit 10: Global folding carton type pet food packaging market 2015-2020 ($ billions)
Exhibit 11: Global other type pet food packaging market 2015-2020 ($ millions)
Exhibit 12: Global pet food packaging market by geography 2015
Exhibit 13: Pet food packaging market in North America 2015-2020 ($ billions)
Exhibit 14: Pet food packaging market in Europe 2015-2020 ($ billions)
Exhibit 15: Pet food packaging market in APAC 2015-2020 ($ millions)
Exhibit 16: Pet food packaging market in ROW 2015-2020 ($ millions)
Exhibit 17: Impact of drivers
Exhibit 18: Impact of drivers and challenges
Exhibit 19: Key vendors 2014
Exhibit 20: Amcor: Business segmentation by revenue 2014
Exhibit 21: Amcor: Business segmentation by revenue 2014 ($ billions)
Exhibit 22: Bemis: Business segmentation by revenue 2014
Exhibit 23: Bemis: Business segmentation by revenue 2013 and 2014 ($ billions)
Exhibit 24: Bemis: Geographical segmentation by revenue 2014
Exhibit 25: Mondi: Business segmentation by revenue 2014
Exhibit 26: Mondi: Business segmentation by revenue 2013 and 2014
Exhibit 27: Mondi: Product segmentation by revenue 2014
Exhibit 28: Mondi: Geographical segmentation by revenue 2014
Exhibit 29: Sonoco: Business segmentation by revenue 2014
Exhibit 30: Revenue comparison by business segment 2013 and 2014 ($ billions)
Exhibit 31: Sonoco: Geographical segmentation by revenue 2014

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