Global Pet Food Packaging Market 2016-2020

Description: Global Pet Food Packaging Market - Research Study 2016-2020

Covering: This report covers the growth prospects of the global pet food packaging market with segmentation based on product type. The major geographies include APAC, Europe, North America, and ROW. It also includes an insightful analysis of the major vendors in this market such as Amcor, Bemis, Mondi, and Sonoco.

Market overview of pet food packaging
The analysts predict the global pet food packaging market will grow at a CAGR of 8% between 2015 and 2020. The market is expected to witness moderate growth in terms of revenue. The growing use of flexible packagings such as sachets and pouches is prompting vendors to look for innovative and value-added packaging products and solutions.

This market research report emphasizes on growth factors such as a rise in e-commerce for pet products, demand for single-serve, smaller, and re-closable packaging for easy carrying and disposal. The demand for pouch packaging is expected to increase plastic packaging during the forecast period.

Segmentation by product type of global pet food packaging market
- Bags
- Metal cans
- Pouches
- Folding cartons
- Others

In 2015, the bags segment accounted for the major share of the market, and this share is expected to increase at a marginal level by 2020. The market research analysts predict a significant shift in the preference of companies using rigid packaging over to flexible plastic packaging, such as pouches, during the forecast period. As per the forecast, the demand for convenient packaging will emerge as a key growth driver for this segment during the forecast period.

Segmentation by geography of global pet food packaging market
- North America
- Europe
- APAC
- ROW

In 2015, North America dominated the global pet food packaging market, followed by Europe, APAC, and ROW. The MEA and Latin America are PART of the ROW and are expected to grow rapidly by 2020. North America will retain its dominant position in the market in 2020 as well.

Competitive landscape and key vendors
Vendors compete in terms of costs as it is difficult for them to compete with international vendors in terms of quality, features, and range of offerings. Vendors have high scope for innovation because of the growing demand for high-quality packaged food products. International players are expected to grow inorganically by 2020 by acquiring regional or local players. The key players in the market are expected to diversify their geographical presence with a focus on APAC and the ROW during the forecast period.

The major vendors of the market include:
- Amcor
- Bemis
- Mondi
- Sonoco

The other prominent vendors of the market include American Packaging, Ampac, AptarGroup, Ardagh Group, Ball, Berlin Packaging, Berry Plastics, Gateway Packaging, Greif, Graphic Packaging, InterFlex Group,
KapStone, WestRock, Mondi Group, Printpack, Reynolds Group Holding, and Silgan.

Key questions answered in the report
- What are the key factors driving the global pet food packaging market
- What are the key Market trends impacting the growth of the global pet food packaging market
- What are the various opportunities and threats faced by the global pet food packaging market
- Trending factors influencing the market shares for including North America, Europe, APAC and ROW
- Key outcome of the five forces analysis on the global pet food packaging market
- Growth forecast of the global pet food packaging market until 2020

Related reports
- Pet Food Packaging Market in US 2015-2019
- Petcare Packaging Market: Global Research and Analysis 2015-2019

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