
Description: The global food safety testing market represents the overall testing services provided by contract laboratories and this market has been further segmented with respect to pathogens, food types and testing technologies. The market size and growth forecasts are with respect to the contract laboratory testing services provided by companies like SGS Group, Bureau Vertias, Eurofins and so on. The global food testing market which includes the food safety testing market is expected to grow at a healthy growth rate of around 6.3% during the forecast period of 2015 – 2020 to reach $5.27 Billion in 2020 from $3.65 Billion in 2014.

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Some of the key trends which are affecting the market growth are increasing food recalls and stringent regulations for food testing across countries, rise in food borne illnesses like Salmonella, Staphylococcus aureus and Campylobacter and so on. Emerging countries like China and India are improvising their food quality regulatory environment are proving to be huge market potential opportunities for the established companies. Chinese baby formula product recalls in the past became a huge PR fiasco for the country and many other products subsequently were banned or restricted in developed nations due to safety issues.

The testing laboratories, analytical instruments manufacturers, food manufacturers and distributors are the key players in the overall value chain of this market. Various test types such as microbiology analysis, allergen analysis, toxin analysis, nutritional labeling, adulteration and GMO testing are conducted. Microbiology is the dominant test type conducted to screen for various pathogen and non-pathogenic contamination. A detailed account of various pathogen testing is incorporated in the report. Among the various technologies used for testing PCR and Chromatography were the prominent types. The food products that are dominantly monitored regularly in the food testing market include Dairy Products and Meat & Poultry Industry. Americas dominated the market for food testing while Asia-Pacific is poised to exhibit the fastest growth. Companies are actively expanding their presence in emerging countries as government regulations are boosting demand for food safety testing services.

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