Europe Soup Market: Type (Dehydrated, Frozen Soup, Instant, Chilled Soup, Canned Soup, UHT Soup); Flavors (Vegetable, Peas, Corn, Spinach, Chicken with Rice); By Distribution Channel (Retailers, Direct Selling, Online) - Forecast (2015 - 2020).

Description: European Soup market has undergone various developments and is projected to continue its growth and expansion through 2020. The busy lifestyles, increasing influence of western culture and rising health awareness are driving the growth of the soup market in Europe. The report focuses on the study of European Soup Market for the forecast period (2015-2020). It provides a detailed study of the market dynamics and competitive landscape.

The overall European Soup Market is estimated to grow at a CAGR of 4.0% during 2015-2020 Soup consumption in a few countries are seasonal whereas in Russia, it is considered to be consumed on regular basis. European consumers are gradually moving towards organic food products as it includes fewer or no additives and is considered safe and healthy food. Sales of canned soup is also affected as consumers perceive its packaging to be unfriendly and unhealthy. The soup market in Europe has been segmented by type and by application. Broad categories of soup market in the region includes Dehydrate soup, Frozen Soup, Canned/Preserved Soup, Instant Soup, Chilled Soup, UHT Soup and others. The soup market in Europe involved a wide distribution network such as grocery retailers, online retailers, vending machines, supermarkets/hypermarkets, direct selling and others. The report presents detailed analysis of the soup consumption pattern prevailing in various European countries such as U.K., Germany, France, Spain, Italy and Russia.

Prominent companies in the market are:

- Campbell Co.
- Unilever
- HJ Heinz
- Nestle.

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