Rubber Additives Market: By Type; By Geography - Forecast (2015-2020)

Description:
Rubber is a polymer which is classified as natural and synthetic rubber. Rubber is processed using additives that help in producing high quality products that can be used in automobile industry. The rubber additives enhance the properties of rubber such as improved resistance to heat, sunlight, ozone and mechanical stress.

These chemicals are primarily used in the manufacture of automotive tires. Growing population together with the increasing purchasing power of the consumers has boosted the demand for automobiles. Since rubber additives enhance the properties of rubber to be used in manufacture of tires. Therefore, the growing automobile industry acts as a driver for rubber additives market. Also these additives find their applications in many industries like electric cables, insulation, which acts as a driving force for the market to grow.

The Rubber Additives market has been segmented type, application and geography exclusively. Based on the types Rubber Additives commercially available, the market is categorized into accelerators, activators, peptizers, plasticizers, tackifiers, vulcanization inhibitors and others. Each type varies greatly and the composition is different with different technical specifications. The key user segments include tiers, insulation, adhesives, electric cables and hoses, specialty tapes and others.

The overall market is also presented from the perspective of different geographic regions and the key countries in each region. The market has been segmented in to four regions North America, Europe, Asia-pacific and Rest of the World. Competitive landscape for industry and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments. Market shares of the key players for 2014 are provided.

Few of the companies that are profiled in this report include:
AkzoNobel N.V.,
Thomas Swan & Co. Ltd.,
Struktol Company of America, LLC.,
LANXESS Aktiengesellschaft,
Wacker Chemie AG and others.

Contents:
1. Rubber Additives Market- Market Overview
2. Executive Summary
3. Rubber Additives Market- Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
   3.2.2. End user profiling
   3.2.3. Patent Analysis
   3.2.4. Top 5 Financials Analysis
4. Rubber Additives Market- Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of the Rubber Additives Industry
   4.4.1. Power of Suppliers
   4.4.2. Power of Customers
   4.4.3. Threat of New entrants
   4.4.4. Threat of Substitution
   4.4.5. Degree of Competition
5. Rubber Additives Market- Strategic Analysis
   5.1. Value Chain Analysis
   5.2. Pricing Analysis
   5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6. Rubber Additives Market: By Type
   6.1. Accelerators
   6.2. Activators
   6.3. Peptizers
   6.4. Plasticizers
   6.5. Tackifiers
   6.6. Vulcanization inhibitors
   6.7. Others
7. Rubber Additives Market: By Application
   7.1. Tyres
   7.2. Insulation
   7.3. Adhesives
   7.4. Electric Cables and Hoses
   7.5. Specialty tapes
   7.6. Others
8. Rubber Additives Market: By Geography
   8.1. North America
      8.1.1. U.S.
      8.1.2. Canada
      8.1.3. Mexico
   8.2. Europe
      8.2.1. France
      8.2.2. Germany
      8.2.3. UK
      8.2.4. Others
   8.3. APAC
      8.3.1. India
      8.3.2. China
      8.3.3. Japan
      8.3.4. Others
   8.4. RoW
      8.4.1. Brazil
      8.4.2. Middle East
      8.4.3. Others
9. Market Entropy
   9.1. New Product Launches
   9.2. M&As, Collaborations, JVs and Partnerships
10. Company Profile
    10.1. Akrochem Corporation
    10.2. AkzoNobel N.V.
    10.3. Arkema S.A
    10.4. Behn Meyer Holding AG
    10.5. Eastman Chemical Company
    10.6. LANXESS Aktiengesellschaft
    10.7. Struktol Company of America, LLC.
    10.8. Thomas Swan & Co. Ltd.
    10.9. VELOX GmbH
    10.10. Wacker Chemie AG
11. Appendix
   11.1. Abbreviations
   11.2. Sources
   11.3. Research Methodology
   11.4. Bibliography
   11.5. Compilation of Expert Insights
   11.6. Disclaimer

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3501371/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Rubber Additives Market: By Type; By Geography - Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3501371/
Office Code: SCDKPAD

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Format</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>□ USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>□ USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>□ USD 8250</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World