Food Traceability Market: Technology (Infrared, Barcodes, Biometric, Others) End User (Retailer, Warehouse, Gvt Dept, Manufacturer, Growers) Applications - Forecast (2015-2020)

Description:
"Food Traceability Market: Technology (Infrared, Barcodes, Biometric, Others) End User (Retailer, Warehouse, Gvt Dept, Manufacturer, Growers) Applications (Fisheries, Aquaculture, Dairy, Meat & Poultry, Beverages, Fresh Food Produce) - Forecast (2015-2020)"

Traceability is the process of tracing the product's origin on the basis of documented identification. Food traceability is necessary for ensuring food safety that helps in identifying the product to be recalled from the supply chain in case of any mishaps related to contamination or adulteration. Ensuring food traceability for all food products is elusive as tracking becomes difficult due to the following reasons: raw material supply is used on multiple batches of intermediate and final products, end product is shipped to multiple customers from a single production unit and raw materials obtained from suppliers does not come from direct linear chain but rather a complex supply network. The global Food traceability market is estimated to grow at a CAGR of 8.9% to reach $14,601.5m by 2020.

The report analyzes the food traceability market by technology, applications and end user. Technologies covered in the report are RFID, GPS, Infrared, Barcodes and Biometric. The market for RFID used in food traceability is estimated to grow at highest CAGR. The food traceability market is also segmented by the end users such as Food Retailer, Warehouse, Food Manufacturer and Government Departments. This report highlights the applications such as fisheries & aquaculture, dairy, beverage, meat & poultry products and fresh food produce which are being tracked. The report estimates the size of the global market in terms of value ($million).

This report on the global food traceability market provides the market size and forecast for the regions of APAC, Europe, America and RoW. A detailed qualitative analysis of the factors responsible for driving and restraining growth of the food traceability market and future opportunities are also provided in the report. This report identifies many such insights and M&A opportunities, besides providing a detailed analysis of the market. Furthermore, the report profiles ten key players of the food traceability market.

The dominant players involved in food traceability market are:
Honeywell International, Inc. (U.S.),
Cognex Corporation (U.S.),
Zebra Technologies (U.S.).

Contents:
1. Global Food Traceability - Market Overview
   1.1. Introduction
   1.2. Classification
   1.2.1. By Technology Type
   1.2.2. By Equipment Type
   1.2.3. By End User Type
   1.2.4. By Application Type
   1.2.5. By Geography
2. Executive Summary
3. Global Food Traceability - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
   3.2.2. Patent Analysis
   3.2.3. Financials of Key Players
4. Global Food Traceability - Market Forces
   4.1. Market Drivers
   4.1.1. Rising incidences of food mislabeling drives the growth
4.1.2. increasing consumer concerns on food safety
4.1.3. Stringent government regulations and legislative framework
4.1.4. Increasing incidents of food Recall
4.2. Market Constraints
4.2.1. Noncompliance of global uniform regulatory guidelines restrains the growth of market
4.2.2. High cost and insufficient financial resources
4.3. Market Challenges
4.3.1. Complexities in enforcing regulatory standards by agencies
4.4. Attractiveness of the Food Traceability Industry
4.4.1. Power of Suppliers
4.4.2. Power of Customers
4.4.3. Threats from New Entrants
4.4.4. Threats from Substitution
4.4.5. Degree of Competition
5. Global Food Traceability Market - Strategic Analysis
5.1. Value Chain Analysis
5.2. Opportunities Analysis
5.2.1. Rising food safety standards result in strong growth potential in Emerging Economies
5.2.2. Stringent export regulations to drive market in China
5.2.3. Government involvement accelerates the growth in India
6. Global Food Traceability Market - By Technology
6.1. Introduction
6.2. Infrared Technology
6.3. Barcode
6.3.1. Barcode, The Key To Traceability And Safety In The Food Products Value Chain
6.4. RFID/RTLS
6.5. Global Positioning System(GPS)
6.6. Biometric
7. Global Food Traceability Market- By End User
7.1. Introduction
7.1.1. Multi-stakeholder collaboration in the supply chain to enhance traceability implementation
7.2. Food Retailers
7.3. Warehouse
7.4. Government Departments
7.5. Food Manufacturers
7.6. Growers
7.7. Others
8. Global Food Traceability - By Applications
8.1. Introduction
8.2. Fisheries
8.2.1. Growing Outbreaks Of Food-Borne Diseases, Adulteration Posing Challenges For The Fisheries
8.3. Fresh Food Produce
8.3.1. Fresh Food Produce Supply Chain To Consider Climate Change
8.4. Dairy Food
8.5. Meat & Poultry
8.5.1. Demand For Transparency To Impact Food Traceability
8.6. Beverages
8.7. Others
9. Global Food Traceability -Geographic Analysis
9.1. Introduction
9.1.1. Demand For Food Safety Strengthens Food Traceability Market In Asia-Pacific
9.2. North America
9.2.1. Increasing Food Imports From China And Japan Mandate Efficient Screening
9.2.2. U.S.
9.2.3. Canada
9.2.4. Mexico
9.3. Europe
9.3.1. Rigorous Regulations Enhance The Food Traceability Market Demand
9.3.2. Increasing Food Mishaps in Europe mandate strict surveillance
9.3.3. U.K.
9.3.4. Germany
9.3.5. France
9.3.6. The Netherlands
9.3.7. Italy
9.3.8. Denmark
9.3.9. Others
9.4. Asia Pacific
9.4.1. Rising Contamination Of Food To Lead Market Growth In China And India
9.4.2. Russia ban on European foods, a profitable opportunity to enhance agricultural trade for India
9.4.3. China
9.4.4. India
9.4.5. Japan
9.4.6. Australia & New Zealand
9.4.7. Others
9.5. RoW
9.5.1. Latin America
9.5.2. Middle East
9.5.3. Africa
10. Market Entropy
11. Company Profiles (Overview, Financials, Developments and Product Portfolio)
11.1. A2B Tracking Solution (U.S.)
11.2. Advanced Traceability Solutions (U.S.)
11.3. Alien Technology Corporation (U.S.)
11.4. Cognex Corporation (U.S.)
11.5. Datalogic S.p.A. (Italy)
11.6. Honeywell International, Inc (U.S.)
11.7. Redline Solutions, Inc (U.S.)
11.8. STId Electronic Identification (France)
11.9. Unitech Electronics Co., LTD (Taiwan)
11.10. Zebra Technologies (U.S.)
- More than 40 Companies are profiled in this Research Report, Complete List available on Request -
- "Financials would be provided on a best efforts basis for private companies"
12. Appendix
12.1. Abbreviations
12.2. Sources
12.3. Research Methodology
12.4. Bibliography
12.5. Compilation of Expert Insights
12.6. Disclaimer

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3501391/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Food Traceability Market: Technology (Infrared, Barcodes, Biometric, Others) End User (Retailer, Warehouse, Gvt Dept, Manufacturer, Growers) Applications - Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3501391/
Office Code: SCDKFR7F

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr  [ ] Mrs  [ ] Dr  [ ] Miss  [ ] Ms  [ ] Prof
First Name: ____________________________ Last Name: ____________________________
Email Address: * ____________________________
Job Title: ____________________________
Organisation: ____________________________
Address: ____________________________
City: ____________________________
Postal / Zip Code: ____________________________
Country: ____________________________
Phone Number: ____________________________
Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ________________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World