Europe Sauces, Dressings & Condiments Market: Type (Cooking Sauces, Table Sauces, Dips, Pickled Product, Tomato Paste & Purees); Distribution Channel - Forecast (2015-2020)

Description: Sauces, dressings and condiments are used in the food preparations to enhance the taste and flavor and to increase the visual appeal of the dishes. They can be used as an ingredient while cooking the food or can be served along with the dish prepared. Sauces can be served cold, hot and lukewarm, for instance mayonnaise is served cold, pesto sauce is served lukewarm and béchamel sauce is served hot. Condiments such as herbs, spices and monosodium glutamate are added to enhance the taste of the dish or to add flavor to the dish. Salad dressings such as vinaigrette, soy sauce, and mayonnaise are used in European and American cultures while Asians prefer sesame oil, citrus juice and soy sauce along with salads.

Europe sauces, seasonings and condiments market exhibits sluggish growth in terms owing to economic slowdown and growing consumer awareness. Cooking sauce segment leads the market followed closely by the table sauce segment. The sales of sauces are very seasonal in nature. Cooking sauces exhibit strong sales in fall while table sauces are consumed widely in summers. Dips, chilly sauce and salad dressings are gaining more traction in the European market. Manufacturers are coming with innovative products to harness the potential of the market. Products with claims such as organic, low calorie and no preservative/additive are creating a niche segment.

This report segments the Europe packaged sauces, dressings and condiments market by type and by channel with focus on the major economies of Germany, Italy, France, Russia, Spain and U.K. Packaged sauces, dressings and condiments market covers major categories such as cooking sauces, table sauces, dips, pickled products, tomato pastes and purees and others. The report also throws light on the major distribution channels such as supermarkets, hypermarkets, department stores, convenience stores, discounters and others.

The prominent players covered in this report are:

- Unilever
- Nestle
- Fuchs Gewürze GmbH & Co.

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