Europe Hot Beverages Market: By Type (Coffee, Tea and Flavored Hot Beverages); By Channel (Retail, Food Service and Online Retail) - Forecast (2015 - 2020).

Description: Hot beverages are drinks that are made from ingredients such as coffee, tea and consumed at warm temperature. Coffee and tea are sold in varied form such as ground beans, whole roasted bean, disposable pods and k cups; Tea is retailed in loose form and tea bags. Flavored hot beverages are made from powder which is added to milk or water. Some such drinks are hot cocoa and nutritional chocolate drinks. Hot beverages can be made at home or can be bought from café outlets such as Starbucks and Dunkin Donuts.

Nescafe dolce gusto machine is highly popular in the European region; it is used at homes and offices to give fresh coffee in few seconds. The ease of operation and convenience is driving the market for K cups in Europe. Seeing the popularity of K- Cups companies are retailing Green tea and black tea K cups in European markets. Café culture in countries such as U.K., France and Italy spurs the market for premium Tea.

The report analyzes the market based on type of hot beverage such as coffee, tea and flavored hot beverage. The report provides detailed analysis on distribution landscape and potential of various distribution channels such as Supermarkets/Hypermarkets, food service sales and Online retail. Country specific trends and market dynamics are also covered in the report.

Some of the key players in the Europe Hot Beverages market include:

- Kraft Foods Group, Inc.
- Luigi Lavazza S.p.A.
- Melitta Group
- Nestlé S.A

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