
Description: Ice-creams and frozen desserts are frozen foods traditionally eaten as snacks and desserts. Most of the ice-creams are usually prepared from dairy products such as cream and milk. Sweeteners, stabilizers, preservatives, flavors, colors and emulsifiers are added to enhance the taste and shelf-life of these products. Various cultures in the world have different varieties of ice creams and frozen desserts popular in their countries, for instance, Gelato and Kulfi are popular traditional frozen delicacies in Italy and India respectively. Nowadays ice-cream novelties exhibit higher growth as ice-cream manufacturers strive for product innovation for new customer acquisition.

Asia Pacific exhibits higher growth than the mature markets of Europe and North America owing to rapid urbanisation rate in the emerging economies of China and India. Rapid urbanisation and higher disposable incomes have increased the ice-cream consumption in the emerging markets. Local brands owing to wider distribution network and clear understanding of the local taste and economics are able to leverage their capabilities better than the international brands.

This report segments the Asia Pacific packaged ice-creams and frozen desserts market by type and by channel with focus on the major economies of China, Japan, India, Australia and South Korea. Packaged ice-cream and frozen desserts market covers major categories like Ice-cream, Frozen novelties, Yoghurt, Gelato, Frozen custard.

The report throws light on the major distribution channels such as supermarkets, hypermarkets, department stores, convenience stores, kiosk, ice-cream specialty shops and mobile vendors.

The prominent players in this market:
- Unilever
- Gujarat Cooperative Milk Marketing foundation (GCMMF)
- Nestle
- General Mills.

Contents:
1. APAC: Macroeconomic Snapshot
2. APAC Ice-cream and Frozen Desserts Market Overview
   2.1. Scope of Study
   2.2. Definitions
3. Executive Summary
4. APAC Ice-creams and Frozen Desserts Market Landscape
   4.1. Market share Analysis
      4.1.1. China
         4.1.1.1. Yili Industrial Group Co Ltd leads the ice-cream segment owing to wider product portfolio
      4.1.2. Japan
4.1.2.1. Lotte remains the dominant player and introduced new flavors in its existing brands

4.1.3. India

4.1.3.1. Gujarat Co-operative Milk Marketing Federation (GCMMF) occupies the major share owing to strong distribution network

4.1.4. Australia

4.1.4.1. Unilever leads the ice cream market segment with its brand Magnum exhibiting strong popularity

4.1.5. South Korea

4.1.5.1. Lotte dominates the market owing to wider product portfolio and product innovation

4.1.6. Others

4.2. Competitive Developments

4.2.1. Licensing, Mergers, Acquisitions, Joint Ventures, Collaborations and Treaties

4.2.2. Companies focus on New Product launches and Innovative Packaging

4.3. Consumer Insights

4.3.1. Japanese more drawn towards aromatic ice-creams

4.3.2. High demand for low-fat ice-creams in India

4.3.3. China’s ice cream consumption has doubled in the period 2008-2014 owing to rise in disposable incomes

5. APAC Ice-creams and Frozen Desserts Market - By Type

5.1. Introduction

5.2. Ice-cream

5.2.1. Preference for premium ice-cream products increasing owing to higher disposable incomes

5.2.2. Demand for natural ice-cream exhibits high growth

5.3. Gelato

5.3.1. Gelato having low fat content exhibit increase in consumption

5.4. Frozen Custard

5.5. Frozen Yoghurt

5.5.1. Consumption set to grow owing to perceived health benefits

5.6. Frozen Novelties

5.7. Sorbet and others

6. APAC Ice-creams and Frozen Desserts Market - By Channel

6.1. Supermarkets/Hypermarkets

6.1.1. Supermarkets and hypermarkets are the major retail channels in mature markets
6.2. Convenience Stores
6.3. Department Stores
6.4. Kiosk
6.5. Specialty Ice-cream shops
6.5.1. International players are opening more franchises in Tier 1 and Tier 2 cities in emerging markets
6.6. Mobile vendors
6.6.1. Mobile vendors have deeper penetration in emerging APAC markets such as India
6.6.2. Uber recently launched ice-cream delivery services in India and Australia
6.7. Others
7. APAC Ice-creams and Frozen Desserts Market - By Country
7.1. Introduction
7.2. China
7.2.1. More international players are expected to launch premium products in Tier 1 cities
7.3. Japan
7.3.1. Owing to an ageing and declining population the market is set to decline
7.4. India
7.4.1. Dairy fat ice-creams account for about 60% of the ice-cream segment
7.5. Australia
7.5.1. Gourmet ice-creams exhibit strong growth due to high traction among adults
7.6. South Korea
7.6.1. Frozen Yoghurt are extremely popular owing to perceived health benefits
7.7. Others
8. APAC Ice-creams and Frozen Desserts Market - Company Profiles
8.1. Bulla Dairy Foods
8.2. China Mengniu Dairy Co Ltd
8.3. Ezaki Glico Co Ltd
8.4. General Mills Inc.
8.5. Gujarat Co-operative Milk Marketing Federation Ltd (GCMMF)
8.6. Lotte Confectionery Co Ltd
8.7. Meiji Co Ltd
8.8. Nestle SA
8.9. Unilever Group

8.10. Yili Industrial Group Co Ltd

9. Appendix

9.1. Abbreviations

9.2. Sources

9.3. Research Methodology

9.4. Bibliography

9.5. Compilation of Expert Insights

9.6. Disclaimer

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3501401/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

- **Web Address:** http://www.researchandmarkets.com/reports/3501401/
- **Office Code:** SCBRWQD2

Product Formats
Please select the product formats and quantity you require:

- **Electronic (PDF) - 1 - 5 Users:** USD 4650
- **Electronic (PDF) - Site License:** USD 5250
- **Electronic (PDF) - Enterprisewide:** USD 8050

Contact Information
Please enter all the information below in **BLOCK CAPITALS**

- **Title:** 
  - Mr
  - Mrs
  - Dr
  - Miss
  - Ms
  - Prof

- **First Name:** ___________________________  **Last Name:** ___________________________

- **Email Address:** * ___________________________

- **Job Title:** ___________________________

- **Organisation:** ___________________________

- **Address:** ___________________________

- **City:** ___________________________

- **Postal / Zip Code:** ___________________________

- **Country:** ___________________________

- **Phone Number:** ___________________________

- **Fax Number:** ___________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Description</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Account number</td>
<td>833 130 83</td>
</tr>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB9853083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World