APAC Hot Beverages Market: By Type (Coffee, Tea and Flavored Hot Beverages); By Channel (Retail, Food service and Online Retail) - Forecast (2015 - 2020)

Description: Hot beverages are drinks that are made from ingredients such as coffee, tea and consumed at warm temperature. Coffee and tea are sold in varied form such as ground beans, whole roasted bean, disposable pods and k cups; Tea is retailed in loose form and tea bags. Flavored hot beverages are made from powder which is added to milk or water. Some such drinks are hot cocoa and nutritional chocolate drinks. Hot beverages can be made at home or can be bought from café outlets such as Starbucks and Dunkin Donuts.

Major Hot Beverages Markets in APAC region are Japan, China, India and Indonesia. China and Japan are major tea consumers in the region. Coffee chains such as Starbucks and Costa Coffee are spurring the market for coffee in APAC. New product developments such as K-cups, stick coffee and tea are increasing the market for single serve market of hot beverages. Nestle and Cadbury compete for the chocolate flavored nutritional hot beverage market in India.

The report analyzes the market based on type of hot beverage such as Coffee, Tea and Flavored Hot Beverage. The report provides detailed analysis on distribution landscape and potential of various distribution channels such as Supermarkets/Hypermarkets, food service sales and Online retail. Country specific trends and market dynamics are also covered in the report.

Some of the key players in the APAC Hot Beverages market include:
- Ajinomoto General Foods
- Inc., Hainan Haikou Lisheng Coffee & Foods Co Ltd
- Tata Global Beverages

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