
Description:

Thermoplastic Elastomers are the class of polymers which consist of thermoplastics and elastomeric properties. Thermoplastic elastomers consist of several properties such as high flexibility, slip resistance, electric absorption, ergonomic comfort and soft texture. The global Thermoplastic Elastomer market has been segmented on the basis of product type, end-user applications and geography. The Thermoplastic Elastomer market is classified into several types such as styrenic block copolymers, polyolefin blends, elastomeric alloys, thermoplastic polyurethanes, thermoplastic copolyester and thermoplastic polyamides. Thermoplastic elastomers is attaining enormous growth owing to the growing demand of end-user applications such as automotive, construction, pharmaceuticals, consumer goods, packaging, industrial and others.

Each of these segmentations has been studied to give comprehensive analysis of the global thermoplastic elastomers market. The overall market has also been consolidated from the perspective of different geographic locations into standard geographic regions and key economies for this market. Additionally, this report encompasses opportunity analysis, porter analysis, pricing analysis and market forces such as drivers, constraints and challenges that are involved to drive the overall thermoplastic elastomers market.

Competitive landscape for each type of thermoplastic elastomers are highlighted and key market players are profiled with attributes of business overview, financials, business strategies, product portfolio and recent developments pertaining to thermoplastic elastomers market. Market shares of the key players for 2014 are also provided. The report encompasses the most detailed and in-depth segmentation and analysis of the thermoplastic elastomers market for the period 2014–2020.

Some players of thermoplastic elastomers industry are:
Dow Chemical (U.S.)
BASF (Germany)
Evonik Industries (Germany) and others.

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