Footwear Materials Market By Type; By End User (Shoe, Sandals, Slippers and Others) and By Geography - Forecast (2015-2020)

Description: Footwear materials are basically used in the manufacturing of footwear. Leather has been prime footwear material but the focus has been shifted to other materials like plastics, rubber and more in recent years. The key factors for the increase in demand for footwear which has resulted in rise footwear materials is due to increase in disposable income in major countries especially in lower and middle income classes. Adoption of westernization and increase in health awareness that increased demand for athletic footwear also attributed for the rise in demand. The footwear manufacturers must comply with the standards insisted by governing bodies so that potential risks to consumer can be minimized. Some of the standards for footwear manufacturers are Consumer Product Safety Improvement Act (CPSIA), Guobiao standards, International standards organization (ISO) and others.

Footwear materials market has been segmented into different segments such as by type, by end user and by geography. The market is segmented by type such as leather, rubber, plastics, textiles, plaiting materials, wood and others. Footwear materials market is further segmented based on end user such as shoe, sandals, slippers and others. Each of these segments is analysed in depth to provide a comprehensive analysis on footwear materials market. The report provides detailed breakdown of various types of footwear materials and their function. The overall market is also presented from the perspective of different geographic regions and the key countries in each region.

Competitive landscape for industry and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments. Market shares of the key players for 2014 are provided.

Few of the companies that are profiled in this report include: Hansa Group AG, J Hewit & Sons Ltd, Townsend Leather Company, Inc., Garrett Leather Corp and others.

The report also provides a market overview for the footwear materials market. The study includes the demand of this particular market on a global and regional scale for a six year period of 2014-2020, both in terms of volume (kilo tons) and revenue ($ billion).

Contents:
1. Footwear Materials - Market Overview
2. Executive Summary
3. Footwear Materials - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
   3.2.2. End user profiling
   3.2.3. Top 5 Financials Analysis
4. Footwear Materials - Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of the Footwear Materials Industry
   4.4.1. Power of Suppliers
   4.4.2. Power of Customers
   4.4.3. Threat of New entrants
   4.4.4. Threat of Substitution
   4.4.5. Degree of Competition
5. Footwear Materials - Strategic Analysis
   5.1. Value Chain Analysis
   5.2. Pricing Analysis
   5.3. Opportunities Analysis
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

<table>
<thead>
<tr>
<th>Product Name:</th>
<th>Footwear Materials Market By Type; By End User (Shoe, Sandals, Slippers and Others) and By Geography - Forecast (2015-2020)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Web Address:</td>
<td><a href="http://www.researchandmarkets.com/reports/3501455/">http://www.researchandmarkets.com/reports/3501455/</a></td>
</tr>
<tr>
<td>Office Code:</td>
<td>SC2GA4DX</td>
</tr>
</tbody>
</table>

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1-5 Users:</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8250</td>
</tr>
</tbody>
</table>

* The price quoted above is only valid for 30 days. Please submit your order within that time frame to avail of this price as all prices are subject to change.

Contact Information
Please enter all the information below in BLOCK CAPITALS

<table>
<thead>
<tr>
<th>Title:</th>
<th>Mr</th>
<th>Mrs</th>
<th>Dr</th>
<th>Miss</th>
<th>Ms</th>
<th>Prof</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Name:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Email Address:</td>
<td>*</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Job Title:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Organisation:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Address:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>City:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Postal / Zip Code:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Country:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Phone Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Fax Number:</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number          833 130 83
Sort code               98-53-30
Swift code              ULSBIE2D
IBAN number             IE78ULSB98533083313083
Bank Address            Ulster Bank,
                        27-35 Main Street,
                        Blackrock,
                        Co. Dublin,
                        Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: 

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World