APAC Bottled Water Market: By Type (Carbonated, Flavored, Functional, Still); By Packaging (PET Bottles, Glass Bottle, Carton, Aluminum Cans); By Distribution Channel (Supermarkets, Convenience stores, Restaurants) - Forecast (2015-2020)

Description: Increasing healthcare concerns, wider product availability, consumer’s preference for healthy as well as tasty liquid diet are a few factors prevailing in the market that are positively impacting the growth of the Asia Pacific Bottled Water Market. Bottled water is broadly segmented into home/office delivery and retailed bottled water. These water bottles come in various sizes (half a liter to 20 liter packs) and are purchased by the consumers as per their convenience and requirement.

Bottled water market has a significant scope in the region especially in countries such as India and China due to increased population, rising living standards, increasing instances of diseases caused due to contaminated water and inability of the government to provide safe drinking water.

The report focuses on APAC’s Bottled Water Market for the forecast period 2015-2020. The report evaluates that the Bottle water market in Asia Pacific is estimated to grow at a CAGR of 11% during the forecast period during the period under review. It analyzes the market based on type of water namely: carbonated water, flavored water, functional water and still water. The report presents a detailed analysis on various distribution channels and their potential such as Supermarkets/Hypermarkets, Convenience stores, Restaurants and others. Different types of packaging and their level of convenience and hygiene is also examined. Bottled Water packaging types include PET Bottles, glass bottles, Cartons, aluminum cans and a few others. Country specific trends, market dynamics, future growth and competitive strategies are also covered in the report.

Prominent players in Asia Pacific region for bottled water market are: Danone Waters, Pepsi Co and Coca Cola Co.

Some other domestic brands includes:

- Tru Blu Beverages Pty. Ltd.
- Bickford’s Australia Pty. Ltd.
- Parle Bisleri Ltd.
- Suntory Beverage & food

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