Water Treatment Additives Market: Type of Water Treatment (Water Treatment, Wastewater Treatment) Type of Additives (Scale Inhibitors, Corrosion Inhibitors, Organic Polymers, Others) Application - Forecast (2015-2020)

Description:
"Water Treatment Additives Market: Type of Water Treatment (Water Treatment, Wastewater Treatment) Type of Additives (Scale Inhibitors, Corrosion Inhibitors, Organic Polymers, Others) Application (Water Industry, Oil & Gas, Chemicals, Others) - Forecast (2015-2020)"

Water treatment additives are used to remove the impurities from water. Use of water is increasing due to various necessities in industrial sector. Water treatment additives are used to treat drinking water, industrial water and wastewater and also public utility waste water. The key factors that led to increasing demand for water treatment additives are the demand for clean water, rapid industrialization, environment, government policies and increasing population. The consumption of water treatment additives depends on source of water and the quality of water depends on hardness, pH and alkalinity.

Organic polymers and biocides are the major additives that are used in water treatment processes. Organic polymers are used to purify low quality water either for drinking or industrial purposes. Oxygen scavengers are formulated to combat the effects of oxygen related corrosion in industrial boiler systems to reduce maintenance costs, maintain boiler efficiency and equipment life. The efficacy of the water treatment additives depends on dosage rate and duration of the additive's presence in water. Globally, Asia-Pacific (APAC) region dominated the water treatment additives market share in terms of both revenue and volume in 2014. It accounted for 35% of the global water treatment additives market. China and India are the major countries with a huge demand for water treatment additives. Followed by APAC, Americas is in second place for the water treatment addities production. The study forecasts that water treatment additives market will increase at a CAGR of 5.9% during the forecast period 2015 and 2020, to attain an anticipated value of $35.2 billion by the end of the forecast period.

The key market players that contribute major share in this report are:

GE Power & Water
Nalco Holding Company
BASF SE
AkzoNobel N.V.

Contents:
1. Water Treatment Additives - Market Overview
2. Executive Summary
3. Water Treatment Additives - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
   3.2.2. End user profiling
   3.2.3. Top 5 Financials Analysis
4. Water Treatment Additives - Market Forces
   4.1. Market Drivers
   4.1.1. Lack of fresh water resources with increasing population leads to higher demand of water treatment sector
   4.1.2. Growing demand for water treatment additives in developing countries
   4.2. Market Constraints
   4.2.1. Lack of awareness of the purified water usage by end user
   4.3. Market Challenges
   4.3.1. Improper distribution facilities of treated water
   4.4. Attractiveness of the Water Treatment Additives Industry
   4.4.1. Power of Suppliers
4.4.2. Power of Customers
4.4.3. Threat of New entrants
4.4.4. Threat of Substitution
4.4.5. Degree of Competition
5. Water Treatment Additives Market - Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6. Water Treatment Additives Market - By Type Of Water Treatment
6.1. Water Treatment
6.1.1. Drinking Water Treatment
6.1.2. Industrial Water Treatment
6.2. Wastewater Treatment
6.2.1. Industrial Wastewater Treatment
6.2.2. Public Utility Wastewater Treatment
7. Water Treatment Additives Market - By Type of Additives
7.1. Scale Inhibitors
7.2. Corrosion Inhibitors
7.3. Defoamer
7.4. Biocides
7.5. Organic Polymers
7.6. Oxygen Scavengers
7.7. Others
7.7.1. Ion Exchange Resins
7.7.2. PH Neutralizer
8. Water Treatment Additives Market - By Application
8.1. Water Industry
8.2. Power Generation
8.3. Waste Water Industry
8.4. Oil & Gas Industry
8.5. Pulp & Paper Industry
8.6. Food & Beverage Industry
8.7. Electronics Industry
8.8. Chemicals Industry
8.9. Others
8.9.1. Metals & Mining
8.9.2. Pharmaceuticals
9. Water Treatment Additives Market—By Geography
9.1. Introduction
9.2. Americas
9.2.1. U.S.
9.2.2. Mexico
9.2.3. Canada
9.2.4. Others
9.3. Europe
9.3.1. U.K.
9.3.2. France
9.3.3. Germany
9.3.4. Others
9.4. APAC
9.4.1. China
9.4.2. India
9.4.3. Indonesia
9.4.4. Pakistan
9.4.5. Others
9.5. ROW
10. Market Entropy
10.1. New Product Launches
10.2. M&As, Collaborations, JVs and Partnerships
11. Company Profiles
11.1. Akzo Nobel N.V.
11.2. Angus Chemical Company
11.3. BASF SE
11.4. BWA Water Additives UK Ltd.
11.5. Kemira OYJ
11.6. The Lubrizol Corporation
11.7. Tiarco Chemical
11.8. Shandong Taihe Water Treatment Co., Ltd
11.9. Kurita Water Industries Ltd
11.10. PT. Siskem Aneka Indonesia
11.11. Nalco Holding Company
11.12. GE Power & Water
12. Appendix
12.1. Abbreviations
12.2. Sources
12.3. Research Methodology

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3501481/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Water Treatment Additives Market: Type of Water Treatment (Water Treatment, Wastewater Treatment) Type of Additives (Scale Inhibitors, Corrosion Inhibitors, Organic Polymers, Others) Application - Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3501481/
Office Code: SCPLSV2X

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Format</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 5250</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Site License:</td>
<td>USD 6250</td>
</tr>
<tr>
<td></td>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

- Title: Mr □ Mrs □ Dr □ Miss □ Ms □ Prof □
- First Name: ____________________________ Last Name: ____________________________
- Email Address: * ____________________________
- Job Title: ____________________________
- Organisation: ____________________________
- Address: ____________________________
- City: ____________________________
- Postal / Zip Code: ____________________________
- Country: ____________________________
- Phone Number: ____________________________
- Fax Number: ____________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:
Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World