Plasticizers Market: By Type 
(DOP,DINP,DPHP,DIDP,BBP,DOTP,Adipates,Esters,Epoxy,Bio-Based and others); By Application; By Geography - Forecast (2015-2020)

Description: Plasticizers are organic compounds added to polymers to facilitate processing and to increase the flexibility and toughness of the final product by internal modification of the polymer molecule. Polyvinyl chloride (PVC) accounts for 80-90% of world plasticizer consumption.

The main factor owing to the growth of this industry is growing consumption from industries like automotive industry, home appliances, electric wires and cables. Phthalates accounted for 70% of the world consumption of plasticizers in 2014, down from approximately 88% in 2005 and are forecast to account for 65% of world consumption in 2020. This decline is due to the increasing concerns over environmental effects.

The plasticizers market has been segmented by type, application and geography exclusively. Based on the types of additives commercially available, the market is categorized widely into two categories, which are, phthalates and non-phthalates. Each type varies greatly and the composition is different with different technical specifications. The phthalate type of plasticizers are further divided into dioctyl phthalate (DOP)/diethylhexyl phthalate (DEHP), diisononyl phthalate (DINP), di(2-propylheptyl) phthalate (DPHP), diisodecyl phthalate (DIDP), butyl benzyl phthalate (BBP), dioctyl terephthalate (DOTP) and others. Whereas non-phthalates are divided into adipates, esters, trimellitates, epoxy, bio-based plasticizers and others. The key user segments include automobile industry, building and construction, electrical and cable industry, food and beverage industry, furniture, house appliances, medical devices industry and others.

The overall market is also presented from the perspective of different geographic regions and the key countries in each region. The market has been segmented in to four regions North America, Europe, Asia-Pacific and Rest of the World. Competitive landscape for industry and market players are profiled with attributes of company overview, financial overview, business strategies, product portfolio and recent developments. Market shares of the key players for 2014 are provided.

Few of the companies that are profiled in this report include: 
BASF SE 
Eastman Chemical Company 
Evonik Industries AG 
Exxon Mobil Corp., 
LANXESS AG and many more.

Contents: 
1. Plasticizers Market- Market Overview
2. Executive Summary
3. Plasticizers Market- Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
   3.2.2. End User Profiling
   3.2.3. Patent Analysis
   3.2.4. Top 5 Financials Analysis
4. Plasticizers Market- Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of the Plasticizers Industry
   4.4.1. Power of Suppliers
   4.4.2. Power of Customers
   4.4.3. Threat of New entrants
   4.4.4. Threat of Substitution
4.4.5. Degree of Competition

5. Plasticizers Market: Strategic Analysis
5.1. Value Chain Analysis
5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors

6. Plasticizers Market: By Type
6.1. Phthalates
6.1.1. Dioctyl Phthalate (DOP)/ Diethylhexyl Phthalate (DEHP)
6.1.2. Diisononyl phthalate (DINP)
6.1.3. Di(2-propylheptyl) Phthalate (DPHP)
6.1.4. Diisodecyl Phthalate (DIDP)
6.1.5. Butyl Benzyl Phthalate (BBP)
6.1.6. Dioctyl Terephthalate (DOTP)
6.1.7. Others
6.2. Non-Phthalates
6.2.1. Adipates
6.2.2. Esters
6.2.3. Trimellitates
6.2.4. Epoxy
6.2.5. Bio-Based
6.2.6. Others

7. Plasticizers Market: By Application
7.1. Automobile Industry
7.2. Building and Construction
7.3. Electrical and Cable Industry
7.4. Food and Beverage Industry
7.5. Furniture
7.6. House Appliances
7.7. Medical Devices Industry
7.8. Others

8. Plasticizers Market: Geography
8.1. North America
8.1.1. U.S.
8.1.2. Canada
8.1.3. Mexico
8.2. Europe
8.2.1. France
8.2.2. Germany
8.2.3. UK
8.2.4. The Netherlands
8.2.5. Others
8.3. APAC
8.3.1. India
8.3.2. China
8.3.3. Japan
8.3.4. South Korea
8.3.5. Others
8.4. RoW
8.4.1. Brazil
8.4.2. Middle East
8.4.3. South Africa
8.4.4. Others

9. Market Entropy
9.1. New Product Launches
9.2. M&As, Collaborations, JVs and Partnerships

10. Company Profile
10.1. Adeka Corporation
10.2. Amines & Plasticizers Limited
10.3. BASF SE
10.4. Eastman Chemical Company
10.5. Evonik Industries AG
10.6. Exxon Mobil Corp.
10.7. LANXESS AG
10.8. NAN YA Plastics Corporation
10.9. Shandong Hongxin Chemicals Co. Ltd.
10.10. UPC Technology Corp.
11. Appendix
11.1. Abbreviations
11.2. Sources
11.3. Research Methodology
11.4. Bibliography
11.5. Compilation of Expert Insights
11.6. Disclaimer

Ordering: 
Order Online - http://www.researchandmarkets.com/reports/3501484/
Order by Fax - using the form below
Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Plasticizers Market: By Type (DOP,DINP,DPHP,DIDP,BBP,DOTP,Adipates,Esters,Epoxy,Bio-Based and others); By Application; By Geography - Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3501484/
Office Code: SCDK8S9E

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8250</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: ___________________________________________ Last Name: ___________________________________________
Email Address: * ___________________________________________
Job Title: ___________________________________________
Organisation: ___________________________________________
Address: ___________________________________________
City: ___________________________________________
Postal / Zip Code: ___________________________________________
Country: ___________________________________________
Phone Number: ___________________________________________
Fax Number: ___________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp