Caseins & Caseinates Market Analysis: By Type (Caseins, Caseinates, Casein Hydrolysates) By Application (Food & Beverages, Industrial Applications, Nutrition, Pharmaceuticals) By Function (Emulsification, Stabilizing, Foaming)- Forecast (2015-2020)

Description:
Casein is a major constituent of cheese, rich in amino acids and phosphorus. It is the primary protein of mammalian milk. Caseinates are good source of nutrients, with approximately 90% protein content. Caseinates possess aeration, emulsification, viscosity, and binding properties. Due to its immense functional benefits, these ingredients have their usage in baked goods such as cheesecake, puddings, frostings, and whipped toppings. Among various types of caseinates, sodium and calcium caseinates are the widely used ones. Due to the property of solubility these caseinates are used with powders that require instant dispersion into water. Caseinates are segmented by type such as ammonium, potassium, calcium, sodium and others. Each of these types has been studied to give a comprehensive analysis of the global casein and caseinates market. The global casein and caseinates market is estimated to grow at a CAGR of 1.7% through 2020.

The overall market is also presented from the perspective of different geographic regions and the key countries in each region. Americas is the dominant market which, whereas APAC is the fastest growing market for casein and caseinates. Food and beverage is the largest end-use applications for casein and caseinates due to the high demand for nutritional products among consumers.

Casein and caseinates market is dominated by five key players namely:
FrieslandCampina (The Netherlands),
Fonterra (New Zealand),
Kerry group (Ireland),
Arla Foods AMBA (Denmark)
Erie Foods International (U.S.),

These companies together held a major market share in 2015. These companies have significant presence in the casein and caseinates market with wide product mix and considerable brand image.

Other major players in this market include:

Lactoprot Deutschland GmbH (Germany),
TATUA Co-operative Dairy Company Ltd. (New Zealand)
Venus Casein Products (India).

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