Cheese Market: Product Type (Cheddar, Mozzarella, Semi-soft cheese, Processed cheese, Others) Milk Source (Cow, Sheep, Goat, Buffalo, Others) Distribution Channel (Supermarkets/Hypermarkets, Other kinds of Stores)-Forecast (2015-2020)

Description: Cheese, which is already considered as a healthy and high protein snack for children and adults has seen an increase in consumption of natural and processed dairy-based cheese products which are driving the global cheese market towards the mainstream market in the coming years. The next six years will be crucial for the global cheese market in terms of high growth rate as emerging countries and other developed markets prefer the natural cheese products for consumption.

As per recent dietary trends, cheese is broadly accepted and consumed as a key ingredient. The variations found in the taste and texture of cheese inclusive of its processing and aging methods have resulted in a large range of high-quality cheese products across different regions in the world. This has established high growth and consumption among users adding retail value in the global cheese market.

The report based on the Global Cheese Market offers analytical insights of this highly dynamic market within the food and beverages industry. Latest industry trends and industry statistics provided in the report highlights the global cheese market attractiveness, as well as its other macro-economic factors that are influencing and inhibiting the growth of the overall market. The report provides the global market forecast from 2015 to 2020.

With the increase in consumer spending on dining out the demand for processed cheese market is expected to grow in the regions such as China and India. The major markets such as Germany, the UK, and the U.S are expected to mark high growth for natural and unprocessed cheese over the forecast period. North America and Europe together accounted for more than 65% of the global cheese market in 2014. However, the percentage shares of these regions are expected to decline to around 60% in 2020.

Major players in the market:
- Fonterra Co-operative Ltd.
- Alra Foods Inc.
- Mondelez international Inc.

Contents:
1. Cheese Market Overview
2. Executive Summary
3. Global Cheese - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
      3.2.1. Product Benchmarking
      3.2.2. End user profiling
      3.2.3. Top 5 Financials Analysis
4. Cheese Market - Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of the Global Cheese Industry
      4.4.1. Power of Suppliers
      4.4.2. Power of Customers
      4.4.3. Threat of New entrants
      4.4.4. Threat of Substitution
      4.4.5. Degree of Competition
5. Cheese Market - Strategic Analysis
   5.1. Value Chain Analysis
   5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6. Cheese Market - By Product Type
6.1 Cheddar and cheddar types
6.2 Mozzarella and semi-soft cheeses
6.3 Processed cheese
6.4 Cream and soft cheeses
6.5 Fresh and natural cheeses
7. Cheese Market - By Milk Source
7.1. Cow
7.2. Sheep
7.3. Goat
7.4. Buffalo
7.5. Others
8. Cheese Market - By Distribution Channel
8.1. Supermarkets/Hypermarkets
8.2. Online stores
8.3. Convenience stores
8.4. Others
9. Global Cheese Market - By Geography
9.1. Americas
9.1.1 North America
9.1.2 Canada
9.1.3 Argentina
9.1.4 Mexico
9.1.5 Brazil
9.1.6 Others
9.2. Europe
9.2.1. Spain
9.2.2. France
9.2.3. Germany
9.2.4. Italy
9.2.5. Others
9.3. APAC
9.3.1. China
9.3.2. India
9.3.3. Japan
9.3.4. Australia
9.3.5. Others
9.4. ROW
10. Market Entropy
10.1. New Product Launches
10.2. M&As, Collaborations, JVs and Partnerships
11. Company Profiles
11.1. Arla Foods, Inc.
11.2. Almarai Company Ltd.
11.3. Bongrain SA
11.4. Cabot Creamery Cooperative, Inc.
11.5. Danone SA
11.6. Dairy Farmers of America, Inc.
11.7. Dean Foods Co.
11.8. DMK Deutsches Milchkontor GmbH
11.9. Emmi Group
11.10. Fonterra Co-Operative Group Ltd.
11.11. Fromageries Bel S.A.
11.12. Gujarat Cooperative Milk Marketing Federation Ltd. (Amul)
11.13. Groupe Lactalis S.A
11.15. Mondelez International Group (Kraft)
11.16. Royal Frieslandcampina N.V.
11.17. Sargento Foods Inc.
11.18. Saputo Inc.
11.20. Unternehmensgruppe Theo Müller GmbH & Co. KG
12. Appendix
12.1. Abbreviations
12.2. Sources
12.3. Research Methodology
12.4. Bibliography
12.5. Compilation of Expert Insights
12.6. Disclaimer


Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Cheese Market: Product Type (Cheddar, Mozzarella, Semi-soft chees, Processed cheese, Others) Milk Source (Cow, Sheep, Goat, Buffalo, Others) Distribution Channel (Supermarkets/Hypermarkets, Other kinds of Stores)- Forecast (2015-2020)

Web Address: http://www.researchandmarkets.com/reports/3501499/
Office Code: SCBRXZZ8

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide</td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof [ ]
First Name: ________________________________ Last Name: ________________________________
Email Address: * ___________________________
Job Title: ________________________________
Organisation: _____________________________
Address: _________________________________
City: _________________________________
Postal / Zip Code: _____________________________
Country: _________________________________
Phone Number: _________________________________
Fax Number: _________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets, Guinness Center, Taylors Lane, Dublin 8, Ireland.

☐ Pay by wire transfer: Please transfer funds to:

<table>
<thead>
<tr>
<th>Account number</th>
<th>833 130 83</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sort code</td>
<td>98-53-30</td>
</tr>
<tr>
<td>Swift code</td>
<td>ULSBIE2D</td>
</tr>
<tr>
<td>IBAN number</td>
<td>IE78ULSB98533083313083</td>
</tr>
<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland</td>
</tr>
</tbody>
</table>

If you have a Marketing Code please enter it below:

Marketing Code:

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp