Cheese Market: Product Type (Cheddar, Mozzarella, Semi-soft cheese, Processed cheese, Others) Milk Source (Cow, Sheep, Goat, Buffalo, Others) Distribution Channel (Supermarkets/Hypermarkets, Other kinds of Stores) - Forecast (2015-2020)

Description: Cheese, which is already considered as a healthy and high protein snack for children and adults has seen an increase in consumption of natural and processed dairy-based cheese products which are driving the global cheese market towards the mainstream market in the coming years. The next six years will be crucial for the global cheese market in terms of high growth rate as emerging countries and other developed markets prefer the natural cheese products for consumption.

As per recent dietary trends, cheese is broadly accepted and consumed as a key ingredient. The variations found in the taste and texture of cheese inclusive of its processing and aging methods have resulted in a large range of high-quality cheese products across different regions in the world. This has established high growth and consumption among users adding retail value in the global cheese market.

The report based on the Global Cheese Market offers analytical insights of this highly dynamic market within the food and beverages industry. Latest industry trends and industry statistics provided in the report highlights the global cheese market attractiveness, as well as its other macro-economic factors that are influencing and inhibiting the growth of the overall market. The report provides the global market forecast from 2015 to 2020.

With the increase in consumer spending on dining out the demand for processed cheese market is expected to grow in the regions such as China and India. The major markets such as Germany, the UK, and the U.S are expected to mark high growth for natural and unprocessed cheese over the forecast period. North America and Europe together accounted for more than 65% of the global cheese market in 2014. However, the percentage shares of these regions are expected to decline to around 60% in 2020.

Major players in the market:
- Fonterra Co-operative Ltd.
- Alra Foods Inc.
- Mondelez international Inc.

Contents:
1. Cheese Market Overview
2. Executive Summary
3. Global Cheese - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
      3.2.1. Product Benchmarking
      3.2.2. End user profiling
      3.2.3. Top 5 Financials Analysis
   4. Cheese Market - Market Forces
      4.1. Market Drivers
      4.2. Market Constraints
      4.3. Market Challenges
      4.4. Attractiveness of the Global Cheese Industry
      4.4.1. Power of Suppliers
      4.4.2. Power of Customers
      4.4.3. Threat of New entrants
      4.4.4. Threat of Substitution
      4.4.5. Degree of Competition
   5. Cheese Market - Strategic Analysis
      5.1. Value Chain Analysis
      5.2. Pricing Analysis
5.3. Opportunities Analysis
5.4. Product/Market Life Cycle Analysis
5.5. Suppliers and Distributors
6. Cheese Market - By Product Type
6.1 Cheddar and cheddar types
6.2 Mozzarella and semi-soft cheeses
6.3 Processed cheese
6.4 Cream and soft cheeses
6.5 Fresh and natural cheeses
7. Cheese Market - By Milk Source
7.1. Cow
7.2. Sheep
7.3. Goat
7.4. Buffalo
7.5. Others
8. Cheese Market - By Distribution Channel
8.1. Supermarkets/Hypermarkets
8.2. Online stores
8.3. Convenience stores
8.4. Others
9. Global Cheese Market - By Geography
9.1. Americas
9.1.1 North America
9.1.2 Canada
9.1.3 Argentina
9.1.4 Mexico
9.1.5 Brazil
9.1.6 Others
9.2. Europe
9.2.1. Spain
9.2.2. France
9.2.3. Germany
9.2.4. Italy
9.2.5. Others
9.3. APAC
9.3.1. China
9.3.2. India
9.3.3. Japan
9.3.4. Australia
9.3.5. Others
9.4. ROW
10. Market Entropy
10.1. New Product Launches
10.2. M&As, Collaborations, JVs and Partnerships
11. Company Profiles
11.1. Arla Foods, Inc.
11.2. Almarai Company Ltd.
11.3. Bongrain SA
11.4. Cabot Creamery Cooperative, Inc.
11.5. Danone SA
11.6. Dairy Farmers of America, Inc.
11.7. Dean Foods Co.
11.8. DMK Deutsches Milchkontor GmbH
11.9. Emmi Group
11.10. Fonterra Co-Operative Group Ltd.
11.11. Fromageries Bel S.A.
11.12. Gujarat Cooperative Milk Marketing Federation Ltd. (Amul)
11.13. Groupe Lactalis S.A
11.15. Mondelez International Group (Kraft)
11.16. Royal FrieslandCampina N.V.
11.17. Sargento Foods Inc.
11.18. Saputo Inc.
11.20. Unternehmensgruppe Theo Müller GmbH & Co. KG

12. Appendix
  12.1. Abbreviations
  12.2. Sources
  12.3. Research Methodology
  12.4. Bibliography
  12.5. Compilation of Expert Insights
  12.6. Disclaimer


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