Cheese Market: Product Type (Cheddar, Mozzarella, Semi-soft cheese, Processed cheese, Others) Milk Source (Cow, Sheep, Goat, Buffalo, Others) Distribution Channel (Supermarkets/Hypermarkets, Other kinds of Stores)- Forecast (2015-2020)

Description: Cheese, which is already considered as a healthy and high protein snack for children and adults has seen an increase in consumption of natural and processed dairy-based cheese products which are driving the global cheese market towards the mainstream market in the coming years. The next six years will be crucial for the global cheese market in terms of high growth rate as emerging countries and other developed markets prefer the natural cheese products for consumption.

As per recent dietary trends, cheese is broadly accepted and consumed as a key ingredient. The variations found in the taste and texture of cheese inclusive of its processing and aging methods have resulted in a large range of high-quality cheese products across different regions in the world. This has established high growth and consumption among users adding retail value in the global cheese market.

The report based on the Global Cheese Market offers analytical insights of this highly dynamic market within the food and beverages industry. Latest industry trends and industry statistics provided in the report highlights the global cheese market attractiveness, as well as its other macro-economic factors that are influencing and inhibiting the growth of the overall market. The report provides the global market forecast from 2015 to 2020.

With the increase in consumer spending on dining out the demand for processed cheese market is expected to grow in the regions such as China and India. The major markets such as Germany, the UK, and the U.S are expected to mark high growth for natural and unprocessed cheese over the forecast period. North America and Europe together accounted for more than 65% of the global cheese market in 2014. However, the percentage shares of these regions are expected to decline to around 60% in 2020.

Major players in the market:
- Fonterra Co-operative Ltd.
- Alra Foods Inc.
- Mondelez international Inc.

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