The soaring need for timely maintenance and repairing of automotive vehicles to enhance the appearance and durability of vehicle by protecting them from external factors such as temperature and UV radiation is an innate requirement. In order to serve this purpose, automotive refinish coatings are invented and are frequently used in automotive aftermarket by end-users. An increasing demand for aesthetic refinish of vehicles across the world, has led to significant innovations in the way automotive refinish coatings work. There are many developments in this context, one among which is the invention of high-tech coating materials that are eco-friendly and at the same time have low solvent content.

The global automotive refinish coatings market is segmented based on different technologies such as solvent-borne, aqueous, powdered and others. Market is also segmented on the basis of different layers in the coating, such as surfacers and sealers, primers, undercoats and topcoats. Passenger car, commercial vehicle and motorcycle are taken into consideration while segmenting the market on the basis of vehicles. The report also focuses on different geographic regions and the key countries in terms of changing trends in using automotive refinish coatings in various fields.

This report gives the detailed information about the product value chain right from the beginning, which as the power in the hands of producers and consumers, analysis of the degree of competition, and threats of substitutes and new entrants. Apart from the above, the report also includes raw materials till end-use. Among a wide range of manufacturers which contribute to the global automotive refinish coatings market. some major players dominating the automotive refinish coatings industry are: PPG Industries, Inc., BASF SE, BYK-GARDNER GMBH, Axalta Coating Systems, LLC, RPM International Inc. and others.

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