Automotive OEM Coatings Market: By Technology; By Geography - Forecast (2015-2020)

Description: Automotive OEM coatings is one of the most important area in automotive manufacturing. Automotive coatings exhibit excellent quality and durability. In addition to that, automotive coatings have to guarantee excellent mechanical properties in order to protect automobiles from scratches, environment, chemical exposure. Interior automotive coatings improve the surface visually & also bring tactile properties to convey a feeling of comfort and luxury.

The global automotive OEM coatings market is evaluated based on different technology such as solvent-borne, aqueous, powdered and others. Market is also segmented on the basis of different layers in the coating, such as pretreatment, electrocoat, primer, basecoat and clearcoat. Passenger car, commercial vehicle and motorcycle are taken into consideration while segmenting the market on the basis of vehicles. The report also focuses on different geographic regions and the key countries in terms of changing trends in using automotive OEM coatings in various fields.

This report gives the detailed information about the product value chain right from the beginning, which as the power in the hands of producers and consumers, analysis of the degree of competition, and threats of substitutes and new entrants. Apart from the above, the report also includes raw materials till end-use. Among a wide range of manufacturers which contribute to the global automotive OEM coatings market.

Some major players dominating the Automotive OEM Coatings industry are:

PPG Industries, Inc.,
BASF SE,
BYK-GARDNER GMBH,
Axalta Coating Systems,
LLC and others.

Contents:
1. Automotive OEM Coatings - Market Overview
2. Executive Summary
3. Automotive OEM Coatings - Market Landscape
   3.1. Market Share Analysis
   3.2. Comparative Analysis
   3.2.1. Product Benchmarking
   3.2.2. End User Profiling
   3.2.3. Top 5 Financials Analysis
4. Automotive OEM Coatings - Market Forces
   4.1. Market Drivers
   4.2. Market Constraints
   4.3. Market Challenges
   4.4. Attractiveness of the Automotive OEM Coatings Industry
      4.4.1. Power Of Suppliers
      4.4.2. Power Of Customers
      4.4.3. Threat Of New Entrants
      4.4.4. Threat Of Substitution
      4.4.5. Degree Of Competition
5. Automotive OEM Coatings - Strategic Analysis
   5.1. Value Chain Analysis
   5.2. Pricing Analysis
   5.3. Opportunities Analysis
   5.4. Product/Market Life Cycle Analysis
   5.5. Suppliers And Distributors
6. Automotive OEM Coatings - By Technology
   6.1. Solvent-borne
   6.2. Aqueous
6.3. Powdered
6.4. Others
7. Automotive OEM Coatings - By Layers
  7.1. Pretreatment
  7.2. Electrocoat
  7.3. Primer
  7.4. Basecoat
  7.5. Clearcoat
8. Automotive OEM Coatings - By Vehicles
  8.1. Passenger Car
  8.2. Commercial Vehicle
    8.2.1. Light Commercial Vehicle
    8.2.2. Medium Commercial Vehicle
    8.2.3. Heavy Commercial Vehicle
  8.3. Motorcycle
  8.4. Others
9. Automotive OEM Coatings - By Geography
  9.1. Americas
    9.1.1. North America
    9.1.2. Brazil
    9.1.3. Mexico
    9.1.4. Others
  9.2. Europe
    9.2.1. Germany
    9.2.2. U.K.
    9.2.3. France
    9.2.4. Others
  9.3. APAC
    9.3.1. China
    9.3.2. Japan
    9.3.3. India
    9.3.4. Others
  9.4. RoW
10. Market Entropy
  10.1. New product launches
  10.2. M&A's, collaborations, JVs and partnerships
11. Company Profiles
  11.1. PPG Industries, Inc.
  11.2. BASF SE
  11.3. BYK-GARDNER GMBH
  11.4. The Lubrizol Corporation
  11.5. The Dow Chemical Company
  11.6. Evonik Industries AG
  11.7. NIPSEA GROUP
  11.8. RPM International Inc.
  11.9. Axalta Coating Systems, LLC
  11.10. AkzoNobel Specialty Finishes
  11.11. Others
12. Appendix
  12.1. Abbreviations
  12.2. Sources
  12.3. Research methodology
  12.4. Bibliography
  12.5. Compilation of expert insights
  12.6. Disclaimer

Ordering:
Order Online - http://www.researchandmarkets.com/reports/3501519/
Order by Fax - using the form below
Order by Post - print the order form below and send to
Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Automotive OEM Coatings Market: By Technology; By Geography - Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3501519/
Office Code: SCBRZ49L

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF) - 1 - 5 Users:</td>
<td>USD 5250</td>
</tr>
<tr>
<td>Electronic (PDF) - Site License:</td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF) - Enterprisewide:</td>
<td>USD 8250</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [Mr] [Mrs] [Dr] [Miss] [Ms] [Prof]
First Name: __________________________ Last Name: __________________________
Email Address: * __________________________
Job Title: __________________________
Organisation: __________________________
Address: __________________________
City: __________________________
Postal / Zip Code: __________________________
Country: __________________________
Phone Number: __________________________
Fax Number: __________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:

Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:

Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: ____________________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp