Stevia Ingredient & Retail Products Market by Ingredient (Rebaudioside A, Stevioside); by Extract (Liquid, Powder, Leaves); by End-use - Forecast (2015-2020)

Description: The global Stevia market has been analyzed with respect to different parameters such as demand, supply, end-users and providers of stevia based products. The Stevia market has been categorized based on key ingredients (active compounds), type of extract and end-use application. On the basis of Ingredient the report is segmented into Reb A and Stevioside, by type of extracts it is segmented into Liquid, Powder and leaves. End-use application of Stevia market mentioned in the report are table top, dressing and surface foods, confectionery, beverages, dairy foods, bakery, dietary supplements, snacks, and packaged goods. The overall market is also presented from the perspective of different geographic regions and the key countries in each region. The market has been segmented into four regions: North America, Europe, Asia-pacific and Rest of the World. Major markets for stevia are analyzed for each region with market share analysis and regulations.

Few key player profiled in the report are
PureCircle (U.S.),
Cargill Inc. (U.S.),
GLG LifeTech (Canada),
Tate & Lyle (U.S.)
SunwinStevia (China),

All of these companies together held a major market share in 2014. These companies have strong tie ups with food and beverage manufacturers as well as considerable brand image among the consumers. Other major players in the market include Stevia Corp (U.S.) and Ingredion Inc. (U.S.) with its brand ENLITEN.

Contents:
   1.1. Overview.
   1.2. Classification.
      1.2.1. Classification-By Key Ingredient.
      1.2.2. Classification-By Type of Extract.
      1.2.3. Classification- By End-Use.
      1.2.4. Classification-By Region.
   1.3. Stakeholders.
2. Global Stevia Market- Executive Summary.
   3.1. Market Share Analysis.
   3.2. Financial Analysis of Top Five Players.
   3.3. Product Benchmarking.
   3.4. End-User Profiling.
   4.1. Market Drivers.
      4.1.1. Increasing Obesity Concern.
      4.1.2. Instability Over Sugar Prices.
      4.1.3. Global Regulatory Approval.
      4.2.1. Presence of A Bitter Aftertaste When Consumed.
      4.2.2. Possible Side Effects on The Reproductive, Renal and Cardio-Vascular Systems.
      4.2.3. Cannot Be Used As A Sugar Substitute In Certain Types of Food.
   4.3. Market Challenges.
      4.3.1. High Cost Compared to Volume Produced.
      4.3.2. High Levels of Adulteration Among Stevia Products.
4.4.1. Power of Suppliers.
4.4.2. Power of Customers.
4.4.3. Threat of New Entrants.
4.4.4. Threat of Substitution.
4.4.5. Degree of Competition.
5. Global Stevia Market- Strategic Analysis.
5.1. Value Chain Analysis.
5.1.1. R&D.
5.1.2. Seedlings.
5.1.3. Plantation.
5.1.4. Harvest.
5.1.5. Drying.
5.1.6. Extraction.
5.1.7. Purification and Blending.
5.1.8. Product.
5.1.9. End-Users.
5.2. Industry Life Cycle Analysis.
5.3. Opportunity Analysis.
5.4. Exports & Imports Analysis.
6.1. High Intensity Sweeteners.
6.2. Low Intensity Sweeteners.
6.3. High Fructose Corn Syrup.
7. Global Stevia Market- By Type.
7.1. By Key Functional/Sweetening Ingredient.
7.1.1. Rebaudioside A (Rebiana).
7.1.2. Stevioside.
7.2. By Type of Extracts.
7.2.1. Liquid Extracts.
7.2.1.1. Clear.
7.2.1.2. Dark.
7.2.2. Powder Extracts.
7.2.2.1. Stevia Blend.
7.2.2.2. Sweet Glycosides (40-50%).
7.2.2.3. Sweet Glycosides (80-95%).
7.2.3. Stevia Leaves.
7.2.3.1. Dried Leaves.
7.2.3.2. Ground Leaves.
7.2.3.3. Fresh Leaves.
7.2.3.4. Tea Cut Leaves.
8.2. Bakery.
8.3. Snacks.
8.4. Packaged Food.
8.5. Beverage.
8.6. Table Top Sweeteners and Dressing Food.
8.7. Dairy.
8.8. Dietary Supplements.
8.9. Others.
9.1.1. U.S.
9.1.2. Canada.
9.1.3. Mexico.
9.2.2. India.
9.2.3. Japan.
9.2.4. Australia & New Zealand.
9.2.5. Rest of APAC.
9.3. Europe.
9.3.1. France.
9.3.2. Switzerland.
9.3.3. U.K.
9.3.4. Germany
9.3.5. Netherlands.
9.3.7. Rest of Europe.
9.4. Row.
9.4.1. South America.
9.4.2. Middle East.
9.4.3. Africa.
10.1. New Product Launches.
10.2. M&As, Agreements, Partnerships, Expansions
11.1. Cargill Inc..
11.1.2. Financials.
11.1.3. Products.
11.1.5. Developments.
11.1.6. SWOT Analysis.
11.1.6.1. Strengths.
11.1.6.1.2. Research and Development Initiatives.
11.1.6.1.3. Diversified Business Portfolio.
11.1.6.2. Weaknesses.
11.1.6.2.1. Litigations and Lawsuits.
11.1.6.2.2. Product Recalls.
11.1.6.3. Opportunities.
11.1.6.3.1. Rising Demand For Bioethanol.
11.1.6.3.2. Strategic Acquisitions and Partnerships.
11.1.6.3.3. New Products.
11.1.6.3.4. Expansion Initiatives.
11.1.6.4. Threats.
11.1.6.4.1. Stringent Government Regulations.
11.1.6.4.2. Disease Related to Cattle and Poultry.
11.1.6.4.3. International and Political Risk.
11.2. Cumberland Packing Corp..
11.2.2. Financials.
11.2.3. Products.
11.2.4. Strategy.
11.2.5. Developments.
11.3. EVOLVA Holding Sa.
11.3.1. Business Overview.
11.3.2. Financials.
11.3.3. Products.
11.3.4. Strategy.
11.3.5. Developments.
11.3.6. SWOT Analysis.
11.3.6.1. Strengths.
11.3.6.1.1. Unique Technology Platform
11.3.6.1.2. Business Collaborations.
11.3.6.2. Opportunities
11.3.6.2.1. Product Pipeline
11.3.6.2.2. Prostate Cancer.
11.3.6.2.3. Growth In Emerging Markets.
11.3.6.3. Threats.
11.3.6.3.1. Increasing Competitive Pressures
11.3.6.3.2. Stringent Regulations.
11.3.6.3.3. Uncertain R&D Outcomes.
11.4. Groupe Danone.
11.4.1. Business Overview.
11.4.2. Financials.
11.4.3. Products.
11.4.4. Strategy.
11.4.5. Developments.
11.5. Ingredion Inc..
11.5.1. Business Overview.
11.5.2. Financials.
11.5.3. Products.
11.5.4. Strategy.
11.5.5. Developments.
11.5.6. SWOT Analysis.
11.5.6.1. Strengths.
11.5.6.1.1. Robust Manufacturing Facilities.
11.5.6.1.2. Product Portfolio.
11.5.6.1.3. Sound Profitability Indicators.
11.5.6.2. Weaknesses.
11.5.6.2.1. Substantial Debt Burden.
11.5.6.3. Opportunities.
11.5.6.3.1. New Business Initiatives
11.5.6.3.2. Emerging Markets.
11.5.6.3.3. Competitive Landscape.
11.5.6.3.4. Changing Consumer Demands
11.6. Odwalla Inc.
11.6.2. Products.
11.6.3. Financials
11.6.4. Strategy.
11.6.5. Developments.
11.7. Pepsi Co..
11.7.1. Business Overview
11.7.2. Financials.
11.7.3. Products.
11.7.4. Strategy.
11.7.5. Developments.
11.8. Pure Circle Ltd.
11.8.2. Financials.
11.8.3. Products.
11.8.4. Strategy.
11.8.5. Developments.
11.8.6. SWOT Analysis.
11.8.6.1. Strengths.
11.8.6.1.2. Strong R&D Activities.
11.8.6.1.3. Strong Customer Base.
11.8.6.2. Weaknesses.
11.8.6.2.1. Declining Liquidity Position.
11.8.6.3. Opportunities.
11.8.6.3.1. New Product Launches.
11.8.6.3.2. Positive Outlook For European Food and Beverages Industry
11.8.6.3.3. Global Demand For Sweeteners
11.8.6.4. Threats.
11.8.6.4.1. Rising Labor Costs in the U.S..
11.8.6.4.2. Stringent Regulations For Stevia Components.
11.8.6.4.3. Threat of Substitutes.
11.9. Stevia Corp.
11.9.2. Financials.
11.9.3. Products.
11.9.4. Strategy.
11.9.5. Developments.
11.10. Sunwin Stevia International Inc.
11.10.2. Financials
11.10.3. Products.
11.10.4. Strategy.
11.10.5. Developments.
11.10.6. SWOT Analysis.
11.10.6.1. Strengths.
11.10.6.1.1. Strong Product Portfolio.
11.10.6.1.2. Vertically Integrated Operations.
11.10.6.1.3. Increasing Global Acceptance.
11.10.6.2. Weaknesses.
11.10.6.2.1. History of Losses.
11.10.6.2.2. Declining Liquidity Reserves.
11.10.6.3. Opportunities.
11.10.6.3.1. Market Potential: Obesity and Diabetes.
11.10.6.3.2. Growth In Emerging Markets.
11.10.6.3.3. Market Potential: Chinese Pharmaceutical Market
11.10.6.3.4. Potential Market: Stevioside.
11.10.6.4. Threats.
11.10.6.4.1. Uncertain R&D Outcomes
11.10.6.4.2. Stringent Government Regulations
11.10.6.4.3. Intense Competition
11.11. Sweet Green Fields Llc.
11.11.1. Business Overview.
11.11.2. Financials.
11.11.3. Products.
11.11.4. Strategy.
11.11.5. Developments.
11.12. Tate & Lyle Plc.
11.12.2. Financials.
11.12.3. Products.
11.12.5. Developments.
11.12.6. SWOT Analysis.
11.12.6.1.3. Extensive Product Range
11.12.6.1.4. Operational Efficiency
11.12.6.2. Weaknesses
11.12.6.2.1. Legal Entanglements
11.12.6.3. Opportunities.
11.12.6.3.1. Strategic Agreements And Business Initiatives
11.12.6.3.2. Growing Health Consciousness.
11.12.6.4. Threats.
11.12.6.4.2. Rising Demand for Substitute Products.
11.12.6.4.3. Growing Competition.
11.13. Xinghua Green Biological Preparation Co. Ltd.
11.13.2. Financials.
11.13.3. Products.
11.13.4. Developments.
11.14.5. SWOT Analysis.
11.14.5.1.2. Strong Relationship With Chinese Authorities.
11.14.5.2. Weaknesses.
11.14.5.2.1. Legal Proceedings.
11.14.5.3. Opportunities.
11.14.5.3.1. Strategic Business Initiatives.
11.14.5.4. Threats.
11.14.5.4.1. Uncertain R&D Outcomes.
11.14.5.4.2. Stringent Government Regulations.
11.14.5.4.3. Intense Competitive Pressures.
11.15. Stevia First Corporation.
11.15.1. Business Overview.
11.15.2. Financials.
11.15.3. Products.
11.15.4. Developments.
11.16.2. Financials.
11.16.3. Products.
11.16.4. Developments.
11.17. Jining Aoxing Stevia Products Co., Ltd.
11.17.2. Financials.
11.17.3. Products.
11.17.4. Developments.
11.18. Steviasugar Corporation (M) SDN BHD.
11.18.2. Financials.
11.18.3. Products.
11.18.4. Developments.
11.19.2. Financials.
11.19.3. Products.
11.20. Morita Kagaku Kogyo Co., Ltd.
11.20.2. Financials.
11.20.3. Products.
11.20.4. Developments.
11.21. Daepyung Co., Ltd.
11.21.2. Financials.
11.21.3. Products.
11.21.4. Developments.
11.22. Australian Stevia Mills Pty Ltd.
11.22.2. Financials.
11.22.3. Products.
11.22.4. Developments.
11.23. Zibo Inchcape Industry Inc.
11.23.2. Financials.
11.23.3. Products.
11.23.4. Developments.
11.24. Guilin LAYN Natural Ingredients Corp.
11.24.2. Financials.
11.24.3. Products.
11.24.4. Developments.

--More than 40 Companies are profiled in this Research Report, Complete List available on Request--

"--Financials would be provided on a best efforts basis for private companies"
12. Appendix
12.1. List of Abbreviations.
12.2. Sources.
12.3. Research Methodology.
12.5. Disclaimer.

Ordering:

Order Online - http://www.researchandmarkets.com/reports/3501527/

Order by Fax - using the form below

Order by Post - print the order form below and send to

Research and Markets,
Guinness Centre,
Taylors Lane,
Dublin 8,
Ireland.
Fax Order Form
To place an order via fax simply print this form, fill in the information below and fax the completed form to 646-607-1907 (from USA) or +353-1-481-1716 (from Rest of World). If you have any questions please visit http://www.researchandmarkets.com/contact/

Order Information
Please verify that the product information is correct and select the format(s) you require.

Product Name: Stevia Ingredient & Retail Products Market by Ingredient (Rebaudioside A, Stevioside); by Extract (Liquid, Powder, Leaves); by End-use - Forecast (2015-2020)
Web Address: http://www.researchandmarkets.com/reports/3501527/
Office Code: SCBRTGRI

Product Formats
Please select the product formats and quantity you require:

<table>
<thead>
<tr>
<th>Quantity</th>
<th></th>
<th></th>
<th>USD 5250</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electronic (PDF)</td>
<td>1 - 5 Users</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>Site License</td>
<td></td>
<td>USD 6250</td>
</tr>
<tr>
<td>Electronic (PDF)</td>
<td>Enterprisewide</td>
<td></td>
<td>USD 8450</td>
</tr>
</tbody>
</table>

Contact Information
Please enter all the information below in BLOCK CAPITALS

Title: [ ] Mr [ ] Mrs [ ] Dr [ ] Miss [ ] Ms [ ] Prof
First Name: __________________________________________ Last Name: __________________________________________
Email Address: * __________________________________________
Job Title: __________________________________________
Organisation: __________________________________________
Address: __________________________________________
City: __________________________________________
Postal / Zip Code: __________________________________________
Country: __________________________________________
Phone Number: __________________________________________
Fax Number: __________________________________________

* Please refrain from using free email accounts when ordering (e.g. Yahoo, Hotmail, AOL)
Payment Information

Please indicate the payment method you would like to use by selecting the appropriate box.

☐ Pay by credit card: You will receive an email with a link to a secure webpage to enter your credit card details.

☐ Pay by check: Please post the check, accompanied by this form, to:
Research and Markets,
Guinness Center,
Taylors Lane,
Dublin 8,
Ireland.

☐ Pay by wire transfer: Please transfer funds to:
Account number 833 130 83
Sort code 98-53-30
Swift code ULSBIE2D
IBAN number IE78ULSB98533083313083
Bank Address Ulster Bank,
27-35 Main Street,
Blackrock,
Co. Dublin,
Ireland.

If you have a Marketing Code please enter it below:

Marketing Code: _______________________

Please note that by ordering from Research and Markets you are agreeing to our Terms and Conditions at http://www.researchandmarkets.com/info/terms.asp

Please fax this form to:
(646) 607-1907 or (646) 964-6609 - From USA
+353-1-481-1716 or +353-1-653-1571 - From Rest of World