Organic Food & Beverages Market Analysis: By Food Type (Bakery, Dairy, Packaged Foods, Beverages, Organic fruits and vegetables); By Distribution Channel (Retail, Wholesalers and Distributors); By Geography - Forecast (2015-2020)

Description:
Organic Food and Beverages are produced through organic farming and processing in which synthesized fertilizers and ingredients are restricted for use. Additionally, foods that are marketed as organic must not contain any artificial food additives. Organic farming and foods have gained popularity in the recent years owing to the increasing consumer awareness on ill-effects of high chemical oriented farming and production. Additionally, the awareness among consumers has been further propelled by support from health institutes as well as food regulatory bodies.

The market for organic food is based on the belief of consumers that these foods are more nutritive and safer as compared to the conventional foods. Organic food manufacturers have been marketing their products based on this belief and project nutritional facts and health benefits associated with the product to the consumers. With the growing health concern and increasing availability of these foods, Global organic food & beverages market is poised to grow at a CAGR of 11.9% in the coming five years. North America & Europe altogether accounted for a share of more than 85%.

The report analyzes the Global organic food & beverages market based on food type namely: Dairy, bakery, packaged foods, beverages, organic fruits & vegetables and others. The report also provides the outline of Global Organic products market, the parent market for Organic food & beverages. The market is also segment and analyzed based on the distribution channel which includes Retail, Wholesalers and Distributors. Report also covers the region wise and country level analysis of organic market and the dynamics pertaining to the industry.

Some of the key players in the market:
White Wave foods Inc. (U.S.)
Hain Celestial Group Inc. (U.S.)
Organic Valley (U.S.).

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