Milk Protein Concentrate Market Analysis by Application (Food & Beverage, Dairy Products, Dietary Supplements); By Geography - Forecast (2015 - 2020)

Description: Milk Protein Concentrate (MPC) are milk products having 40-90% milk protein, MPC's are manufactured by passing the milk through ultra-filtration process, after the process milk protein concentrate is obtained in a dry powder form. The MPC has a bland flavor which allows it to have varied applications such as dairy products, dietary supplement, infant food, and so on. Properties such as emulsification, water holding, better viscosity and good taste further add to the benefit of using MPC.

The report segments the milk protein concentrate market on the basis of end use application which include; Food & beverage, Dietary supplements, Dairy products and Others (Animal feed, other products).

Geographically the report analyses the market revenues and growth rate of Milk Protein Concentrate for below regions to provide a global prospective of the Milk Protein Concentrate Market:
North America
Europe
APAC and
RoW

Strategic insights in the form of drivers, Opportunities and restraints are captured in the report, for in-depth analysis of the MPC market Porter Five Forces Model is designed to understand the Attractiveness of the market.

Furthermore the financials, Business Overview, marketing and strategic developments of the key players are included in the report:
Fonterra (New Zealand)
Erie Foods Inc. (U.S.)
Theo Müller (Germany) and
Sole Mizo (Hungary)

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