
Description: Ice-creams and frozen desserts are frozen foods traditionally eaten as snacks and desserts. Most of the ice-creams are usually prepared from dairy products such as cream and milk. Sweeteners, stabilizers, preservatives, flavors, colors and emulsifiers are added to enhance the taste and shelf-life of these products. Various cultures in the world have different varieties of ice creams and frozen desserts popular in their countries, for instance, Gelato and Kulfi are popular traditional frozen delicacies in Italy and India respectively. Nowadays ice-cream novelties and artisanal ice-creams exhibit higher growth as ice-cream manufacturers strive for product innovation for new customer acquisition.

North America Ice-creams and frozen desserts market exhibit a stable growth of 1.5% in the forecast period 2015-2020. Slowdown in the U.S. and Canada markets is estimated in the coming years owing to the aging population and saturated market. Mexico on the other hand has a very young demographic but its growth is restrained owing to unfavourable climatic conditions Gelato and frozen yoghurt exhibit strong growth owing to rising consumer awareness. Manufacturers are introducing new flavors and innovative packaging capture market share.

This report segments the North America Ice-creams and frozen desserts market by type and by channel with focus on the major economies of U.S., Canada and Mexico. Packaged ice-creams and frozen desserts market covers major categories like ice-cream and frozen novelties and other categories such as yoghurt, gelato and frozen custard. The report throws light on the major distribution channels such as supermarkets, hypermarkets, department stores, convenience stores, kiosk, ice-cream specialty shops and mobile vendors.

The prominent players are:
- Unilever
- Nestle
- David Chapman Ice Cream Ltd

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