High Performance Pigments Market: By Type (Organic, Inorganic and Others); By Application (Industrial Coatings, Decorative Coatings, Electronics & Electrical Coatings, Graphic Arts & Printings Inks, Plastics, Cosmetics and Others)-Forecast(2015-2020)

Description: High performance pigments (HPP) are the materials which help to change the color of a particular application. These HPP products have tremendous properties like heat and light resistance, weather resistance, easy dispensability, high stability and absorption level. The high performance pigments are broadly divided into two types such as organic pigments and inorganic pigments. Organic pigments are sub classified into azo pigments and polycyclic pigments. These products are used by various applications such as industrial coatings, decorative coatings, electronics & electrical coatings, graphic arts & printings inks, plastics and cosmetics.

Each of these segmentations has been studied to give comprehensive analysis of the global high performance pigments market. The overall market has also been consolidated from the perspective of different geographic locations into standard geographic regions and key economies for this market. Additionally, this report encompasses opportunity analysis, porter analysis, pricing analysis and market forces such as drivers, constraints and challenges that are involved to drive the overall biocide market.

Competitive landscape for each type of high performance pigments are highlighted and key market players are profiled with attributes of business overview, financials, business strategies, product portfolio and recent developments pertaining to high performance pigments. Market shares of the key players for 2014 are also provided. The report encompasses the most detailed and in-depth segmentation and analysis of the high performance pigments market for the period 2014 – 2020.

Some players of the biocide industry:
Dow Chemical (U.S.)
BASF (Germany)
Evonik Industries (U.S.) and others.

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