
Description: Introducing for the first time, an in-depth analysis of the top global markets for Architectural coatings.

Building on our successful Overview of the Global Architectural Coatings market and our innovative country-by-country database of coatings market data, the author is offering a detailed and comprehensive guide to this interesting coatings market sector.

For the first time, we are covering market shares, revenues, sales channels and prices in this analysis. The in-depth reports focus on the top country markets worldwide for marine and protective coatings.

The author has identified over 120 of the leading companies in the major global markets, providing market shares in volume terms for each country.

Geographical coverage of the reports is as follows:
- Germany
- UK
- Spain
- Italy
- France
- Turkey
- Poland
- Russia
- Saudi Arabia
- UAE
- South Africa
- China
- Japan
- South Korea
- India
- Indonesia
- USA
- Brazil
- Argentina
- Canada
- Mexico

The reports provide, by country, consumption estimates in both volume and value for Architectural coatings, with 2014 as the base year and forecasts to 2019.

In our two-tiered approach, top-level data is also available for the remaining countries covered in our global database (~100 countries).

The information in the reports is based on a comprehensive programme of telephone interviews with key players in each country market, backed up by thorough secondary research and IRL's in-house database of global paints and coatings market data.

For each in-depth country report the following market analysis is provided:

Market Volumes (Tonnes) & Values (€)

Market by End-Use Application
- New Housing
- Non-Residential
- Residential RMI

Type of Paint
- Wall Emulsions/Dispersions
- Primers/Undercoats
- Others
- Wood Coatings/Preservatives
- Metal Coatings

Market by Resin Type
- Epoxy
- Polyurethane
- Vinyl/Styrene/VAE
- Pure Acrylic
- Polyester
- Alkyd
- Nitrocellulose
- Others

Market by Application System
- Water-based
- Solvent-based

Gloss Level
- Matt
- Semi-Gloss
- Gloss

Paint Composition
- Additives
- Binder/Resins (solid content)
- Solvents
- Pigment/Fillers/Extenders

Interior/Exterior
- Interior
- Exterior

Paint Grade
- Economy
- Middle
- Premium

Market Shares by Volume & Company Profiles
- For each of the major manufacturers/suppliers

Distribution Channel Shares

Market Prices (MSP)

Key Trends and Drivers

IN-DEPTH DATA ARCHITECTURAL COATINGS (21 countries)

Market Volumes in Metric Tonnes by Type of Resin & Application System
- Resin (Pure Acrylic, Alkyds, Epoxy, Nitrocellulose, Polyessters, Polyurethane, Vinyl/Styrene/VAE, Others)
- Application System (Water-based, Solvent-based)

Detailed Prices and Market Values by Type of Resin and Application System: 2014 Average Manufacturers’ Selling Price by Product.
Sales Volume in Metric Tonnes (Country Trends 2011/2014 and Forecasts to 2019) by:
- End Use (New Housing, Non-Residential, Residential RMI)
- Gloss Level (Matt, Semi-Gloss, Gloss)
- Location (Interior, Exterior)
- Type of Paint (Wall Emulsions, Primers/Undercoats, Others, Wood Coatings/Preservatives, Metal
Market Shares: 2014 Sales Volumes in Metric Tonnes by Company

Distribution: 2014 Share by Channel (Wholesalers/Merchants, Specialist Retailers, Internet Stores, DIY Retailers, Direct Sales)

Profiles: Manufacturers and Distributors (Company Details, Financial Information, Product Coverage, General Overview)

GLOBAL DATA ARCHITECTURAL COATINGS (Top-level only)

Top-level data is available for the remaining countries covered in our global database (~100 countries).

Sales Volumes in Metric Tonnes: Country Trends 2011/2014 and Forecasts to 2019

Prices and Market Values: 2014 Manufacturers' Selling Price by Product

Sales Volumes and Prices: Analysis by Country and Region

* To Purchase Individual Countries Please Email Us *

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<tr>
<td>Bank Address</td>
<td>Ulster Bank, 27-35 Main Street, Blackrock, Co. Dublin, Ireland.</td>
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