Seed Industry in India: Market Trends, Structure, Growth, Key Players and Forecast

Description: "Seeds have played a major role in the growth of the Indian agriculture sector and represent the basic and most critical input for sustainable farming. During the past five years, the seeds market in India has grown at a CAGR of 12%, nearly twice as fast as the global seeds market. In terms of market volumes, rice, wheat and maize currently account for most of this market. Cotton, however, represents the biggest segment in terms of market values.

Traditionally, farmers in India have used seeds that were saved from the previous year's harvest. Although, such seeds lose their yield and strength with time, they still account for nearly two thirds of the total seeds market in India. The commercial market for seeds, though comparatively small, is currently experiencing healthy growth rates. The sector consists of both organized and unorganized manufacturers. The organised sector consists of both public and private companies. Public companies currently have a stronger focus on producing high-volume low-cost seeds. On the contrary, private manufacturers, produce low-volume high-cost seeds.

Our new report “Seed Industry in India: Market Trends, Structure, Growth, Key Players and Forecast” provides an analytical and statistical insight into the Indian seeds market. The research study serves as an exceptional tool to understand the drivers, challenges, market size, structure, production, competitive landscape and the outlook of the seeds market in India. This report can serve as an excellent guide for investors, researchers, consultants, marketing strategists and all those who are planning to foray into the Indian seeds market in any form.

Key Questions Answered in this Report?

What is the total size of the seed industry in India?
How has the Indian seeds market performed in recent years?
What is the total market for breeder seeds, foundation seeds and certified/quality seeds in India?
What is the value chain for seeds in India?
What are the drivers and challenges of the seed industry in India?
What is the regional breakup of the seed industry in India?
What is the competitive structure of the seeds market in India?
What is the breakdown of the organized and unorganized seeds market in India?
What is the outlook of the seeds market in India?
What is the seed replacement rate of major crops?
What is the market for seeds for various cereals?
What is the market for seeds for various pulses?
What is the market for seeds for various oil seeds?
What is the market for seeds for various fibres?
What is the competitive structure of the seed industry in India?

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